

#### Investment Program

#### OFFICE OF RETIREMENT SERVICES

Annual Report on Investment Performance

### Introduction

The Office of Retirement Services provides an annual report on the performance of the investment program to the Public Safety, Finance & Strategic Support Committee (PSFSS) each year, typically in November/December.

#### Topics:

- 1. Plan Objectives
- 2. Asset Allocation
- 3. Historical Investment Returns

Presenting from the Office of Retirement Services:

Roberto Peña, Chief Executive Officer

Brian Starr, Senior Investment Officer

# Investment Objectives

#### **Simplification**

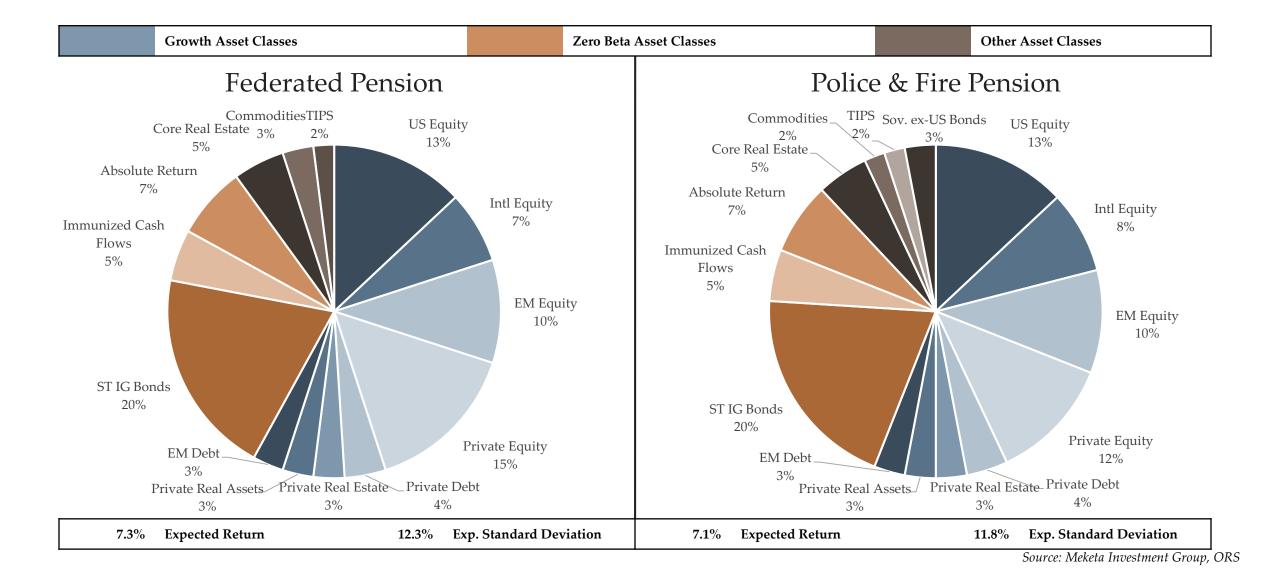
- Artfully balance risk and expected return.
  - The "expected" never exactly happens that uncertainty is "risk".
  - Increasing expected return decreases future contributions from the plan sponsor and employees.
  - Taking less risk increases future contributions because less risky investments normally have lower expected returns.



#### **Reality**

- The Investment Policy Statement of each plan is a Board-approved document that guides the investment strategy and the balance between risk and return. Two of the main traits used to balance risk and return are:
  - Long-term investment horizon
  - Diversification of investments
- Both plans currently have an assumed rate of return of 6.75%.
- A comprehensive study of plan sponsor and board risk tolerance suggests an expected standard deviation of ~12% is appropriate.

