



# Memorandum

**TO:** Honorable Mayor and City Council

**FROM:** Councilmember Sergio Jimenez

**SUBJECT:** See Below

**DATE:** August 3, 2018

**APPROVED**

**DATE**

8/3/18

**SUBJECT: POTENTIAL GENERAL OBLIGATION BOND BALLOT MEASURE.**

**RECOMMENDATION:**

1. Add the following as criteria that will be used to evaluate projects to be funded from the potential general obligation bond measure:
  - a. Multi-year geographic equity across the City.
  - b. Maintenance history, focusing on assets in greatest disrepair.
2. Engage the community and solicit City Council office feedback to develop a list of projects or specific, clearly defined project categories.
3. Return to Council with a list of projects and/or specific, clearly defined project categories for final approval.

**ANALYSIS:**

I commend staff for the remarkable work done so far in preparing this general obligation bond measure in such a short period of time. It is no trivial task to prepare a measure of this magnitude that can win the support of two-thirds of voters in our City.

My recommendations are simple and intended only to bring greater clarity to this process. First, I suggest adding two evaluation criteria to supplement the six currently proposed by staff: fiscal responsibility, project readiness, public safety, leveraging opportunities, socio-economic equity, and community priorities. Multi-year geographic equity will help ensure that expenditures produce equitable benefits to all residents, regardless of where they live in the City.

Consideration of the deferred maintenance history and outstanding backlog issues will focus attention on assets that are in greatest disrepair and in dire need of investment. These two additional criteria are currently used by staff to identify candidate streets for resurfacing, and it makes sense to also apply them in this context.

Second, I recommend seeking substantial input from the community, including feedback from Council offices, to better understand the priorities of residents citywide.

Finally, I recommend that a list of specific projects, or, if appropriate, specific and clearly defined project categories, be brought to Council for final approval. This will ensure that

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residents are informed and assured that their money is being invested wisely and on priority projects with broad community support.

Thank you for preparing this measure. It will go a long way in helping our City address the considerable deferred maintenance backlog and improve public safety infrastructure.