



Memorandum

TO: HONORABLE MAYOR
AND CITY COUNCIL

FROM: Jon Cicirelli

SUBJECT: SEE BELOW

DATE: August 16, 2018

Approved

Date

8/16/18

COUNCIL DISTRICT: 3

SUBJECT: NAMING OF THE NEW PARK AT EAST MISSION STREET AND NORTH TENTH STREET

RECOMMENDATION

Approve the name “Cannery Park” for the park site located at the intersection of East Mission Street and North Tenth Street in the Northside Neighborhood of San José.

OUTCOME

Council would accept the Parks and Recreation Commission’s recommendation to approve “Cannery Park” as the permanent name for this new turnkey park.

BACKGROUND

The Hanover Company (Developer) is currently constructing a mixed-use project with 403 multi-family residential units and up to 5,000 square feet of retail, including common open space. The project also preserves a historic cannery structure with future Combined Industrial Commercial Zoning on the combined project site (File No. PDC15-001). The project is generally located at the northwest corner of East Taylor and North Tenth Streets adjacent to the Gordon Biersch Brewery. Current maps provided by the District 3 Council Office identify the park as located within the boundaries of the Northside Neighborhood Association¹.

¹ District 3 Neighborhood Associations Map -

<https://www.google.com/maps/d/viewer?mid=1LgtEmPrGZeBsPzWozBGsV6JghpQ&ll=37.35427428165043%2C-121.89054261256359&z=16>

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On September 27, 2016, the Developer entered into a Parkland Agreement with the City to satisfy the Project's parkland obligation under the Park Impact Ordinance (San José Municipal Code Section 14.25). The Developer will be constructing turnkey park improvements on approximately one acre of parkland dedicated by two adjacent residential projects. This new park (*Attachment 1*) has been referred to under the working title of "Cannery Park." This name has often been used by the community to describe the overall project site, which was once the site of several historic canneries. The park is now under construction and a permanent name for the park is needed.

This memorandum includes the three proposed names that were nominated by members of the public for consideration as the permanent name for this park, including "Cannery Park," "Japantown Cannery Yard," and "Dobashi Park" (*Attachment 2*). The Developer and residents living near the park have submitted these nominations.

ANALYSIS

Proposed Park Names

City Council Policy Number 7-5, Naming of City-owned Land and Facilities, encourages naming that:

- Reflects the City's ethnic and cultural diversity;
- Recognizes distinct geographic, environmental, or developmental features, or names of historical significance;
- Recognizes individuals who have made a significant contribution to the local, national, or global community; and
- Recognizes individuals for their service to the community.

The naming nominations received included the following background in support (*Attachment 2*):

- "Cannery Park" was the name often used by nearby residents to refer to the overall development location and commemorates the historic canneries that once stood there, including an historic can manufacturing facility preserved on site.
- "Japantown Cannery Yard" would commemorate the historic canneries on site and attempts to capture the 'yard-like' experience of the park. Additionally, the proposed name is an effort to connect this neighborhood park with the nearby Japantown community and identity.
- "Dobashi Park" would commemorate the proprietor of a local market (present day Tsugaru Restaurant). This market served the Japantown community for nearly 100 years and the nomination suggests that workers in the canneries likely frequented the market, and it notes the connection between canning food and selling canned food as groceries.

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Staff finds that the proposed park names conform with Council Policy No. 7-5. Staff conducted research on the project sites and believes the names to be appropriate and reflective of the area's historical and contemporary context. After careful consideration however, Staff recommends that "Cannery Park" be selected as the name for this park due to the common use of the Cannery Park name as a reference to this location; and, because the park site has traditionally been associated with the Northside Neighborhood, rather than Japantown.

Regarding park and neighborhood identity, staff supports the right of neighborhoods to self-identify as they please. To this point however, feedback from public engagement has not clearly shown that the naming of this park should be associated with one neighborhood over another. Should a strong public interest arise to do so, the name "Cannery Park" provides sufficient flexibility and could be modified to include a more descriptive identity, like "Japantown" or "Northside." Similarly, Staff recommends that the name "Dobashi Park" be kept in consideration for naming of another future park site at the former City Yard, a site that is in closer proximity to the historic Dobashi market. For clarity, Staff also prefers to maintain the designation of "Park" rather than "Yard" when naming public recreational facilities; the latter is more commonly used for park and maintenance corporation yards.