### **Current Asset Allocation**



## Asset Allocation FAQ

- 1. Why is the asset allocation so complicated?
  - Building a portfolio with the best possible expected return for a specific level of risk takes advantage of diversification. In part, this means using asset classes that are not widely understood by the general public, such as alternative investments.
- 2. Why are the plans' fees so high?
  - Alternative investments (private funds and hedge funds) are a key part of the portfolio because of they have high expected alpha. Much of the plans' fees are in the form of incentive fees investment managers share in the profits they create for the plans. While staff attempts to negotiate lower fees whenever possible, the plan is largely a price-taker in respect to investment management services.
- 3. Why not just build a portfolio of 60% stocks / 40% bonds, use index funds, and eliminate both complexity and fees?
  - The 20-year expected return on a 60/40 portfolio is 6.1%, well below the plans' assumed return of 6.75%.
  - The 20-year expected standard deviation (risk) is 12.4%, which is higher than the current asset allocations.
  - Return expectations are calculated net-of-fees, so this change would result in a higher risk, lower return portfolio.

## Historical Performance

Fiscal Year End	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	10 YR
Federated Pension											
Actual Return	-17.0%	13.7%	18.9%	-3.3%	8.0%	14.2%	-1.0%	-0.7%	7.5%	5.9%	4.1%
Benchmark	-15.3%	12.1%	22.0%	-2.4%	8.3%	17.0%	-3.3%	1.3%	8.1%	7.4%	5.0%
Discount Rate	8.25%	7.75%	7.95%	7.50%	7.50%	7.25%	7.00%	6.875%	6.875%	6.875%	-
Police & Fire Pension											
Actual Return	-18.4%	14.0%	18.1%	-0.5%	9.7%	13.5%	-0.8%	-0.6%	9.7%	6.9%	4.6%
Benchmark	-18.6%	12.2%	20.5%	1.3%	8.1%	14.6%	-1.0%	1.0%	9.5%	7.6%	4.9%
Discount Rate	8.00%	8.00%	7.75%	7.50%	7.25%	7.125%	7.00%	6.875%	6.875%	6.875%	-
Health Care Trusts											Since Inception
Federated					9.0%	16.2%	-2.7%	-2.7%	8.7%	4.9%	4.7%
Police & Fire					5.0%	14.5%	-1.7%	0.3%	7.0%	3.6%	4.7%

Source: Meketa Investment Group, ORS

## Investment Performance FAQ

- 1. Why have the plans underperformed peers, such as CalPERS?
  - 90%+ of investment performance is determined by asset allocation. Since 2009, the plans have had much lower equity market (stock market) exposure than peers, and equity markets have generated higher returns than most other asset classes.
  - In turn, the plans' asset allocations are a function of portfolio size, plan liabilities, plan maturity, and plan sponsor and board risk tolerance. These characteristics may be very different for public pension plans that might otherwise seem similar.
- 2. If the plans' had paid less in fees, would the returns have been better?
  - Every dollar paid to investment managers is a dollar not kept by the plans, and staff is acutely aware of the importance of minimizing fees. Still, even if the plans had paid absolutely zero fees and expenses, the 3-year return would have only been ~1.25% better. The same effect could have been achieved by having just 13% more stock market exposure.
- 3. When will investment returns improve?
  - The plans have returned 6.8% (Fed.) and 7.6% (P&F) annually over fiscal year 2010-2018, in-line with long-term expectations. In the short-term, the plans may do significantly worse, or significantly better.
  - On a relative basis, there is an opportunity to improve asset allocation process and implementation. Both boards are working toward heightened accountability in these areas via a complete investment and governance strategy.
  - The ultimate key to success in any investment program is stability in philosophy, process, and people.

