



Memorandum

TO: RULES AND OPEN
GOVERNMENT COMMITTEE

FROM: Rosalynn Hughey

**SUBJECT: SET GENERAL PLAN HEARING
FOR SEPTEMBER 25, 2018**

DATE: July 25, 2018

Approved

Date

7-25-18

RECOMMENDATION

Set the General Plan City Council hearing beginning the afternoon of September 25, 2018, to consider City-initiated General Plan amendments.

OUTCOME

The proposed General Plan hearing will allow processing of City-initiated General Plan amendments that have completed environmental clearance and are ready for public hearing by the City Council on September 25, 2018.

BACKGROUND

Consistent with State law, the City Council may consider General Plan land use and/or text amendments up to four times per year. Policy IP-3.1 of the Envision San José 2040 General Plan directs staff to hold one Annual Review hearing for the City Council to review and consider privately proposed amendments; however, the General Plan allows the Council to consider City-initiated General Plan amendments up to four times per year. The proposed September 25, 2018, General Plan hearing is to allow consideration of City-initiated General Plan amendments that will be ready for Council consideration at that time and will commence the third General Plan hearing of the 2018 calendar year.

ANALYSIS

In the interest of bringing City-initiated General Plan amendments to City Council, Planning staff is requesting that the General Plan hearing commence on the afternoon of September 25, 2018 to consider actions, including General Plan text amendments, related to the removal of the prohibition of billboards along freeways and Grand Boulevards in San José.

PUBLIC OUTREACH/INTEREST

Staff followed Council Policy 6-30: Public Outreach Policy. Notices for the public hearings were posted on the City's website and published in the San José Post-Record, and emailed to a list of interested groups and individuals. The Planning Commission Staff Report and attachments were posted on the City's website, and staff has been available to respond to questions from the public. Staff also facilitated two city-wide community meetings and three focus group meetings with environmental, historic preservation, business, and sign industry stakeholders.

COORDINATION

This memorandum was coordinated with the City Attorney's Office.

/s/

ROSALYNN HUGHEY

Director, Planning, Building and Code Enforcement

For questions please contact, Michael Brilliot, Division Manager, at 408-535-7831.