EVALUATION AND FOLLOW-UP

If approved, the park will be named "Cannery Park." A Cannery Park sign will be installed in the park and the District 3 Council Office will be notified when the park is complete.

PUBLIC OUTREACH

Staff has actively invited the public to submit park name nominations throughout the planning and public outreach process in accordance with City Council Policy 7-5, Naming of City-Owned Land and Facilities. To date, Staff has received three completed name nomination forms.

The Cannery Park Master Plan (*Attachment 1*), was developed with feedback from residents at two community meetings, held at Joyce Ellington Branch Library on the evenings of April 6, 2015 and July 13, 2015. Residents were supportive of the proposed park and requested that a dog park and tot lot be included. Other concerns included tenant relocation, parking, and traffic mitigation, each related to the larger project, not the park.

On October 7, 2015, the Parks and Recreation Commission recommended the Cannery Park Master Plan for City Council approval. City Council approved the Master Plan and Parkland Agreement on September 27, 2016.

On January 29, 2018, a community meeting was held at Joyce Ellington Library to update the community on the project and to seek input on the name "Cannery Park," which was the only nomination submitted to that date. Attendees were generally supportive of the name Cannery

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Park, however several residents expressed a desire for a more unique or iconic name, while others mentioned a desire that their neighborhood and park be identified identify with nearby Japantown. The request to associate the park with Japantown, had been discussed at prior community meetings, but did not draw strong support since attendees represented both the Japantown and Northside communities. As a newly redeveloped neighborhood, it is not yet clear that residents have established a strong internal identity or have chosen a strong affiliation with either of the adjacent neighborhoods. Although, one of the primary aims of the Department of Parks, Recreation and Neighborhood Service is to establish or reinforce community identity through placemaking, staff must also be careful not to advance such important designations without a clear public preference.

COORDINATION

This memorandum was coordinated with Office of the City Clerk and City Attorney's Office. The Parks and Recreation Commission and person responsible for submitting the naming application have been notified of the Council hearing.

COMMISSION RECOMMENDATION/INPUT

On March 7, 2018, the Parks and Recreation Commission held a public hearing on the nomination for the name "Cannery Park." At this meeting, no comments were offered by members of the public. The Commission voted unanimously (9-0-2) to recommend that the City Council approve the name Cannery Park. Commissioners Dougherty and Mandair were absent.

CEQA

Mitigated Negative Declaration for Cannery Park Hanover, File Nos. GP15-001, PDC15-001, PD15-004, and PT15-001.

