COUNCIL AGENDA: 10/16/2018

ITEM: 2.20



Memorandum

TO: CITY COUNCIL

FROM: Mayor Sam Liccardo

SUBJECT: REQUEST TO TRAVEL

DATE: October 5, 2018

Approved:

MM

Date:

Recommendation:

Authorize travel, accept travel payments to the City of San Jose, and designate Mayor's staff, Shireen Santosham, as a City representative to attend the CityLab Conference in Detroit, MI from October 28. 2018 to October 30, 2018.

Location:

Detroit, MI

Meeting Dates:

October 28-30, 2018

Source of Funds:

The Aspen Institute (cost of travel, lodging and food)

Purpose:

Shireen Santosham to be designated the City of San Jose's representative on the visit to Detroit, MI for the "CityLab Annual Summit: How to can cities create opportunity for all?," hosted by the Aspen Institute, The Atlantic, and Bloomberg.

The event will gather the world's leading mayors, city innovators, urban experts, artists, and activists for two-and-a-half days of intensive conversation and idea sharing, with the goal of making cities more vibrant and livable. Last year's event brought together an international group of mayors and urban leaders representing over 100 cities and over 40 countries gathered to share innovation and effective practices in urban governance.

Shireen is the Chief Innovation Officer on the Mayor's team and has been working with key staff in the City Manager's Office to further the City's Smart City and innovation initiatives. Her expert knowledge and skills were instrumental in putting together the Smart City Vision focused on broadening prosperity for San Jose residents.

This training will be used to improve program design and policy development for the City's Smart City Vision and innovation initiatives as well as interface with potential donors to City initiatives.