Digital Privacy Update
City-wide Approach to Digital Privacy

Kip Harkness, Deputy City Manager
Rob Lloyd, Chief Information Officer, IT Department
Liam Crawford, Broadband & Privacy Policy Analyst, CMO
Judi Brown, Co-Founder & Chief Impact Officer, CivicMakers

December 6, 2018

Digital Privacy Update Agenda

1   Approach and Stakeholder Engagement
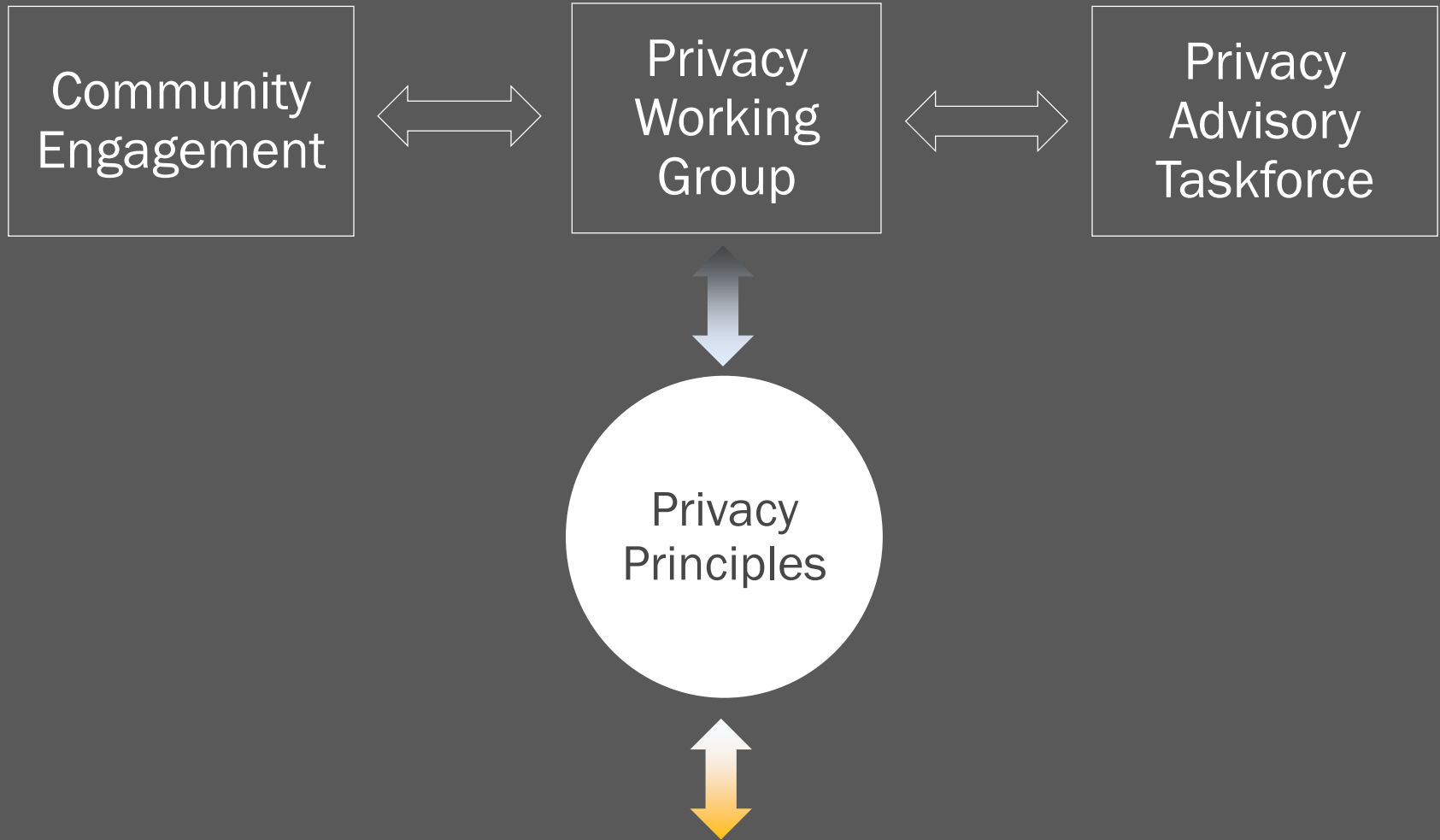
2   Timeline

3   Draft Privacy Principles

4   Council Feedback

5   Next Steps

Digital Privacy Approach

Community Engagement ⟷ Privacy Working Group ⟷ Privacy Advisory Taskforce

Privacy Principles

City-wide, centralized Digital Privacy Policies

Digital Privacy Stakeholders

Community Engagement	⟷	Privacy Working Group	⟷	Privacy Advisory Taskforce

- City subject matter experts
- Established in April 2018. Meets Monthly
- Will begin to draft policy use cases in 2019

Members:

Executive Sponsor: **Kip Harkness,** Deputy City Manager

- **Shireen Santosham** (Chief Innovation Officer, Office of the Mayor)
- **Rob Lloyd** (CIO)
- **Judi Torrico** (Deputy Director, Technical Services, SJPD)
- **Liz Klotz** (Deputy City Attorney)

- **Liam Crawford** (Innovation Team)
- **Marcelo Peredo** (CISO)
- **Vicki Sun** (MOTI)
- **Erica Garaffo** (Innovation Team)
- **Julie Oborny** (Library)- *Interim Member*

- **Keshav Gupta** (Innovation Team)
- **Kala Fleming** (Innovation Team)

Digital Privacy Stakeholders

Community Engagement	⟷	Privacy Working Group	⟷	Privacy Advisory Taskforce

- Consultant: CivicMakers

- CivicMakers is helping frame, facilitate, and inform the City's digital privacy engagement

