ROGC: 8/8/2018 ITEM: G, \, \\_



# Memorandum

TO: RULES AND OPEN

GOVERNMENT COMMITTEE

FROM: Councilmember Tam

Nguyen, District 7

SUBJECT: SEE BELOW

**DATE:** August 2, 2018

APPROVED:

SUBJECT: APPROVAL OF COMMUNITY EVENTS SPONSORED BY COUNCIL DISTRICT 7 AS CITY COUNCIL SPONSORED SPECIAL EVENTS TO EXPEND CITY FUNDS AND ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE EVENTS

### RECOMMENDATION

- 1. Retroactively approve Dumpster Day on Saturday, August 11, 2018 at Dan Lairon Elementary School as a City Council sponsored Special Event and approve the expenditure of funds.
- 2. Retroactively approve Summer Festival on Saturday, August 11, 2018 at the Vietnamese American Community Center as a City Council sponsored Special Event and approve the expenditure of funds.
- 3. Approve the following District 7 events as City Council sponsored Special Events and approve the expenditure of funds:
  - a. New Crosswalk at Alma and Sanborn Ribbon Cutting Celebration on Saturday, August 18, 2018 at corner of Alma and Sanborn Roads;
  - b. Traffic Safety Meeting on Monday, August 20, 2018 at Richardson Park;
  - c. Grand Opening of William Manly Park on Thursday, August 23, 2018 at Communications Hill;
  - d. Dumpster Day on Saturday, August 25, 2018 at Dahl Elementary School;
  - e. Dumpster Day on Saturday, September 8, 2018 at Windmill Springs Elementary School;
  - f. Ice Cream Social on Wednesday, September 9, 2018 at Tropicana;
  - g. 7<sup>th</sup> Annual Asian American Women's Alliance Career Seminar on Friday, September 21, 2018 at City Hall Rotunda;
  - h. Internet Freedom Day Rally on Friday, September 28, 2018 at City Hall Rotunda;
  - i. Clean Up with Tam on Saturday, September 29, 2018 at Midfield and Havana Avenue;
  - j. Mid-Autumn Festival on Saturday, October 6, 2018 at the Vietnamese American Community Center;
- 4. Approve and accept donations from various individuals, businesses, or community groups to support the events.
- 5. Place the item on the August 14, 2018 Council Agenda for action.

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#### **BACKGROUND**

On February 1, 2005, the City Council adopted Resolution No. 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

Council District 7 has planned these community events. The events are free and open to the public and are supported through the efforts of many neighborhoods, businesses, and community volunteers. Additionally, books, games, toys, and dollar store items will be purchased for raffle prizes, and a limited number of gift cards under \$50 may be purchased for raffle and volunteer appreciation. The raffle will be free and open to the public.

- 1. Dumpster Day will be held on Saturday, August 11, 2018 at Dan Lairon Elementary School and sponsored by Councilmember Tam Nguyen. The event will give the community an opportunity to clean up the neighborhood. The event is free and open to the public.
- 2. Summer Festival will be held on Saturday, August 11, 2018 at the Vietnamese American Community Center and sponsored by Councilmember Tam Nguyen and the Asian American Center of Santa Clara County. The event will provide resource fair and activities for the community. The event is free and open to the public.
- 3. New Crosswalk at Alma and Sanborn Ribbon Cutting Celebration will be held on Saturday, August 18, 2018 at the corner of Alma and Sanborn and sponsored by Councilmember Tam Nguyen and Councilmember Raul Peralez. The event will create awareness of new crosswalk in the neighborhood and promote safe pedestrian crossing. The event is free and open to the public.
- 4. Traffic Safety Meeting will be held on Monday, August 20, 2018 at Richardson Park and sponsored by Councilmember Tam Nguyen. The event will give the community an opportunity to discuss traffic and parking issues in the neighborhood. The event is free and open to the public.
- 5. Grand Opening of William Manly Park will be held on Thursday, August 23, 2018 at Communications Hill and sponsored by Councilmember Tam Nguyen. The event will give the community an opportunity to enjoy a new park in their neighborhood and learn about city services. The event is free and open to the public.
- 6. Dumpster Day will be held on Saturday, August 25, 2018 at Dahl Elementary School and sponsored by Councilmember Tam Nguyen. The event will give the community an opportunity to clean up the neighborhood. The event is free and open to the public.
- 7. Dumpster Day will be held on Saturday, September 8, 2018 at Windmill Springs Elementary School and sponsored by Councilmember Tam Nguyen. The event will give the community an opportunity to clean up the neighborhood. The event is free and open to the public.
- 8. Ice Cream Social will be held on Wednesday, September 9, 2018 at Tropicana Plaza and sponsored by Councilmember Tam Nguyen and the Tropicana Lanai Neighborhood Association. The event will bring the community together to learn about city services and resources. The event is free and open to the public.

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- 9. 7<sup>th</sup> Annual Asian American Women's Alliance Career Seminar will be held on Friday, September 21, 2018 at the City Hall Rotunda and sponsored by Councilmember Tam Nguyen, Asian American Women's Alliance, and the Eastside Union High School District. The event will bring youth from the City of San Jose to learn about higher education, careers, and city services and resources. The event is free and open to the public.
- 10. Internet Freedom Day Rally will be held on Friday, September 28, 2018 at the City Hall Rotunda and sponsored by Councilmember Tam Nguyen. The event will bring the community together to rally against internet censorship and learn about city services. The event is free and open to the public.
- 11. Clean Up with Tam will be held on Saturday, September 29, 2018 at Midfield and Havana Avenue and sponsored by Councilmember Tam Nguyen. The event will give the community an opportunity to clean up the neighborhood. The event is free and open to the public.
- 12. Mid-Autumn Festival will be held on Saturday, October 6, 2018 at the Vietnamese American Community Center and sponsored by Councilmember Tam Nguyen and the Department of Parks, Recreation and Neighborhood Services. The event will celebrate the moon festival and provide a resource fair and activities to the community. The event is free and open to the public.

#### **ANALYSIS**

Approval by the City Council of the events will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmember Tam Nguyen will report any cash or in-kind donations received for the events on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 7, City departments and the Office of the City Clerk to proceed with the events. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

# PUBLIC OUTREACH/INTEREST

The Office of the City Clerk will post the item on the City's Website for the August 14, 2018 City Council Agenda.

# **CEQA**

- X Not a Project, File No. PP15-077, Temporary Special Events.
- X Not a Project, File No. PP10-069(c), City Administrative Activities.
  Exempt, File No. PP12-080, CEQA Guidelines Section 15304(e), Minor temporary use of land having negligible or no permanent effect on the environment.
  Exempt, File No. PP13-056, Activities associated with citywide litter clean-up activities.
- ☐ Exempt, File No. PP11-046, Graffiti removal services.

Reviewed by:

TONI J. TABER, CMC

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