



Memorandum

TO: RULES AND OPEN
GOVERNMENT COMMITTEE

FROM: Kim Walesh

SUBJECT: SEE BELOW

DATE: November 9, 2018

Approved

Date

11/9/18

SUBJECT: UPDATE TO THE AUGUST – DECEMBER 2018 COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE WORK PLAN

RECOMMENDATION

Amend the August – December 2018 Community and Economic Development Committee work plan to drop the following item from the November 26, 2018 agenda and direct the Administration to instead place the item on the January – June 2019 Community and Economic Development Committee Work Plan that will be subject to Rules and Open Government Committee final approval at a later date:

Downtown Retail Strategy (Economic Development/Planning, Building and Code Enforcement)

Purpose: Provide recommendations for the implementation of a downtown retail strategy.

BACKGROUND

The presentation and discussion of this item will be placed on the January 28, 2019 Community and Economic Development Committee agenda. The item is being deferred from the November 26, 2018 meeting due to scheduling conflicts with the project consultant and the need for additional analysis, review and coordination, beyond what was originally anticipated. The January report will contain a summary of downtown demographic information, retail industry trends, opportunities and challenges associated with retail placement in the core and recommended strategies for the implementation of a successful Downtown retail program.

The Citywide Retail Strategy report will still be heard by the Community and Economic Development Committee on November 26, 2018.

/s/

KIM WALES

Deputy City Manager

Director of Economic Development

For questions please contact Blage Zelalich, Downtown Manager at (408) 535-8172.