



Memorandum

TO: CITY COUNCIL

FROM: Mayor Sam Liccardo
Vice Mayor
Magdalena Carrasco

SUBJECT: SEE BELOW

DATE: August 10, 2018

Approved

Date

08/10/2018

SUBJECT: AUDIT OF THE POLICE ACTIVITIES LEAGUE

RECOMMENDATION

1. Direct the City Manager to return to the City Council within 60 days with a short-term operations and management plan that includes:
 - a. An outreach plan to inform the Police Activities League (PAL) families and neighborhood about the management transition of PAL and what they can expect moving forward with registration, operations, and continuity;
 - i. The information should be posted clearly on the PAL website.
 - b. A proposal to address near-term maintenance needs that require immediate attention at the PAL sports complex;
 - c. A timeline for the removal of all unauthorized branding/sponsorships from the PAL site by January 2019;
 - d. A plan to ensure reservations are handled in a transparent and fair manner.

2. Direct the City Manager to return by Spring 2019 with a long-term operations model for Council consideration and feedback that includes:
 - a. A timeline for the transition of operations from the San José Police Department (SJPD) staff to Parks Recreations and Neighborhood Services (PRNS) staff, or to a culturally and managerially competent non-profit organization;
 - b. A proposal for a new fundraising model;
 - c. A maintenance plan and an assessment of the capital needs for repair and replacement of fields and surrounding infrastructure of the PAL sports complex.

DISCUSSION

First, we want to thank Sharon Erickson and the entire Auditor's team for their work on this critical asset that serves our community. We also want to thank Chief Eddie Garcia and SJPD staff that have dedicated their time to the operations of PAL, and all of the parents and community members that have committed their time to coach PAL teams.

For many years, PAL has provided an invaluable opportunity for thousands of San José youth to participate on sports teams, helping to develop healthy bodies, camaraderie, and leadership skills. It has also served the critical area of Mayfair, surrounded by Emma Prusch Farm Park, Rancho Del Pueblo Golf Course, Mayfair Community Center, and the Mexican Heritage Plaza. With the transition, we have an opportunity to tie all these destinations together and create a synergy for the community.

The goal in calling for an audit of the PAL program was to address deficits that we have seen with the current operations and address the serious infrastructure deficits that remain at the stadium. The audit of the program raised serious concerns about the managerial and fiscal effectiveness of the current model. The lack of fundraising capability of the current board of directors has led to deficits in programming. The Board's inability to manage the operations side of the facility has left the board with very little authority. The structure was proven to be ineffective and determinantal to the facilities maintenance and the management of the programs. Now, we're presented with an opportunity to think creatively about how we use this City asset, and we hope in great partnership with the community.

In the June Budget Message, the City Manager was directed to redeploy the two police officers currently assigned to PAL to the Domestic Violence or Sexual Assault Investigations Units, based on the Chiefs assessment of Department need. As we continue to make difficult trade-offs with the most thinly staffed police department of any major U.S. city, the best use of those officers' time remains within the core operations of SJPD. Additionally, \$270,000 was allocated from the Essential Services Reserve to enable PRNS to transition the program to Parks staff, and we want to ensure that we move forward with this recommendation in an expedient manner.

In addition, given the audit's findings, an outreach plan should be developed to inform the PAL families and the neighborhood about the transition and what they can expect moving forward with registration, operations, and continuity.

The Police Activities League is a cornerstone in our community, and we are confident its bright future and urge staff to be creative in the plans brought forward to Council.