



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Vice Mayor
Magdalena Carrasco

SUBJECT: SEE BELOW

DATE: November 2, 2018

APPROVE:

DATE:

November 2, 2018

SUBJECT: ANTI-GRAFFITI AND ANTI-LITTER PROGRAMS ANNUAL REPORT

RECOMMENDATION

1. Accept the Anti-Graffiti and Anti-Litter Programs Annual Report.
2. Direct Parks, Recreation, and Neighborhood Services (PRNS) to work with the Office of Cultural Affairs (OCA) and Risk Management to collaborate on beautification projects for frequently vandalized park property including bathrooms, tables, benches, boxes, containers, walls, etc. and identify an easier way to implement youth-led art projects.
3. In addition to the research around education and outreach, PRNS Staff will bring to the 2019-2020 budget process options to fund murals in areas identified by the Mayor's Gang Prevention Task Force data on gang and graffiti hot spots.

BACKGROUND

The Anti-Graffiti and Anti-Litter Programs have made their mark in the City of San José and are receiving more user input through the My San José App. While the behavior of offenders has not had any indication of reducing, it is a bright spot to see residents play a more active role in improving San José through reporting, volunteering, and organizing their neighbors for beautification events. The recommendations are to empower residents and make it easier for projects to battle blight and graffiti more proactively.

The goal for these recommendations is to make beautification projects accessible to the general public and develop a collaborative relationship with our youth groups so they can take ownership of some city assets while contributing to their community.