Appendix

# Long-Term Strategic Transition

	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
	Cortex I	Ad hoc commit	tees							
			Cortex	· II						
					Measure G					
				Committee	Charters: Audit (2012	2, 2016), Governance	(2013, 2016), Invest	ment (2012, 2015), Jo	oint Personnel (201	5)
Governance					narters: Board of Adm 2, 2015), Chief Investi			012, 2013, 2016), Vice	Chair (2013, 2016),	Chief Executiv
				2014), Board Review Pol	tendance (Fed-2016), d Performance Assess icy (2013, 2016), Elect Retirement Contributi 012, 2015)	ment (2012), Code of ion of Board Officer	of Conduct (2012, 20 s (2013, 2016), Strate	13, 2016), Monitoring gic Planning (2012),	g & Reporting (2012 Overpayment/Und	2, 2015), Person erpayment of
									P&F Co	rtex III
Team					see slid	de #4				
	P&F General Cor	nsultant: NEPC							Meketa	
	SIS Fed C	General Consultant: M	Ieketa							
				Absolute Return C	Consultant: Albourne					
							Compli	ance System: State S	treet	
Infrastructure							Perform	nance System: State S	street	
							Risk Sys	stem: State Street	N	ASCI
									Risk Cons	sultant: Verus
									Dynamo RMS	
								Albourne Proc	ess Review	
Investment	Diversification									
tructure & Process						Investment P	rocess Formalization	า		

* denotes independent Board trustees	2009	201	10	201	1	2012	2013	2	014	2015	2016	20	17	2018	}	2019
	Matt Loesch															
	Ed Overton														Jay (	Castellano
	Ash Kalra			Michae	el Armstror	ıg *										Elaine Orr *
<b>Federated Board</b>	Jeffrey Perkins			Mart	in Dirks *											
		Arn Andres	ews					L. T.	1	Udaya Rajbhandar	i				Ç	Qianyu Sun
	David Busse			Lara D	ruyan *							Anurag C	handra *			
	Pete Constant			Stuart	Odell*					Elizabeth R	ounds *	P. P. *		]	Kurt Bil	llick *
	Sam Liccardo			Vincent S	ınzeri *											
	Scott Johnson			Richa	ard Santos											
	Rose Herrera			An	drew Lanz	a *										
	David Bacigalupi	David Bacigalupi				Nick Muyo										
Police & Fire Board	Bill Brill	Bill Brill Damon Krytzer*				mon Krytzer * Stephen Brennan *									Vikas Oswal *	
		_		Sean Bill * Jeremy Evnir					Jeremy Evnine*	e* Eswar				Eswar Menon *		
				M.F.*	Elizal	oeth Rounds *				Ghia Griarte *						
	Keith Keesl	ing S	Sean Kaldo	r							Andrew Gardar	ier				
	Conrad Tay	lor				James 1	Mason				Franco Vac	lo				
	Russell Crosby						Roberto Po	eña								
	Carmen Racy-Ch	oy						I	Arn Andre	ws				]	?rabhu	Palani
		Ryan Jus	isko			M.K.H.			Brian S	Starr						
		Mich	hael Moehl	le			Jay Kwon									
Investment	Ali Amiry				Daryn 1	Miller									C	Christina Wang
Program	Heidi Poon									Dhinesh	Ganapathiapp	an				
	Ron Kumar															
	Ceara O'Fallon						Aynur Yeniay									David Aung
															A	Arun Nallasivan
					Tram Doar	n					Viktoria Tubaltsev			Allain N		
									Sue Gi	riffiths					N	Marivic Co-Garcia

## Expected Returns vs. Risk-Free Returns

- It used to be possible to meet the plans' return expectations by investing solely in long-term government bonds.
- Interest rates fell faster than the plans' expected rate of return, requiring greater risk-taking to meet that return requirement.

Fiscal Year End	1974	1985	1995	2005	2015	Today
Assumed Rate of Return - Federated - Police & Fire	7.00%	8.50%	8.25%	8.25%	7.00%	6.75%
	5.75%	8.00%	8.00%	8.00%	7.00%	6.75%
Yield on 10Y US Treasury Note	7.64%	10.18%	6.20%	3.91%	1.90%	3.01%
Implied Risk Premium - Federated - Police & Fire	-0.64%	-1.68%	2.05%	4.19%	5.10%	3.74%
	-1.91%	-2.18%	1.80%	3.94%	5.10%	3.74%

# Equity: Long-term gains, short-term volatility

- Public equity (stock market) investments may increase return over the long-run, but can be extremely volatile.
- Volatility can be even more damaging to an investment portfolio in which distributions exceed contributions.



