



# Memorandum

**TO:** RULES AND OPEN  
GOVERNMENT COMMITTEE

**FROM:** Mayor Sam Liccardo

**SUBJECT:** SEE BELOW

**DATE:** September 6, 2018

Approved:

Date:

9/6/18

**SUBJECT: APPROVAL OF THE SEPTEMBER 12<sup>TH</sup> GLOBAL CLIMATE ACTION SUMMIT AFFILIATE EVENT AS A CITY SPONSORED SPECIAL EVENT, TO EXPEND CITY FUNDS AND AUTHORIZATION TO ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE EVENT**

## RECOMMENDATION

1. Retroactively approve the Global Climate Action Summit Affiliate Event to be marked on September 12, 2018 as a City Council sponsored Special Event and approve the expenditure of funds.
2. Approve and accept donations from various individuals, businesses or community groups to support the event.
3. Place the item on the September 25, 2018 Council Agenda for action.

## BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517, which required Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds in Special Event Accounts.

On Wednesday, September 12, 2018, the City of San José will host the Global Climate Action Summit Affiliate Event: Leading Climate Innovation – The Silicon Valley Way. This one-day event, complementing the Global Climate Action Summit hosted in San Francisco, will highlight private sector and public-sector climate leadership in Silicon Valley to a global audience. In addition to sharing best practices and thought leadership from the region, participants will re-commit to existing climate goals, and announce ambitious new targets to advance the global climate agenda, highlight the launch of San José Clean Energy and feature a Green Arts Festival.

Silicon Valley has forged an unprecedented alliance of technology companies, entrepreneurs, policymakers, universities, the arts, and community groups that are acting on climate change. The affiliate event will feature discussions focusing on Sustainability Leadership in Silicon

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Valley, Leveraging NGO partnerships for Local Solutions, Equitable and Inclusive Climate Action in Silicon Valley, Climate Action and the Role of Open Space and Natural Working Lands, Thinking outside the Carbon Box, and Inspiring Innovation for Sustainability.

### **ANALYSIS**

Approval by the Rules and Open Government Committee and the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In compliance with existing fundraising disclosure requirements, Mayor Liccardo will report any cash or in-kind donations received for the event in his Disclosure of Fundraising Report. Approval of this memorandum will enable the Mayor, the City departments and the Office of the City Clerk to proceed with the event. If cash donations are received, the Office of the City Clerk will deposit the funds to the City's Gift Trust fund and follow the City's normal cash collection procedures. Subsequently, the City Clerk will return to the City Council for necessary actions involving the receipt and appropriation of funds consistent with the Special Events resolution and standard City procedures.

### **EVALUATION AND FOLLOW-UP**

Mayor Liccardo will issue an information memo detailing the results of the events.

### **PUBLIC OUTREACH/INTEREST**

This action does not meet the criteria set below; however the Office of the City Clerk will post the item on the City's Website for the 09/25/2018 Council Agenda.

### **COORDINATION**

This memorandum has been coordinated with the City Attorney's Office

### **CEQA**

Not a project.

TONI J. TABER, CMC  
City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.