



# Memorandum

**TO:** COMMUNITY & ECONOMIC  
DEVELOPMENT COMMITTEE

**FROM:** Councilmember Raul Peralez

**SUBJECT:** History San Jose

**DATE:** November 26, 2018

Approved by:

Date:

11/26/18

## **RECOMMENDATION**

Accept staff recommendation and include the following:

- Prior to any extension of the contract, History San Jose should have a strategic plan in place for the length of the contract extension, and;
- Within the next year, History San Jose should have a program plan with benchmark goals that exceed on average each year.

## **BACKGROUND**

It has been the desire of many of our residents to be able to increase opportunities to visit the historical assets of our City, such as the Fallon and Adobe Peralta House, which are overseen by History San Jose (HSJ). I am glad to see that the issues raised by both my office and the Mayor's office is reflected in this contract. However, it is important that HSJ is set up for continued future success.

Over this past year, my office has had various conversations regarding HSJ's operations and programming. From board members to city staff, there is consensus that San Jose's historical venues and assets should be accessible and available to the public in a variety of platforms. Additionally, it is important that HSJ, a longtime and valued local organization, continues to operate their programs successfully. Therefore, I believe that adding the recommendations above will ensure that we can see more programming from HSJ, while ensuring HSJ can be successful while doing so.