/s/

JON CICIRELLI

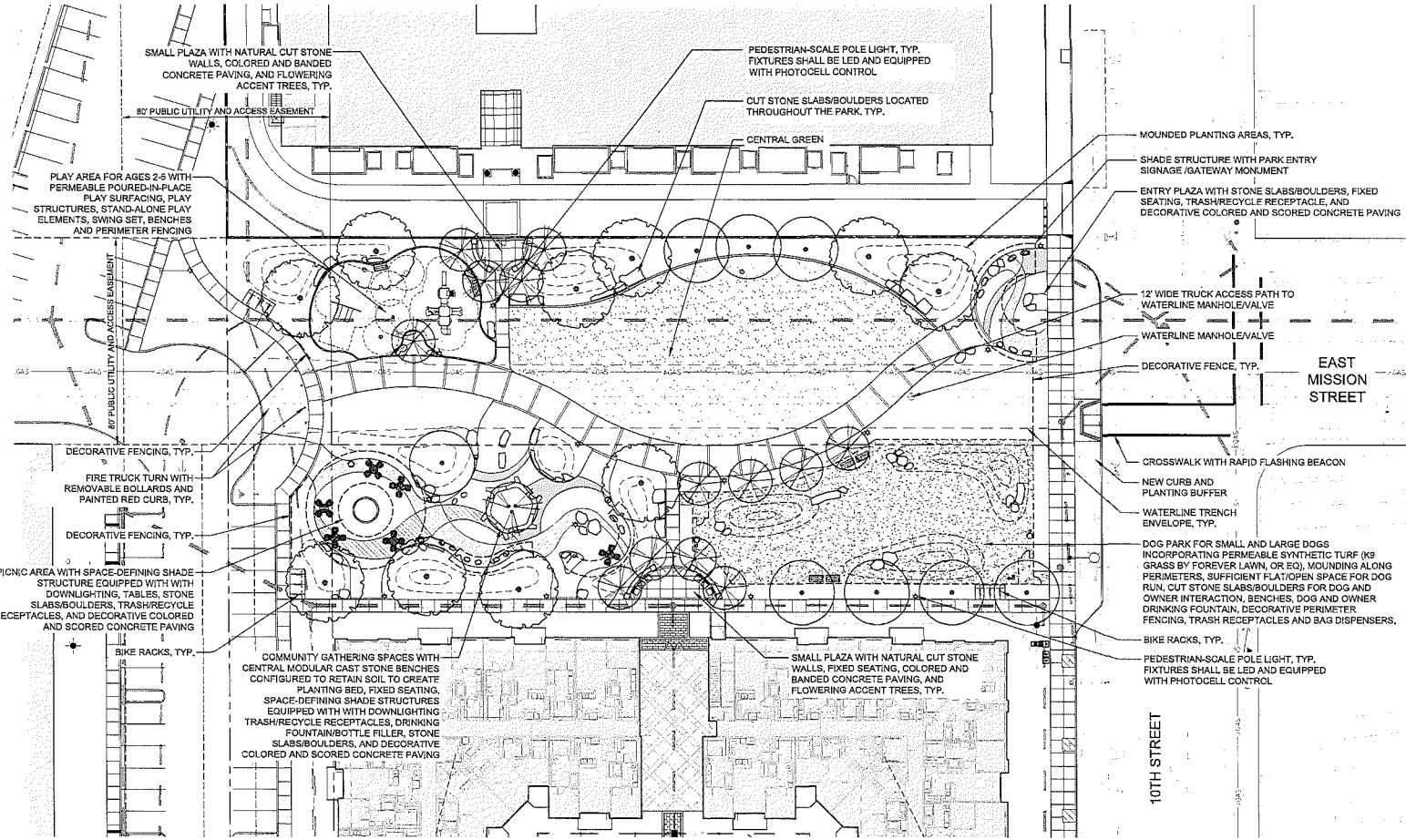
Acting Director of Parks,

Recreation and Neighborhoods Services

For questions please contact Nicolle Burnham, Deputy Director, at (408) 793-5514.

Attachments:

1. Turnkey Park Master Plan
2. Naming of City-owned Facilities Nomination Forms



PLANTING AND WATER USE DESIGN INTENT STATEMENT

THE PLANTING DESIGN UTILIZES PRIMARILY DURABLE, DROUGHT-TOLERANT SPECIES WITH VERY LOW, LOW, AND MEDIUM WATER-USE ORNAMENTAL PLANTS THAT ARE ADAPTED TO THE LOCAL CLIMATE. PLANTS ARE GROUPED BY HYDROZONE, EXPOSURE & LOCAL CLIMATIC CONDITIONS. THE PLANTING DESIGN ALLOWS FOR THE PLANTS TO REACH THEIR NATURAL, FULL-GROWN SIZE AND ELIMINATES THE NEED FOR EXCESSIVE PRUNING OR HEDGING.

SELECTED TREES HAVE BEEN CHOSEN TO PROVIDE A VARIATION OF HEIGHTS, WIDTHS, COLORS, TEXTURES, AND CHARACTER. TREE LOCATION AND ORIENTATION HAVE BEEN DESIGNED FOR MAXIMUM AESTHETIC EFFECT AND PASSIVE SOLAR BENEFITS.

TURF LAWN WILL BE "MEDALLION PLUS" SOD VARIETY BLENDING TALL FESCUE AND BLUEGRASS FOR DROUGHT-TOLERANT, DURABLE LAWN.

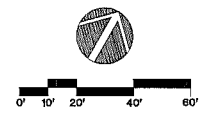
THE PLANTS HAVE BEEN SELECTED UTILIZING THE STATE OF CALIFORNIA'S MODEL WATER EFFICIENT LANDSCAPE ORDINANCE PLANT LIST. WUCOLS V. NO PLANTS ARE USED THAT ARE CONSIDERED INVASIVE IN THE REGION AS LISTED BY THE CAL-IPC.