- The Innovation Team and CivicMakers recently held a Privacy Community Workshop and plans to hold a second Workshop in January 2019.

- A diverse group of community organizations participated in the initial Workshop

- We received initial positive feedback on the City's privacy principles and overall approach from the Workshop

- The City plans to hold four more community engagements in 2019, which will be accessible to non-English speaking residents and members of the community.

Digital Privacy Stakeholders

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│    Community     │ ◄──► │     Privacy      │ ◄──► │     Privacy      │
│    Engagement    │      │     Working      │      │     Advisory     │
│                  │      │      Group       │      │    Taskforce     │
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- External subject matter experts
- Initial meeting held November 27th and Quarterly Meetings in 2019

Members:

Non-Profit	• ACLU of Northern California (Victor Sin, Chair of the Santa Clara Valley Chapter) • San Jose Silicon Valley NAACP (Roxana Marachi, Education Chair)
Technology Industry	• Intel Labs (Heather Patterson, Senior Research Scientist) • Cisco (Michelle Finneran Dennedy, Chief Privacy Officer)
Academia	• San Jose State University (Bob Lim, Vice President, IT and CIO) • Markkula Center for Applied Ethics, Santa Clara University (Irina Raicu, Director, Internet Ethics)
Law Enforcement	• Former Law Enforcement Representative (James Randol, Retired SJPD Captain)
Government	• Santa Clara County (Mike Shapiro, Chief Privacy Officer)

