



Memorandum

TO: CITY COUNCIL

FROM: Mayor Sam Liccardo

SUBJECT: SEE BELOW

DATE: 09/06/2018

APPROVED:

9/4/18

SUBJECT: RETROACTIVE APPROVAL OF THE SEPTEMBER 12TH CALTRANS-CITY OF SAN JOSE LITTER DAY AS A CITY SPONSORED SPECIAL EVENT, TO EXPEND CITY FUNDS AND AUTHORIZATION TO ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE EVENT

RECOMMENDATION

1. Retroactively approve the CalTRANS – City of San José Litter Clean-up Day to be marked on September 12, 2018 as a City Council sponsored Special Event and approve the expenditure of funds.
2. Approve and accept donations from various individuals, businesses or community groups to support the event.
3. Place the item on the September 25, 2018 Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517, which required Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds in Special Event Accounts.

On Wednesday, September 12, 2018, the City of San Jose will partner with Caltrans to increase public awareness and recruit volunteers to help pick up litter along our freeways. Advocacy from Councilmembers and myself have helped to increase State of CA funding by more than \$10 Million for clean-up and maintenance of freeways in Santa Clara County. Multiple contracts were awarded and work began in August, beginning with 10 “hot spot” litter and blighted locations along our freeways. September 12th will be an opportunity to further the partnership with CalTrans and the community.

Clean up locations are targeted to include:

- NB/SB Hwy 680 between McKee Rd & Alum Rock Ave (main clean-up with volunteers)
- I-680 from Berryessa Rd., north to County line
- I-880 at Hwy 17 interchange

- I-880 NB/SB from 1st St. to county line
- Hwy 17 from Hamilton Rd/ Camden Ave. to I-280
- Hwy 237 EB/WB from El Camino Real to McCarthy Road
- Hwy 101 from I-880 south to the county line
- Hwy 101 NB/SB interchanges at Yerba Buena Road, Tully Road and Story Rd.
- Hwy 87 NB/SB from Hwy 85 to Hwy 101

ANALYSIS

Approval by the Rules and Open Government Committee and the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In compliance with existing fundraising disclosure requirements, Mayor Liccardo will report any cash or in-kind donations received for the event in his Disclosure of Fundraising Report. Approval of this memorandum will enable the Mayor, the City departments and the Office of the City Clerk to proceed with the event. If cash donations are received, the Office of the City Clerk will deposit the funds to the City's Gift Trust fund and follow the City's normal cash collection procedures. Subsequently, the City Clerk will return to the City Council for necessary actions involving the receipt and appropriation of funds consistent with the Special Events resolution and standard City procedures.

EVALUATION AND FOLLOW-UP

Mayor Liccardo will issue an information memo detailing the results of the events.

PUBLIC OUTREACH/INTEREST

This action does not meet the criteria set below; however the Office of the City Clerk will post the item on the City's Website for the 09/25/2018 Council Agenda.

COORDINATION

This memorandum has been coordinated with the City Attorney's Office

CEQA

Not a project.

TONI J. TABER, CMC
City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.