THE IRRIGATION SYSTEMS WILL BE AUTOMATIC, LOW GALLON USE DRIP AND SPRAY SYSTEMS WITH MATCHED PRECIPITATION RATE HEADS ON EACH CIRCUIT. THIS SYSTEM WILL BE DESIGNED TO CONNECT TO THE CITY'S RECYCLED WATER SUPPLY, WHEN AVAILABLE. THE LOW AND MEDIUM USE HYDROZONES WILL BE ON SEPARATE VALVE CIRCUITS. ALL NEW TREES WILL BE IRRIGATED WITH BUBBLERS ON A SEPARATE CIRCUIT. THE REMOTE CONTROL VALVES WILL HAVE INTEGRAL PRESSURE REGULATORS TO PREVENT FLUCTUATIONS AND ENSURE CONSTANT APPLICATION RATES TO MINIMIZE OVER OR UNDER WATERING. ET AND MOISTURE DRIVEN IRRIGATION CONTROLLER SHALL BE UTILIZED TO OPTIMIZE EFFICIENT WATER APPLICATION. A RAIN SWITCH WILL BE INSTALLED TO PREVENT IRRIGATION DURING RAINY PERIODS. A FLOW SENSOR AND MASTER VALVE WILL BE CONNECTED TO THE CONTROLLER TO ALLOW AUTOMATIC SHUT OFF OF ANY VALVE CIRCUIT OR MAIN LINE IN THE EVENT OF A PIPE BRAKE TO PREVENT WATER WASTE.

SPRAY HEADS AND QUICK COUPLER VALVES SHALL BE PROVIDED TO ACHIEVE 100% COVERAGE FOR CLEANING/RINSING OF DOG PARK.

PARK SIGNAGE

PARK SHALL INCLUDE MULTIPLE PARK SIGNS, RULES AND REGULATION SIGNS, AND DOG PARK SIGNS.



Attachment 2



CITY OF SAN JOSÉ Naming of City-Owned Facilities NOMINATION FORM

Person Submitting Nomination: Scott Youdall, Development Partner, CPV Development LLC

Address: [REDACTED] Daytime Phone: [REDACTED]

Name Proposed for Facility: Cannery Park

Location of Facility: 0.72 acres adjacent to 415 E. Taylor Street (NWC N. 10th St & E. Mission St.)
(Include street address, cross street)

Nature of Facility to be Named: (Describe use, clientele and any special geographic or historic characteristics)

0.72 acres of real property dedicated for park purposes by CPV development LLC and 0.28 acres previously dedicated to the City by Japantown Associates LLC. Turnkey park improvements will be constructed by CPV Development LLC and will include active and passive public recreation areas (picnic areas, plaza seating, play areas with play structures, shade structures, a central green, dog park and other community gathering areas per Exhibit C - Park Improvement Plan of the Parkland Agreement for PD Permit No. PD15-004 between City of San Jose and CPV Development LLC.

Is this site/structure of potential historic significance? Yes No

If yes, please submit parcel number and a summary of bibliographical resources.

Appropriateness of Name to Facility: (Briefly characterize the nominated individual, group, event or feature. Describe why naming would be appropriate. If the facility is proposed to be named after an individual, attach no more than one page outlining a brief biography and significant contributions to the community.)

"Cannery Park" is an appropriate name for the turnkey public park because it is adjacent to the site where canneries were in operation starting in the 1920s through the 1960s. The block between N. 9th and N. 10th Streets, south of Mission, was developing with companies that were part of the fruit-processing industry. The first to develop was the California Co-Operative Canners on the corner of N. 10th and Taylor Streets, including the Continental Can Company, which began operation in 1929 and was the second largest manufacturer in the nation.

Submit Nomination to: **City Clerk, San José City Hall, 200 E. Santa Clara Street, San José, CA 95113**

FOR CITY CLERK'S USE ONLY

Referred to the following Commission or Committee:

Airport Arts Child Care Disability Advisory Historic Landmarks
Library Parking Advisory Parks & Recreation Senior Citizens Youth

Other _____



CITY OF SAN JOSÉ

Naming of City-Owned Facilities

NOMINATION FORM

Person Submitting Nomination:

MATT ARANDA

Address:

[REDACTED]

Daytime Phone:

[REDACTED]

Name Proposed for Facility:

JAPANTOWN CANNERY YARD

Location of Facility:

PROPOSED PARK AT 10TH AND MISSION

(Include street address, cross street)

Nature of Facility to be Named: (Describe, use, clientele and any special geographic or historic characteristics)

PUBLIC PARK ON HISTORIC CANNERY SITE IN JAPANTOWN

Is this site/structure of potential historic significance?

Yes



No



If yes, please submit parcel number and a summary of bibliographical resources.