Digital Privacy Timeline
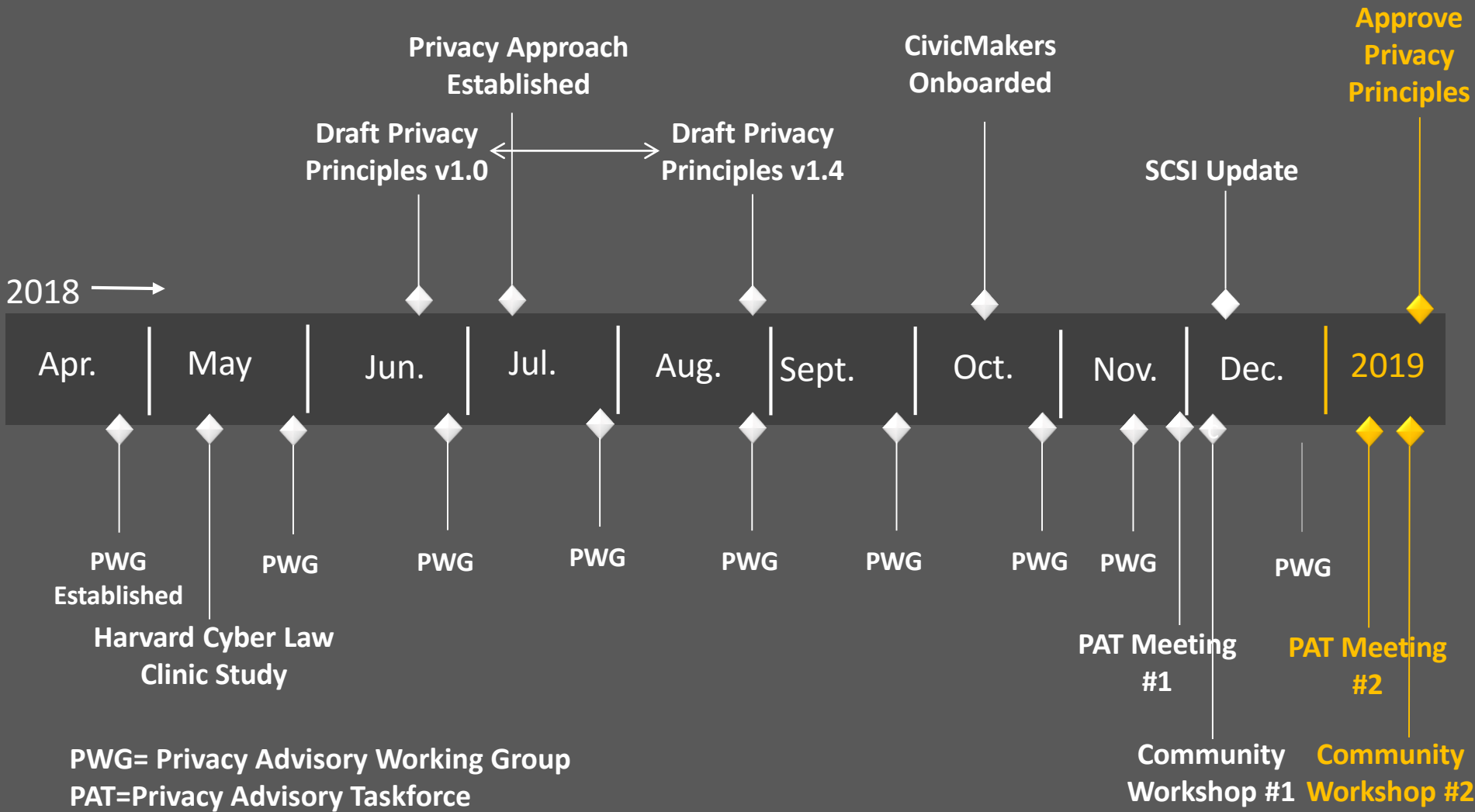
Draft Digital Privacy Principles

WE VALUE PRIVACY

We affirm that privacy is inherently valuable. San Jose commits to fully evaluating risks to your privacy before collecting, using, or sharing your information.

WE COLLECT ONLY WHAT WE NEED

We collect only what is required to provide and improve city services and comply with the law. We seek community input about what information is used and collected.

WE ARE OPEN AND TRANSPARENT

We are transparent about what information we collect and why we collect it. We commit to being open about our actions, policies, and procedures related to your data. We make our policy documents publicly available and easy to understand.

WE GIVE YOU CONTROL OVER YOUR DATA

We will equip you with the knowledge to make an informed decision about sharing your data, giving you the choice to opt in or out of our initiatives, wherever possible. We have clear processes through which inaccurate data can be corrected and if necessary, deleted.

WE SHARE ONLY WHAT WE NEED

We anonymize your information before we share it outside the City, except in very limited circumstances. We follow federal and state data request and disclosure laws. require our vendors and partners to adhere to these principles.

WE DESIGN AND BUILD FOR PRIVACY AND SECURITY

We integrate privacy and security into every aspect of our designs, systems, and processes. We commit to updating our technology and processes to effectively protect your information while under our care.

Council Feedback

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Next Steps

1	Incorporate Committee and Stakeholder Feedback
2	Begin Development of Use Case Driven Policy
3	Approve First Iteration of Privacy Principles
4	Continue to Develop Policy and Governance

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