



Memorandum

TO: NEIGHBORHOOD SERVICES
AND EDUCATION COMMITTEE

FROM: Jill Bourne

SUBJECT: SCHOOLS/CITY COLLABORATIVE
COUNCIL POLICY UPDATE

DATE: September 24, 2018

Approved

Date

10/3/18

COUNCIL DISTRICT: Citywide

RECOMMENDATION

Accept the staff report and provide feedback on the annotated policy outline and outreach plan for the proposed Education Policy.

OUTCOME

The Neighborhood Services and Education Committee will provide feedback on the development of and community engagement related to the proposed Education Policy. The Committee will also be informed of current actions related to the Schools/City Collaborative.

BACKGROUND

As part of the Education & Digital Literacy Strategy ("EDL Strategy") approved by City Council in May 2018, San José Public Library ("SJPL," "Library") was directed to develop a city policy, which clarifies the City's role and intent in a policy statement that guides investment and establishes expected service delivery and reporting requirements.

ANALYSIS

The Education Policy is intended to:

- establish the City's core values and perspective on education as a significant indicator of quality of life;
- provide a framework for governance of the citywide governance and administration of this cross-departmental work;
- guide the City's ongoing engagement with community and education stakeholders; and

- ensure that rigorous evaluation and oversight is provided to ensure accountability for program quality and the expenditure of resources.

The academic success of San José's youth is a significant indicator of the future prosperity of our communities. The City invests resources into programs and services that are intended to support educational attainment and development of our youth. Through partnership with schools, school districts, and educational service providers throughout the region, the City should leverage our strengths as a whole community, use data to assess progress and identify gaps, and realign our assets where needed for the purpose of advancing educational outcomes and academic success for San José youth.

The proposed Education Policy is currently conceived of through the lens of four core values:

- **Equity** of access to quality educational experiences for all children of San José is essential and must be cultivated by actively removing barriers;
- **Opportunity** to experience a wide variety of educational options should be extended to all learners, connecting students to skills-based learning, mentors, and potential career pathways;
- **Quality** of program offerings must be illustrated through the establishment of standards for student learning and assessment of program efficacy; and
- **Accountability** to our youth and their families is the primary consideration when assessing any programmatic or resource investment in learning and education.

The proposed annotated outline is attached for your review and feedback.

Outreach

To ensure that the community has sufficient engagement with the development of the proposed policy, the Library is planning several avenues for engagement through the months of October and November. Specifically, staff is planning to engage: school districts and educators in San José; education and non-profit providers; and parents, students, and community members.

Staff is planning to conduct outreach through phone calls with the education community, and in person meetings with the community. The Library will use existing structures and outreach opportunities such as TeensReach groups and community conversations to solicit feedback from the community as well. Community meetings are being scheduled, as of the date of this memo.

Staff is seeking feedback on the proposed outreach list, which is provided as an attachment to this memo.

Schools/City Collaborative

Council Policy 0-30 establishes the Schools/City Collaborative (S/CC) as a regular meeting of the City. The policy, established first in 1997 primarily outlines the structure and membership of the body, but does not speak to the intended goal or outcome of the joint work.

As staff continues to develop the proposed Education Policy, the central question of how we involve the greater education community in partnership becomes paramount. As noted above, the Education Policy will seek to revise and clarify the structure of S/CC to optimize and expand opportunities for partnership, as well as align the S/CC workplan more closely to the Education and Digital Literacy Strategy workplan. To honor and give the greatest attention to seeking candid and meaningful feedback from our partners on the S/CC, staff has determined that the S/CC should not meet for the regularly scheduled fall meeting, and instead dedicate time to meeting with school districts and other education stakeholders. In these conversations, staff will seek feedback regarding the S/CC structure and the Education Policy.

The S/CC will meet in early 2019 for a revisioning meeting to design the new structure and seek deeper engagement from our school district partners.

EVALUATION AND FOLLOW-UP

Staff will continue to finalize the public opportunities to provide feedback on the proposed Education Policy. Staff intends to bring the Education Policy to City Council for review and approval by the close of 2018.

PUBLIC OUTREACH

This memorandum will be posted on the City's Neighborhood Services and Education Committee agenda website for the October 11, 2018 meeting.

COORDINATION

This memorandum has been coordinated with the City Manager's Office.

COMMISSION RECOMMENDATION/INPUT

This memorandum was presented and unanimously accepted by the LEE Commission on September 19, 2018. The Commission will continue to be kept apprised of outreach efforts related to the policy and will be asked to support outreach efforts in their local communities. The policy will return to the LEEC before being reviewed by City Council.

NEIGHBORHOOD SERVICES AND EDUCATION COMMITTEE

September 24, 2018

Subject: Schools/City Collaborative Council Policy Update

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CEQA

Not a Project, File No. PP10-069 (a) Staff Report.

/s/

JILL BOURNE

Director, Library Department

For questions, please contact Ann Grabowski, Acting Administrative Officer, at (408) 808-2170.

Attachment A: Proposed Education Policy – Annotated Outline

Attachment B: Education Policy Outreach List

ATTACHMENT A
Proposed Education Policy - Annotated Outline
Neighborhood Services & Education Committee meeting, October 11, 2018

Scope

This section will identify the areas of focus for the City, which have been identified as: early education (ages 0-5), school aged children and youth, college and career readiness, and digital inclusion.

Integration and alignment of City Programs, Assets, and Resources

This section will discuss the opportunity to align City programs (specific client experiences), assets (buildings, infrastructure), and resources (convening, staff time, funding, relationships) in such a way that enhances educational outcomes for students.

Equity

This section will define equity. For this policy, equity is intended to be focused on access to programming and resources in communities.

Quality Standards, Professional Development, Assessment and Evaluation

This section will outline the need for City programs to determine the quality standards that their program will meet, in addition to the professional development opportunities to be part of the annual program planning. This section will also assert the need for program outcomes to be assessed and evaluated for annual reporting.

Working with Schools, School Districts, and other Partners

Schools/City Collaborative

This section will outline the previous policy (0-30), and will outline the new structure for S/CC. The new structure will be developed in partnership with school districts through the outreach process.

Governance & Oversight

Management

This section will outline the role of the Library, and necessary coordination through the City Manager's Office.

Citizen Commission and Executive Oversight

This section will identify the Library and Early Education Commission as the citizen advisory body for programs managed by the Education Policy. This section will also establish the reporting frequency to Council Committee(s) and City Council.

Resource Allocation and Funding

This section will identify how the City should invest/reinvest in programming to advance excellence and educational outcomes. This section will also establish the need to repurpose funding of lower performing programming or resourcing to meet budget needs before asking for additional funding, whenever appropriate.