APN 249-08-033
249-09-001

CALIFORNIA CANNERIES. (1919, MAY).
WESTERN CANNER AND PACKER, 11, 36-36

Appropriateness of Name to Facility: (Briefly characterize the nominated individual, group, event or feature. Describe why naming would be appropriate. If the facility is proposed to be named after an individual, attach no more than one page outlining a brief biography and significant contributions to the community.)

HISTORIC SITE OF MULTIPLE CANNING COMPANIES THAT HAVE SINCE BEEN REDEVELOPED INTO HOUSING. THE PARK'S LOCATION BETWEEN TWO LARGE APARTMENT BUILDINGS GIVES THE SENSE OF A "YARD."

Submit Nomination to: City Clerk, San José City Hall, 200 E. Santa Clara Street, San José, CA 95113

FOR CITY CLERK'S USE ONLY

Referred to the following Commission or Committee:

Airport

Arts

Child Care

Disability Advisory

Historic Landmarks

Library

Parking Advisory

Parks & Recreation

Senior Citizens

Youth

Other _____



CITY OF SAN JOSÉ Naming of City-Owned Facilities NOMINATION FORM

Person Submitting Nomination: Jeremy Koenig

Address: [REDACTED] Daytime Phone: [REDACTED]

Name Proposed for Facility: "Dobashi Park" (Issei Kinoshige Dobashi Park)

Location of Facility: 415 E Taylor St, San José, CA 95112 at the intersection of N 10th St and E Mission St
(Include street address, cross street)

Nature of Facility to be Named: (Describe use, clientele and any special geographic or historic characteristics)
City of San José Park

Is this site/structure of potential historic significance? Yes No

If yes, please submit parcel number and a summary of bibliographical resources.

Former location of cannery near Japantown
<http://www.californiajapantowns.org/sj/dobashi.html>

Appropriateness of Name to Facility: (Briefly characterize the nominated individual, group, event or feature. Describe why naming would be appropriate. If the facility is proposed to be named after an individual, attach no more than one page outlining a brief biography and significant contributions to the community.)

This name has a local, historical connection to Japantown plus it honors a historical figure from this neighborhood. I would like to propose the name "Dobashi Park" named after the Dobashi family that owned and ran Dobashi Market in Japantown for close to a century. The market was opened in Japantown in 1912 and closed in 2006. It was run by three different generations and the market provided supplies and groceries from home to all the Japanese immigrants in the area. It ties nicely into the park being next to the Cannery as the workers in the Cannery likely went to Dobashi market to get their groceries and of course there's a tie in between canning food and selling food. The patriarch of the family and founder of the store was Issei Dobashi, so it could be called Issei Dobashi Park, but Dobashi for short. The family was also interned during WWII, but returned to J Town afterwards, so it connects with the history of the community on a local level and on a more broad historical level.

Submit Nomination to: **City Clerk, San José City Hall, 200 E. Santa Clara Street, San José, CA 95113**

FOR CITY CLERK'S USE ONLY

Referred to the following Commission or Committee:

Airport Arts Child Care Disability Advisory Historic Landmarks

Library Parking Advisory Parks & Recreation Senior Citizens Youth

Other _____

————— SAN JOSE —————
**PARKS, RECREATION &
NEIGHBORHOOD SERVICES**

July 5, 2018

Toni Taber, City Clerk
Office of the City Clerk
City of San José
200 East Santa Clara Street
San José, CA 95113

Dear Toni Taber:

Re: Recommendation to the City Council to name a future park site at the intersection of North Tenth Street and East Mission Street, San Jose, as **Cannery Park**.

On March 7, 2018, the Parks and Recreation Commission (“PRC”) held a public hearing to consider the nomination for the naming of a future park in Council District 3 located within the Jackson-Taylor Specific Plan Area, San Jose. At this meeting, the PRC voted unanimously (9-0-2) to recommend to the City Council that the future park be named Cannery Park.

From the submitted park name recommendations, staff has selected one for nomination. Scott Youdall submitted the nomination for “Cannery Park.” Attached is the name nomination form and support.

Therefore, I am requesting that this item be agendaized for Council consideration at the soonest possible City Council meeting.

Thank you for your assistance with this matter. If you have any questions, please call Nicolle Burnham, Deputy Director, at 408-793-5514.

Sincerely,

Rudy Flores, Chair
Parks and Recreation Commission

Attachments:

Nomination Form – Scott Youdall

cc: Raul Peralez, Council District 3
Angel Rios, Jr., CMO
Nicolle Burnham, PRNS