Source: Bloomberg

## Importance of Diversification

- Buying low and selling high is hard to do; it is rarely clear what investment will offer the best/worst short-term return.
- Diversification helps take advantage of variance in investment returns.

Annual Returns for Key Indices Ranked in Order of Performance (2008–2017)

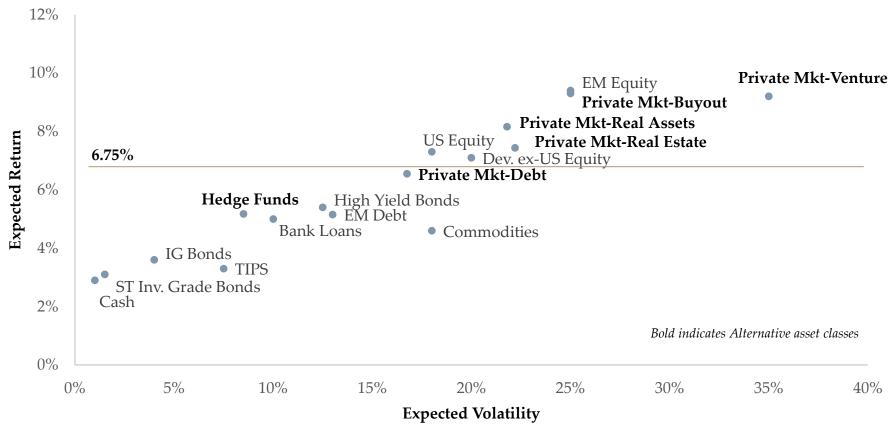


Source: Callan

# Capital Market Assumptions 2018

- Forward-looking, long-term asset class-level risk and return expectations guide asset allocation.
- Alternative asset classes, which have high expected alpha and high fees, are essential to meeting the plans' assumed rate of return.

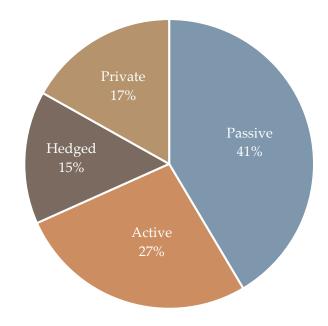
#### 2018 Capital Market Assumptions, 20-Year Horizon



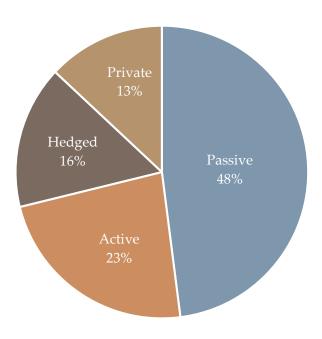
# Allocation to investment fund types

As of June 30, 2018

Federated Pension



Police & Fire Pension



## Calendar Year 2017 Fees

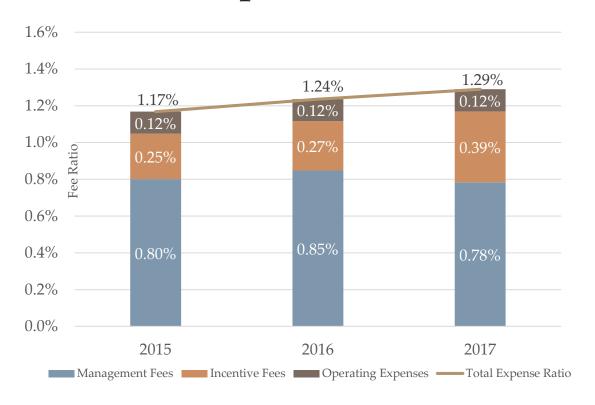
Plan	Management Fees	Incentive Fees	Operating Expenses	Mgmt, Incent, and Op Exp	Average Balance	Fee Ratio
-			<u>.</u>			
Federated Pension	16.2	8.0	2.4	26.6	2,102	1.26%
Police & Fire Pension	28.8	14.6	4.6	48.1	3,425	1.40%
Federated Health Care	0.7	0.0	0.0	0.8	228	0.34%
Police & Fire Health Care	0.3	-	0.0	0.3	112	0.26%
All 4 ORS Plans	46.0	22.6	7.0	75.7	5,866	1.29%

