



Memorandum

TO: CITY COUNCIL

FROM: Mayor Sam Liccardo

SUBJECT: SEE BELOW

DATE: November 5, 2018

Approved

Date

11/05/18

SUBJECT: ANTI-GRAFFITI AND ANTI-LITTER PROGRAMS ANNUAL REPORT

RECOMMENDATION

1. Accept the annual report;
2. Approve the memoranda from Vice-Mayor Carrasco and Councilmembers Peralez and Arenas;
3. Direct the City Manager to:
 - a. As suggested in my colleagues' memoranda, refer decisions regarding the cost of mural maintenance—including, but not limited to, the cost of anti-graffiti protective coating—to the annual budget process;
 - b. To conserve staff and Council time, consolidate future annual reporting of the Anti-Graffiti and Anti-Litter Programs with the BeautifySJ annual report.
 - c. Release the RFP for graffiti abatement contract services by May, 2019, to allow staff sufficient time to negotiate the most favorable contract terms possible.

BACKGROUND

Thank you to the hard-working members of the Anti-Graffiti and Anti-Litter program teams, and the army of volunteers that they've recruited, to embrace our collective call to #BeautifySJ. Engaging our youth and other local artists will accelerate our momentum to increase neighborhood pride and deter graffiti. While the last two years of BeautifySJ grant cycles have produced many murals, the applications have not always referenced the true cost of mural maintenance, particularly with regard to the application of graffiti protective coating. The Anti-Graffiti program has had to pull budget from other efforts to pay for at least \$25,000 in protective coating on murals in the past year. Staff should work with the Office of Cultural Affairs and others to include mural maintenance in the grant allocation assessments of these important projects.