

————— SAN JOSE —————
**PARKS, RECREATION &
NEIGHBORHOOD SERVICES**



ANTI-LITTER AND ANTI-GRAFFITI PROGRAMS ANNUAL REPORT

City Council
November 6, 2018
Item 5.1



Anti-Litter Program

- Add 2.0 FTE to support program operations
- Communities impacted by litter with low volunteerism
- 300 complaints per month
- Beautify SJ initiative = 46% increase in resident volunteerism



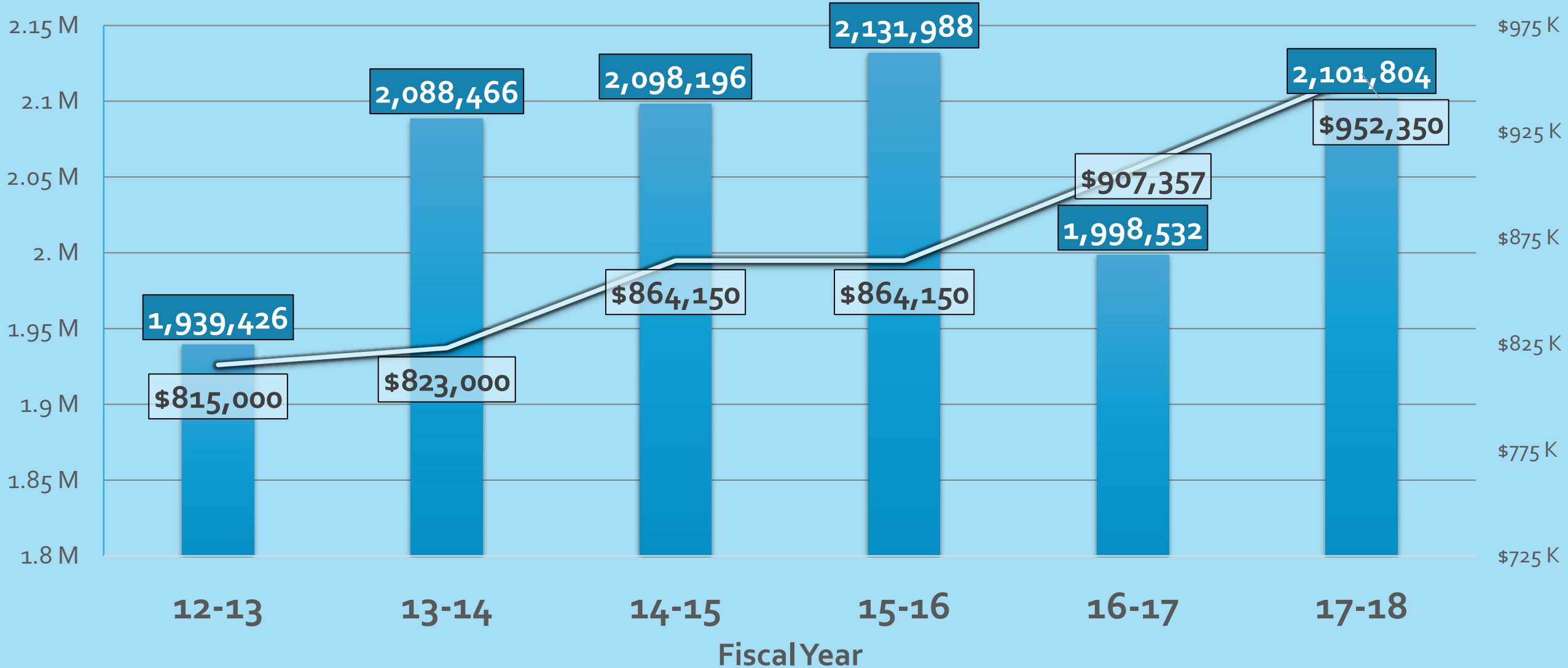
Anti-Litter Program – Update

	2014-2015	2015-2016	2016-2017	2017-2018
Litter Events Held	N/A	N/A	306	611
Total Litter Bags Collected	8,574	10,692	20,318	24,410
Total Volunteers	5,027	5,772	13,251	19,128
Total Number of Volunteer Hours	16,804	15,545	47,956	50,625

Anti-Graffiti Program Updates

- **2.1 million s/ft, 5% increase**
- **701,203 s/ft gang graffiti**
- **Over 80%** reported via mobile apps
- Continued **increase** on private property
- “Graffiti bombings”
- Additional funding to support BART and new facilities

S/ft Graffiti Removed 2012-2018



Strategies to Strengthen the Programs

Education

Help residents and businesses understand the impact of graffiti and litter-related blight.

Eradication

Current Programs

Enforcement

No active enforcement of graffiti-related vandalism cases.

QUESTIONS