

Boards and Commissions Application

Profile

Tamiko

First Name

Rast

Last Name

[Redacted]

Email Address

Which Boards would you like to apply for?

Downtown Parking Board: Submitted

Question applies to Downtown Parking Board

To which position are you applying? *

Representative of a business association within a designated meter district outside of the Downtown Core

Are you a resident of San Jose?

Yes No

Length of Residency

6 or more years

What district do you live in? To verify, please click here: <https://eservices.sccgov.org/rov/?tab=dt> *

District 3

[Redacted]

Street Address

[Redacted]

Suite or Apt

San Jose

City

CA

State

95112

Postal Code

[Redacted]

Primary Phone

[Redacted]

Alternate Phone

Self

Employer

Web/graphic designer, tattoo artist, coffee shop manager

Job Title

[Redacted]

Current Employer Address

PLM Lender Services, Inc.

Current Employer of Spouse

Address of Current Employer of Spouse

Accountant Manager

Spouse's Job Title

If you or your spouse is retired and receiving a pension, please state source of pension.

Interests & Experiences

High School, College, Professional, Vocational, or Other Schools Attended. Please include Major or Field of Study, Dates Attended, Degree and Date of Degree.

- High School: Homeschooled, graduation date in 1995 at age 15. - Santa Clara University, Young Scholar's Program, 1995. - University of California at Berkeley (UC Berkeley Extension), 1994-1996 (no degree program). - San Jose City College, AA degree in Art with President's Honors (4.0 GPA), 1998. - San Jose State University, School of Art & Design, 1998-2000 (did not graduate).

List any position or office held in any governmental agency, civic, or charitable organization including the dates

- Japantown Business Association, President. Secretary, 2007-2017. - City of San Jose Arts Commission D3 representative, 2017-2018. - City of San Jose Public Art Committee Vice-Chair, 2018. Board member, 2017-2018. - Japantown Community Congress of San Jose, board member, 2018-current. - Japantown Art Association, board member and cofounder, 2016-current. - New Generation Nikkei Fund, member, 2014-current. - California Japanese American Community Leadership Council (CJACLC), member, 2017-current.

English

Languages Spoken

Special Awards or Recognitions Received

- Certificate of Recognition, District 3 Star for the month of September, 2018. - Certificate of Recognition, District 3 for public service, August 2018. - 4th place, Journalism Association of Community Colleges (1998 Northern Conference). - 3 Honorable Mention Awards, Journalism Association of Community Colleges (1997 Northern Conference).

Please state why you want to become a member of this Board or Commission including specific objectives which you would work toward as a member. If you are applying for the Board of Fair Campaign and Political Practices, please indicate any familiarity or experience you may have with campaign laws.

I was nominated by the Board of the Japantown Business Association to represent our community. We are a small but active contributor to the Downtown Parking Fund. Japantown is one of San Jose's most historic districts and one of the U.S.'s last three remaining Japantowns; parking and infrastructure is critically important to our neighborhood's sustainability as a retail, arts, and historic district.

Please state any other information which you feel would be useful in reviewing your application

I am either a sole proprietor, partner or manager at three businesses in the Japantown, a district affected by DPB policies. I reside in Japantown and witness, on a daily basis and in great intimate detail, how parking and transportation policies affect the businesses, nonprofits, and residents of our neighborhood. My family owns and operates Roy's Station, a coffee shop in the heart of Japantown, and are deeply rooted in the Japantown community. Our efforts in promoting bone marrow drives, disaster relief efforts (the bake sale for Japan after the 2011 Tohoku earthquake and tsunami raised over \$15K), crime awareness and personal safety, and the overall efforts to grow the neighborhood have been a continual effort for almost a decade. My family is personally responsible for almost 100% of the maintenance and upkeep of the center of Japantown. My father sweeps our business district's two blocks every day, 7 days a week. I personally clean all business windows from 3rd to 6th Street on Jackson 2x annually. We maintain the cleanliness of the street's historical monuments and benches, and sidewalks. We also handle graffiti abatement on a daily basis. We fully understand how every facet of Japantown -- from cleanliness, to friendliness, to community involvement, to traffic, to pedestrian safety -- affects how people feel when they come into this neighborhood. My company, Rasteroids Design, was founded in 2000 and is comprised of only my brother (programmer) and myself (design), so all these design projects were coordinated, developed, and executed entirely by myself. My design clients include San Jose Taiko, the San Jose Museum of Quilts & Textiles, Empire Seven Studios, the San Jose Stage, Ron Muriera, Cellista (musician Freya Seeburger), JAMsj, the San Jose Buddhist Church Betsuin, Wesley United Methodist Church, several local tattoo studios and freelance artists. My brother and I also personally developed (at our own expense), a neighborhood community website to benefit all businesses and organizations within the Japantown neighborhood (<http://www.jtown.org>). When the City of San Jose, Department of Transportation and DPB were analyzing whether to double Japantown's parking meter rates in 2018 with the SmartMeter implementation, I created a SurveyMonkey survey to assess how business owners, residents and visitors of Japantown felt about it; in about a month's time, we collected more than 500 answers from respondents. This information provided background for the DPB's recommendation and decisions made by the City Council. I feel it is crucial to assess strategies with analytics, ROI and a true representation of a community's needs/wants.

