SAN JOSE

PARKS, RECREATION & NEIGHBORHOOD SERVICES



ANTI-LITTER AND ANTI-GRAFFITI PROGRAMS ANNUAL REPORT

Neighborhood Services and Education Committee
October 11, 2018





Anti-Litter Program

Add 2.0 FTE to support program operations

Communities impacted by litter with low volunteerism





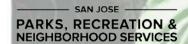
VOLUNTER



Beautify SJ initiative = 46% increase in resident volunteerism

Anti-Litter Program – Update

	2014-2015	2015-2016	2016-2017	2017-2018
Litter Events Held	N/A	N/A	306	611
Total Litter Bags Collected	8,574	10,692	20,318	24,410
Total Volunteers	5,027	5,772	13,251	19,128
Total Number of Volunteer Hours	16,804	15,545	47,956	50,625



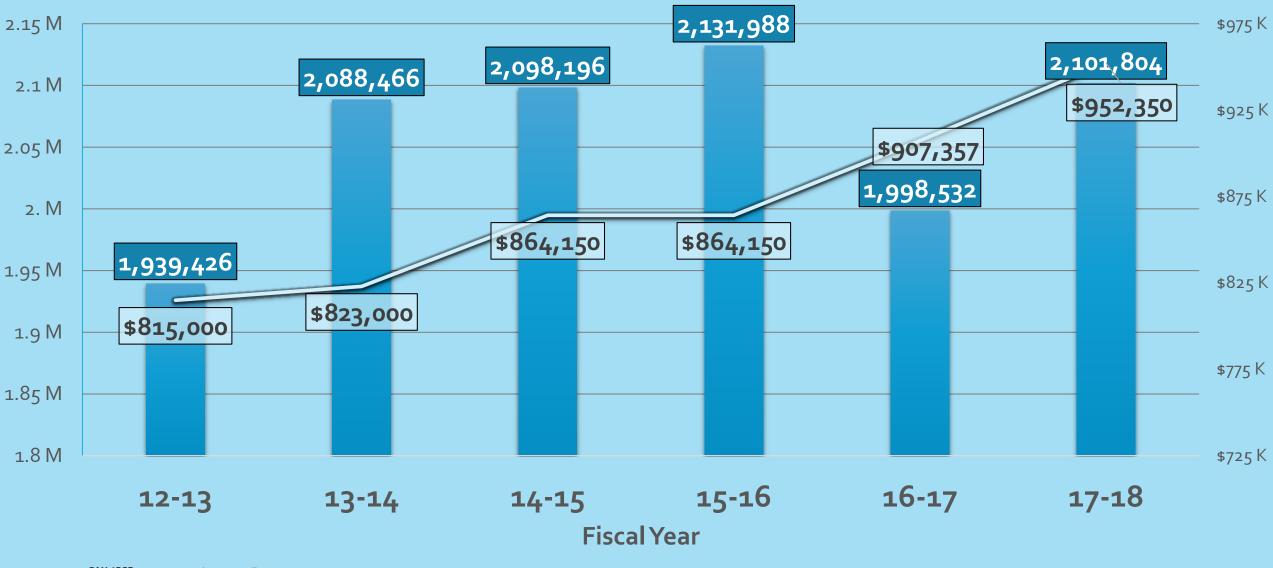


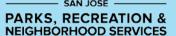
Anti-Graffiti Program Updates

- •2.1 million s/ft, 5% increase.
- •701,203 s/ft gang graffiti
- Over 80% reported via mobile apps
- Continued increase on private property
- "Graffiti bombings"
- Additional funding to support BART and new facilities



S/ft Graffiti Removed 2012-2018







Strategies to Strengthen the Programs

Education

Help residents and businesses understand the impact of graffiti and litter-related blight.

Eradication

Current Programs

Enforcement

No active enforcement of graffiti-related vandalism cases.

QUESTIONS

