



# Memorandum

**TO:** Honorable Mayor &  
City Council

**FROM:** Toni J. Taber, CMC  
City Clerk

**SUBJECT:** The Public Record  
November 9 – November 21

**DATE:** November 28, 2018

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## ITEMS FILED FOR THE PUBLIC RECORD

### Letters from Boards, Commissions, and Committees

### Letters from the Public

1. Letter from AT&T, dated November 7, 2018, regarding AT&T Mobility Site – 10093974 – CCL01815 – SNFCCA1815 – 1315 Moffat Street.
2. Letter from Alum Rock Santa Clara St. Business Association, dated November 19, 2018, regarding Displacement of Local Family Owned Businesses.
3. Letter from Verizon, dated November 16, 2018, regarding Notification Letter for SF San José 029.

TJT/tt

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Toni J. Taber, CMC  
City Clerk



AT&T  
2600 Camino Ramon  
4W850L  
San Ramon, CA 94583

11/7/2018

**VIA EMAIL**

Ms. Anna Hom  
**CONSUMER PROTECTION & SAFETY DIVISION**  
California Public Utilities Commission  
505 Van Ness Avenue  
San Francisco, CA 94102

**RE: AT&T Mobility Site - 10093974 – CCL01815 – SNFCCA1815 – 1315 MOFFAT STREET, ALVISO, California 95002**

This is to provide the Commission with notice to the provisions of General Order No. 159A of the Public Utilities Commission of the State of California ("CPUC") that:

(a) AT&T Mobility has obtained all site land use approval(s) for the modification of the project listed above described in Attachment A.

A copy of this notification letter is also being provided to the appropriate local governmental agency for its information. Should there be any questions regarding this project, or if you disagree with any information contained herein, please contact me at [ellenmagnie@caldwellcompliance.com](mailto:ellenmagnie@caldwellcompliance.com) or 925-918-5182.

Sincerely,

Attachment

cc: City Planning Director  
City Clerk  
City Manager

City of San Jose  
200 E Santa Clara Street, San Jose, California 95113



## ATTACHMENT A

- 1-9 Project Location:** Modification
- Site Identification Number: CCL01815
- Project Number: 3701A0E8WD
- Site Name: SNFCCA1815
- Site Address: 1315 MOFFAT STREET, ALVISO, California 95002
- County: SANTA CLARA
- Assessor's Parcel Number: N/A
- Latitude: 37-25-24.0
- Longitude: 121-58-25.1
- 
- 10-14 Project Description:**
- Number of Antennae to be installed: 8 antennas total approved at  
65 in height
- Tower Design: UTILITY POLE
- Tower Appearance: UTILITY POLE
- 
- Tower Height:
- A) Structure Height 100
- B) Top of antenna Height 65
- Building Size(s): N/A
- 
- 15 Business addresses of all Governmental Agencies (from permit)**
- City of San Jose  
200 E Santa Clara Street, San Jose, California 95113  
(408) 535-3555
- 
- 16 Land Use Approval:** Remove (2) (E) antennas in P.1. Remove (2) (E) antennas in P.2. Remove (2) (E) antennas in P.3. Remove (2) (E) antennas in P.4. Remove (2) (E) RRUS 11+A2 in P.1. Remove (2) (E) RRUS 12 in P.2. Remove (2) (E) TMA's in P.3. Remove (8) (E) runs of 7/8' coax. Remove (1) (E) GSM 850 RBS 2106 cabinet. Install (2) (P) antennas in P.1. Install (2) (P) antennas in P.2. Install (2) (P) antennas in P.3. Install (2) (P) antennas in P.4. Install (2) (P) RRUs -4478 B5 in P.1. Install (2) (P) RRUS-32 B66 in P.1. Install (3) (P) RRUS-32 B2 in P.2. Install (3) (P) RRUS-32 4478 in p.3. Install (3) (P) RRUS-E2 in P.4. Install (2) (P) H-frame @ 47'0" C.L. Install (1) (P) DC-6 raycap squid. Install (1) (P) purcel cabinet inside equipment enclosure. Install (1) (P)



5216 unit inside (P) purcell cabinet. Install (2) (P) XMU unit inside (P) purcell cabinet. Install (1) (P) 2" flexible conduit. Install (1) (P) battery cabinet.

**17**      **If Land Use approval was *not* required: N/A**

November 19, 2018,

Attn:

Mayor Sam Liccardo

Vice Mayor Magdalena Carrasco, and

San Jose City Council

Rules and Open Government Committee.

Re: Displacement of Local Family Owned Businesses.

During the past few years, the Alum Rock Business Corridor suffered very serious adverse impact caused by VTA's Bus Rapid Transit (BRT) construction. As a result of the different complications caused by the project during those years, over 20 local family owned small businesses closed. Now, after a year of the completion of the BRT system, the Alum Rock Business Corridor has become very attractive to developers wanting to build multi-unit housing along the corridor thus creating an opportunity for advanced displacement and gentrification.

As we all know, the lack of affordable housing and real estate prices have created a housing crisis. This housing crisis in the City of San José requires building as many homes as possible, especially affordable housing. We as local family-owned businesses understand this because, as stated, we are local, we do business, and we also live in this city. Therefore we also require a place to live as well as a space to do business at.

At this present time, several projects to build multi-unit housing along Alum Rock are being proposed. Some of those developers already bought the parcels and are already filing permits for their developments. There is a big problem, **each and every one of these new developments will be directly displacing local family-owned businesses. Currently the developments plan to demolish the old buildings presently occupied by these small businesses which are mostly minority-owned.** Second, once built, the commercial spaces available will most likely not be affordable to these local businesses and will be occupied by chain stores and corporations able to afford the new rent prices. Thus causing not only the displacement of these small businesses but also endangering the preservation of the cultural character and/or "flavor" of the corridor.