Do you own property in the City of San José?

Yes No

If yes, please list the addresses here.

[REDACTED]

Do you rent property in the City of San José?

Yes No

If yes, is it a month-to-month lease?

Yes No

State and local law require that you abstain from participation in decisions that may affect your financial interests, including sources of income, interest in real property, personal finances or investments. In addition, if appointed, you may be required to fill out a disclosure statement which identifies certain of your financial interest beginning with the immediate twelve-month period prior to your appointment. Please review the scopr of your board/commission in Municipal Code Chapter 2.08. Based on your best judgment, does this Board or Commission make decisions that may affect sources of income, interests in real property, personal finances or investments of you or your spouse?

Yes No

If yes, please explain. Please identify any organizations, associations, corporations, or entities by which you are employed or associated that might be affected by decisions of this Board or Commission, and the positions you hold in these entities.

Question applies to multiple boards

If appointed, you will be required to fill out a disclosure statement, which identifies certain of your financial interests beginning with the immediate twelve-month period prior to your appointment and annually on or before April 1 of each year thereafter. Please confirm that you have read Fair Political Practices Commission (FPPC) Form 700 Reference Pamphlet and agree to file required FPPC Form 700 Statements of Economic Interest, as required by current City Council Conflict of Interest resolution.

Yes No

Question applies to multiple boards

Have you ever been required to file a Statement of Economic Interest (Form 700) and failed to do so?

Yes No

Question applies to multiple boards

If yes, please explain in complete detail.

Question applies to multiple boards

Please confirm that you have reviewed and agree to comply with the San Jose Municipal Code Chapter 12.08 (Prohibition of Gifts), City of San Jose Ethics Policy (City Policy Manual 1.2.1), and City of San Jose Gift Policy (City Policy Manual 1.2.2).

Yes No

Ron Muriera, SJ Art Commissioner

Reference 1 Name

[Redacted]

Reference 1 Address

[Redacted]

Reference 1 Phone

Heidi Shigematsu, Japantown
business owner

Reference 2 Name

[Redacted]

Reference 2 Address

[Redacted]

Reference 2 Phone

Supplemental Questions

Have you ever attended a meeting of the Commission(s) to which you are applying?

Yes No

Would you be available to attend meetings at the scheduled time?

Yes No

Please describe your experience in serving on a Commission or Board.

I am the current President of the Japantown Business Association, having been a member for almost a decade. I was also appointed the Art Commissioner for San Jose's District 3. I've served on a few boards and have varying levels of measurable success with them; some are short-term engagements with quick results, others are long-term efforts with an inability to make large moves due to impacted board members. The key is patience, diplomacy, flexibility, and keeping an eye on the big picture goals.

Considering your experience and activities in business, labor, professional, social, or other organizations, indicate the experience, training, knowledge and/or skills which qualify you for appointment to the selected commission(s).

Addressed this above.

What is your understanding of the purpose of the Commission?

To review and offer recommendations for the parking policies within the Downtown San Jose core and Greater Downtown.

Please list three issues facing the City that you feel the Commission should address.

1. Effectiveness of parking strategies in small business districts (ESCBA, Japantown). 2. Creative parking strategies to combat the reduction in parking spaces per increased downtown development. 3. Minimize the difficulty of the paid parking experience, so visitors aren't entirely inclined to frequent businesses with free parking.

I would like to say . . .

I appreciate your consideration, thank you.

(Optional) Please upload a resume.

Retirement Board Questions Only

Verification

By checking the box below, you agree with the following statement.

I agree that all of the information contained in my responses to the questions on this application are true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted.

I Agree *