Source: ORS 2017 Fee Report Values shown are in \$ millions

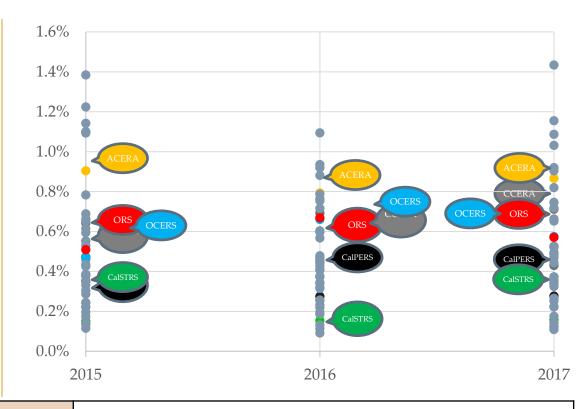
	Investment				Total	
	<b>Staff Salary</b>			Other Third	Other	Fee
Plan	and Benefits	Consultants	Custodian	<b>Party Vendors</b>	Costs	Ratio
All 4 ORS Plans	1.4	1 -	0.0	1.0	4 7	0.08%

Source: ORS 2017 Fee Report Values shown are in \$ millions

## Total Expense Ratio



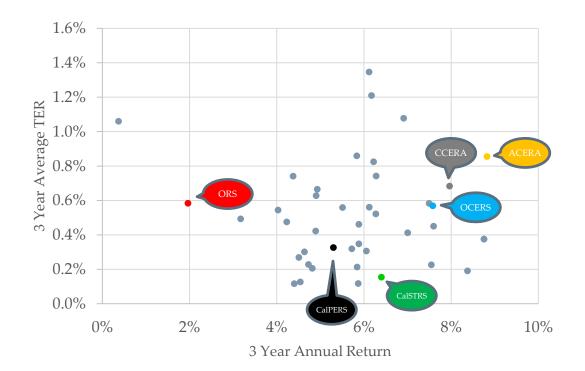
### Peer Comparison



<b>-2.0</b> % (2015) <b>6.4</b> % (2016) <b>11.6</b> % (2017)	Plan Return	<b>-1.0</b> % (2015)	<b>-0.7</b> % (2016)	<b>7.9%</b> (2017)		
ORS Annual Fee Reports	Source	Public	Plans Database (from C	(AFRs)		
Calendar year basis	Time Periods	Fiscal year basis				
All 4 ORS plans aggregated (Federated and Police & Fire pension and health care trusts)	Data points		Plans \$3-10 billion, CA l 4 ORS plans aggregate			

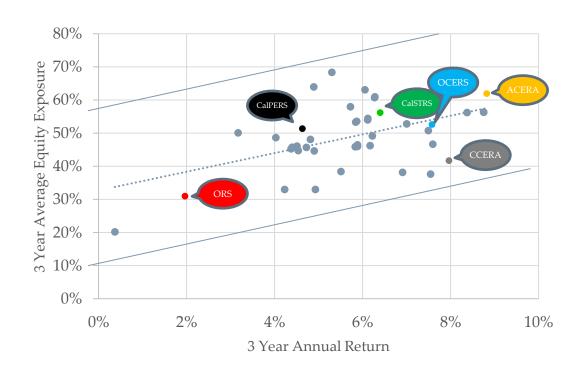
### Returns/Expense Ratios

Higher returns not correlated to higher expenses



### Returns/Public Equity Exposure

Higher returns correlated to higher public equity exposure



Source	Public Plans Database (from CAFRs)
Time Periods	Fiscal year basis, ending June 30, 2017
Data points	43 diversified U.S. Public Plans \$3-10 billion, CA Public Plans All 4 ORS plans aggregated