For instance, three proposed developments will be displacing over 30 small businesses altogether. None of these developments has provided a plan for how they will be supporting or helping relocate those businesses. We must understand, each one of these businesses has an owner and a family. Each one of these businesses has an average of at least two employees who also have families. **Therefore, these three developments will not only be displacing 30 small businesses but potentially leaving 90 families without a job.**

Another issue is the integration of commercial space (storefront) when building affordable housing. And, as we all know our biggest need is for affordable housing, but then again we must understand that by bringing affordable housing without commercial requirements to our business corridor we are virtually converting Commercial Zoning to Residential Zoning.

Therefore, we are seeking policies and regulations that can counteract these effects and enable all of our business community to remain within our urban villages. As business owners, we understand the great need for new housing units. We understand the need because we live in this community and also face the effects of rising rents. We must come together to protect our small businesses and families from displacement. At this time, we are seeking policies and programs that can provide:

1. Accesses to affordable commercial or retail space with long-term leases.
2. Relocation grants for those who are displaced
3. Protecting those culturally serving businesses.
4. Preserving the cultural character and/or "flavor" of the corridor.
5. Request space for local family-owned businesses in new developments.
6. Requiring developers to give displaced businesses the opportunity to go in front of the line to reoccupy the commercial spaces when finished at a fair market cost.
7. Rent subsidy for property owners if they can agree to at least 10-year leases with a rent increase cap.

Displacement is a serious issue on the Alum Rock business corridor with the development of BRT, the second phase of BART and the increased economic development. Cities throughout the nation are facing similar challenges. At this precise time, there is a bill that has been introduced in the New York City Council -The Small Business Jobs Survival Act (SBJSJ- Int. 0737-A) that would give commercial tenants rights. The Institute for Local Self-Reliance ([www.ilsr.org](http://www.ilsr.org)) has done research called: "How Rising Commercial Rents Are Threatening Independent Businesses, and What Cities Are Doing About It." And there are many other entities already working on these issues. We must do something urgent here in our city. Currently, we support any Anti-Displacement efforts to stave off the loss of our family-owned businesses and look forward to working with the City to address our urgent needs.

Respectfully,

*Jesus Flores*

Jesus Flores  
President, Alum Rock Santa Clara St. Business Association  
CC: Mayor Sam Liccardo, Vice Mayor Magdalena Carrasco  
City Council  
City Clerk  
Rules and Open Government Committee.



November 16, 2018

Ms. Anna Hom  
Consumer Protection and Enforcement Division  
California Public Utilities Commission  
505 Van Ness Avenue  
San Francisco, CA 94102  
[GO159Areports@cpuc.ca.gov](mailto:GO159Areports@cpuc.ca.gov)

RE: Notification Letter for SF San Jose 029  
San Jose, CA / GTE Mobilnet of California Limited Partnership / U-3002-C

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This is to provide the Commission with notice according to the provisions of General Order No. 159A of the Public Utilities Commission of the State of California ("CPUC") for the project described in Attachment A.

A copy of this notification letter is also being provided to the appropriate local government agency for its information. Should there be any questions regarding this project, or if you disagree with any of the information contained herein, please contact the representative below.

Sincerely,

Melinda Salem  
Engr IV Spec-RE/Regulatory  
15505 Sand Canyon Avenue, Irvine, CA 92618  
[WestAreaCPUC@VerizonWireless.com](mailto:WestAreaCPUC@VerizonWireless.com)



# CPUC Attachment A

Initial Build (new presence for Verizon Wireless)

VZW LEGAL ENTITY	JURISDICTION	PLANNING DIRECTOR	CITY MANAGER OFFICE	CITY CLERK	COUNTY
GTE Mobilonet of California Limited Partnership	City of San Jose 200 E Santa Clara St. San Jose, CA 95113	Sylvia Do @sanjoseca.gov	sandra.cranford @sanjoseca.gov	cityclerk @sanjoseca.gov	Santa Clara

Site Name	Site Address	Site APN	Site Coordinates (NAD 83)			Project Description	Number & type of Antennas	Tower Design	Tower Appearance	Tower Height (in feet)	Size of Building or NA	Type of Approval	Approval Issue Date	Approval Effective Date	Approval Permit Number	Resolution Number
SF SAN JOSE 029	near 3409 Rubicon Drive San Jose, CA 95148	N/A - public right-of-way	37	20	58.26	INSTALL NEW TELECOMMUNICATIONS EQUIPMENT BOXES ON AN EXISTING 28.6' HT. AT&T WOOD POLE. POLE-MOUNTED EQUIPMENT TO BE INSTALLED ON A G085 COMPLIANT STANDOFF BRACKET. EQUIPMENT CONSISTS OF (1) 4' HT. ANTENNA IN SHROUD ON TOP OF POLE EXTENSION, (2) RRUS2, (1) RRU2212, (2) DISCONNECT SWITCHES, (2) POWER SUPPLY UNITS, (1) POLE-MOUNTED SMALL CELL CABINET, (1) PEDESTAL POWER METER ON GROUND, (2) DIPLEXERS, AND (1) FIBER DEMARC BOX. INSTALL POLE STEPS AS REQUIRED. ALL POLE EQUIPMENT TO BE PAINTED VALSPAR 'DEEP EARTH' COLOR.	Amphenol Cantenna	JPA Pole	38' AGL Antenna RAD Center	40' AGL	N/A	Utility Excavation Permit	11/6/2018	11/6/2018	F18481	N/A
			121	47	56.87											