



City of San José Fireworks Ordinance Workplan Status Report

Public Safety, Finance, and Strategic Support Committee

Thursday, August 16, 2018

Item (d)3



Program Components & Goals

Education
and Outreach
(Awareness)

Reporting

Enforcement

- Reduce Injuries and Fires
- Increase the number of Actionable Reports
- Decrease the number of Hotspots

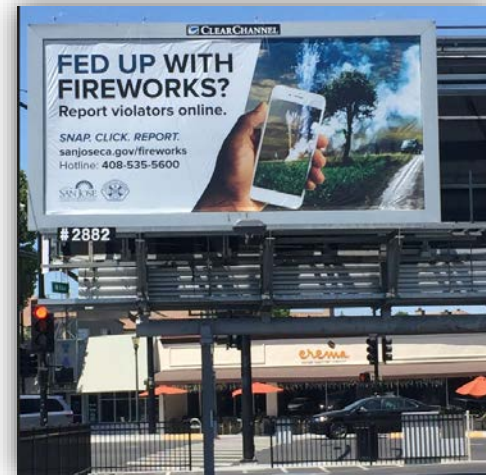
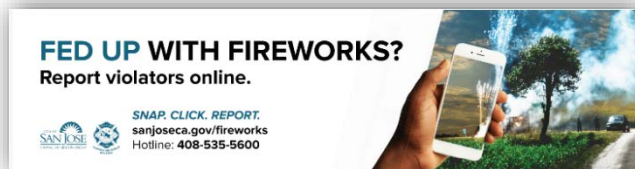


Improvements

- Starting to build data repository
- Strengthened public education and outreach campaign efforts
 - Committee
 - Regional Collaboration with Santa Clara County Fire
- Behavioral Insights Team Mass Postcard Direct Mail Project
- Updated and simplified the Fireworks Online Reporting Form



Education & Outreach





Education & Outreach Cont'd

FED UP WITH FIREWORKS?
Report violators online.

SNAP. CLICK. REPORT.
sanjoseca.gov/fireworks
Hotline: 408-535-5600

IT'S NOT WORTH IT.
You will be reported.

SNAP. CLICK. REPORT.
sanjoseca.gov/fireworks
Hotline: 408-535-5600

CANSADO DE LOS FUEGOS ARTIFICIALES?
Reporte a violadores en línea.

TOME FOTOS. HAGA CLIC. REPORTELO.
sanjoseca.gov/fireworks
Línea directa: 408-535-5600

PHÁO BÔNG LÀM BẠN BẤT AN?
Nhanh tay báo cáo xôn xao tan tiếng ồn.

CHỤP HÌNH VÀ BÁO CÁO.
sanjoseca.gov/fireworks
Đường dây nóng: 408-535-5600

NO VALE LA PENA.
Usted será reportado.

TOME FOTOS. HAGA CLIC. REPORTELO.
sanjoseca.gov/fireworks
Línea directa: 408-535-5600

ĐỐT PHÁO BÔNG CÓ ĐÁNG KHÔNG?
Bạn sẽ bị báo cáo.

HÃY CHỤP HÌNH VÀ BÁO CÁO.
sanjoseca.gov/fireworks
Đường dây nóng: 408-535-5600



4th of July Illegal Fireworks Reporting Summary



	4 th of July 2016	4 th of July 2017	New Year's Eve	Tet/Lunar New Year	4 th of July 2018
Hot Spots	62	62			TBD
Fire Permits			0	1	4
Police Block Party Permits	33	40			37
Online Reports	694	1,075	78 reports filed (72 insufficient info.)	85 reports filed (52 insufficient info.)	1,109 reports filed (1,017 insufficient info.)
Citations Issued	16 *13 criminal (PD)	14 *9 criminal (PD)	0	6 *2 online (PBCE)	6 *1 criminal (PD) 4 online (PBCE)
PD Criminal Citation	13	9	0	1 - District L (Western Division)	
Warnings Issued	197 (online) 26 (PRNS) Total - 223	161	6	31	88
Field Citations	3 Admin (Fire)	5 Admin (Fire)	0	4 Admin (Fire)	1 Admin (Fire)
Fire/PD Confiscations	32 lbs. (PD) 11 Sets (PRNS) Total - 853 lbs.	40 lbs. (Fire) 2,760+ lbs. (PD) *50 lbs. (Fire) voluntary disposal	0 lbs.	0 lbs.	0 lbs.
Fire Calls for Service	80 (PD) 29 (PD & Fire) Total - 109	17	3	10	34
PD Calls for Service	392 *TBD	378 *84 after canceled and duplicate calls removed	104 *36 after canceled and duplicate calls removed	137 *75 after canceled and duplicate calls removed	596 *265 after canceled and duplicate calls removed
Hotline Calls	Hotline was not implemented	Hotline was not implemented	54 *1 by Call Center and 51 afterhours	264 *75 by Call Center and 50 afterhours	611 *27 by Call Center and 411 afterhours
Fires and Medical Incidents		8 fires none related to med emergency	2 fires none related to med emergency	1 fire none related to med emergency	14 fires none related to med emergency

Note: Insufficient info. is defined as reports lacking an address, name, or sufficient evidence to warrant a warning or citation.



Lessons

- Online Reporting Tool
 - Insufficient or no information
- Community Concerns
 - Lack of police presence due to Priority 1 and 2 Calls for Service
 - Safety of individuals reporting illegal activity



Next Steps

- Additional analysis to update workplan, hot spot locations, Behavioral Insights Team mass postcard direct mail project, and outreach to determine cause of non-actionable reports.
- Brainstorm with departments and stakeholders to plan for 2018/19 New Year's Eve period.
- Department of Homeland Security Fire Prevention & Safety Grant application notification in September 2018.
- Develop more formal collaboration with Neighborhood Commission.
- Continue to develop, normalize, and track performance metrics focused on Fire and Medical Emergencies.



Questions?

Thank you!

**Ryan Dulin, Deputy Director
San José Fire Department**

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