



Memorandum

TO: COMMUNITY AND ECONOMIC
DEVELOPMENT COMMITTEE

FROM: Kerry Adams Hapner

SUBJECT: SEE BELOW

DATE: September 10, 2018

Approved

Date

9/12/18

**SUBJECT: ARTS COMMISSION FY 2017-2018 ANNUAL REPORT AND
FY 2018-2019 WORKPLAN**

RECOMMENDATION

Accept the Arts Commission annual report for FY 2017-2018 and workplan for FY 2018-2019.

OUTCOME

With the approval of these priorities for FY 2018-2019, the Arts Commission will continue its work related to advising on matters pertaining to arts and culture to the City Council and the Office of Cultural Affairs (OCA), a division of the Office of Economic Development. As a result of this workplan, the Commission helps shape the City's policies related to the arts, arts grants, cultural facilities, outdoor special events, public art and creative placemaking and guides implementation of *Cultural Connection: San Jose's Cultural Plan for 2011-2020* with the community.

BACKGROUND

Under section 2.08.850 of the Municipal Code, the Arts Commission's nonexclusive functions, powers, and duties are to:

- A. Encourage the full artistic life of the city's culturally diverse community and the beautification of the city.
- B. Advise the Council on all matters affecting the arts and the beauty of the city, including the development, organization and operation of municipal arts programs and facilities.
- C. Establish an effective liaison between the city and arts organizations, assess the needs of arts organizations and recommend to the Council measures to promote the strength and cultural diversity of arts organizations.

- D. Advise the Council on appropriate policies and procedures for the distribution of city funding for the arts and make recommendations to the Council respecting grants and other funding to arts organizations.
- E. Advise the Council in coordination with appropriate boards and commissions on all matters related to public art, including the acquisition and placement of works of art as well as the maintenance, removal, relocation or alteration of existing works of art in the city's possession, and perform all duties with respect to the Art in Public Places Program as provided in Title 22 of this Code.
- F. Examine every two years the condition of the city's works of art and report to the Council with recommendations for their care, maintenance and improvement.
- G. Render advice and assistance in the fields of art, aesthetics and beautification to other City boards and commissions.
- H. Establish an effective liaison and cooperation between the city's arts programs and the programs of adjacent communities, the county, the region, the state and the nation.

The Arts Commission convenes regular monthly meetings ten times per year; no meetings are held in the months of July and December. The Commission has two standing committees, the Executive Committee and the Public Art Committee, both of which are regularly scheduled to meet six times per year on alternating months.

ANALYSIS

FY 2017-2018 was productive for the Arts Commission in its role of advising the Council on matters pertaining to the arts and culture as detailed on the attached FY 2017-2018 Annual Report. Notably, the Arts Commission continued to steward implementation of *Cultural Connection: San Jose's Cultural Plan for 2011-2020*, adopted by the Council on February 1, 2011.

The Arts Commission further addressed key issues that arose during this same time period. These included:

- Discussing, providing input to, and taking action on the recommendation for a \$50,000 challenge grant to the Children's Musical Theatre (CMT) in support of CMT's Golden Anniversary Campaign to raise capital for future growth and sustained impact;
- Providing input and taking action on the revised nomination guidelines for Cornerstone of the Arts Award;
- Discussing, providing input, and taking action on the percent for art ordinance as it pertains to the Regional Wastewater Facility Capital Improvement Program;
- Discussing, providing input, and taking action to amend the City's Public Art Ordinance unto Title 22 to return the Percent for Arts to pre-recession level of 2%;
- Recommending to the Council grant awards as part of the TOT-funded Cultural Funding Portfolio; and

- Conducted a study session on Cultural Equity and Inclusion at its annual retreat.

Consistent with its goal of raising awareness of arts and culture in San Jose with an annual recognition activity, during FY 2017-2018 the Arts Commission with OCA staff successfully made the fifth annual Cornerstone of the Arts Award in recognition of Elisa Marina Alvarado. The award was presented in October 2017 at an event that also honored the 130 recipients of grant awards from the City's Cultural Funding Portfolio.

Cultural Affairs staff has worked with the Arts Commission to develop the FY 2017-2018 annual report and FY 2018-2019 workplan.

The FY 2018-2019 workplan and FY 2017-2018 annual report were approved by the full Arts Commission at its meeting on Monday, August 20, 2018.

/s/

Kerry Adams Hapner
Director of Cultural Affairs

For more information or questions, please contact Kerry Adams Hapner, Director of Cultural Affairs, at (408) 793-4333.

Attachments:

Arts Commission FY 2017-2018 Annual Report

Arts Commission FY 2018-2019 Workplan