


COUNCIL AGENDA: 11/6/2018  
ITEM: 2.12 (18-1516)

## Memorandum

**TO:** HONORABLE MAYOR AND  
CITY COUNCIL

**FROM:** Toni J. Taber, CMC  
City Clerk 

**SUBJECT:** SEE BELOW

**DATE:** November 6, 2018

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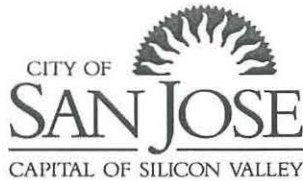
**SUBJECT: Retroactive Request for Travel for Mayor Liccardo.**

**RECOMMENDATION:**

As recommended by the Rules and Open Government Committee on October 31, 2018, retroactively authorize travel for Mayor Sam Liccardo to Detroit, MI from October 27 - 29, 2018 to attend CityLab: Urban Solutions to Global Challenges, to speak on the panel. (Source of Funds: Bloomberg Philanthropies)

CEQA: Not a Project, File No. PP17-010, City Organizational & Administrative Activities resulting in no changes to the physical environment.

[Rules and Government Committee referral 10/31/18 - Item A.1.a]



# Memorandum

**TO:** City Council

**FROM:** Mayor Sam Liccardo

**SUBJECT:** RETROACTIVE REQUEST FOR TRAVEL

**DATE:** 10/30/18

**APPROVED:**

**DATE:** 10/30/2018

**RECOMMENDATION:** Retroactively authorize travel for Mayor Sam Liccardo to Detroit, MI from October 27 - 29, 2018 to attend CityLab: Urban Solutions to Global Challenges.

Authorization for: Mayor Sam Liccardo

Location: Detroit, MI

Meeting Date: October 28 - 30, 2018

Source of Funds: Bloomberg Philanthropies

Purpose:

Hosted by key City of San José partners such as Bloomberg Philanthropies, Aspen Institute and *The Atlantic*, this annual gathering brings together mayors from around the world, along with urban experts, business leaders, artists and activists to discuss global trends and how cities can confront our common challenges. Bloomberg Philanthropies paid for the hotel and airfare, at no expense to the public.

I attended to accomplish several objectives. First, I was invited to speak on a panel with another OECD Champion Mayor regarding how cities can innovate, involving our work around innovation and “smart city” infrastructure and the imminent launch of autonomous vehicle pilots in San Jose. I was joined on the panel by Mayor Georgios Kaminis from Athens, Greece.

Second, I sought to deepen our partnership with Bloomberg Philanthropies, which has been a substantial funder, adviser, and partner on several key initiatives of ours, including the multimillion dollar award for the American Cities Climate Challenge, the use of behavioral insights (as we’ve employed across a variety of city functions, ranging from reducing illegal dumping to increasing revenues to our animal care services), the use of data and technology to

improve city services, and launching an open data policy and program via the What Works Cities initiative. I met with the staff of Bloomberg Philanthropies leading these initiatives.

Third, whether speaking to this global audience or meeting with key leaders at the convening, these interactions have enabled me to engage philanthropic funders, advisers, and technology partners who can further our efforts.

Fourth, meeting with the roughly three dozen mayors from major cities throughout the globe enables me to learn from their experiences, and to exchange best practices. I have developed relationships with many of my colleagues in other cities—particularly major U.S. cities—similarly focused on Bloomberg-related initiatives regarding climate change, the use of data, technology, and equity. We routinely borrow ideas and share lessons-learned.

The first part of the conference, the Mayors Innovation Studio, focused on the latest strategies cities are using to create a culture of innovation. We discussed what works, what doesn't, and how cities can learn from one another to achieve their shared goals. Topics included ShiftLabs: Catalyze economic opportunity for disinvesting communities and people, moderated by Tara Dawson McGuinness, Senior Advisor, New America; The Academy Group: Create educational models that equip young people for the future of work, at scale, moderated by Shayne Evans, Founder and Managing Partner, The Academy Group; Creative Enterprise Zones: Close the gap between worker skills and employer needs, moderated by Justine Simons, OBE, Deputy Mayor, Culture and the Creative Industries, London; and Stockton, California: Update the social contract to meet the needs of a future workforce, moderated by Lori Ann Ospina, Director, Stockton Economic Empowerment Demonstration; Preparing for the future of work in your city, moderated by Lamia Kamal-Chaoui, Director of the OECD Centre for Entrepreneurship, SMEs, Regions and Cities. We also were able to have a conversation with Michael R. Bloomberg, facilitated by Ricky Burdett, Professor of Urban Studies at the London School of Economics and Political Science and Director of LSE Cities and the Urban Age Project.

I missed the last day of the conference due to my need to fly back to San José for a Council meeting.