RULES COMMITTEE: 5-9-18

ITEM: G.1.d File ID: 18-281



Memorandum

TO: HONORABLE MAYOR AND

CITY COUNCIL

FROM: Councilmember Jimenez

District 2

SUBJECT: SEE BELOW DATE: May 3, 2018

APPROVED:

SUBJECT: RETROACTIVE APPROVAL OF SILVER LEAF NEIGHBORHOOD DUMPSTER DAY AND APPROVAL OF ADDITIONAL EVENTS SPONSORED BY COUNCIL DISTRICT 2 AS CITY COUNCIL SPONSORED SPECIAL EVENTS TO EXPEND CITY FUNDS AND ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE

EVENTS

RECOMMENDATION

- 1. Retroactively approve the Silver Leaf Neighborhood Dumpster Day scheduled on May 5, 2018 as a City Council sponsored Special Event and approve the expenditure of funds.
- 2. Approve the Roundtable Neighborhood Dumpster Day scheduled on May 19, 2018 as a City Council sponsored Special Event and approve the expenditure of funds.
- 3. Approval of the District 2 Spring Fling Resource Fair scheduled for June 2, 2018 as a City Council sponsored Special Event and approve the expenditure of funds.
- 4. Approve the District 2 Village Fest scheduled on June 23, 2018 as a City Council sponsored Special Event. Approve the expenditure of funds and approve the purchase of gift cards, and other items as raffle prizes.
- 5. Approve and accept donations from various individuals, businesses or community groups to support the event.
- 6. Place the items on the May 15, 2018 Council Agenda for action.

HONORABLE MAYOR AND CITY COUNCIL

05/03/2018

Subject: D2 Special Events

BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

The Silver Leaf Neighborhood Dumpster Day will be held on May 5, 2018 on Palmwell Drive near Silver Leaf Park in South San Jose. Councilmember Jimenez is the sponsor of this event. This special event will allow residents to discard unwanted items legally and safely. The event is free and open to the public.

The Roundtable Neighborhood Dumpster Day will be held on May 19, 2018 on Roundtable Drive near in South San Jose. Councilmember Jimenez is the sponsor of this event. This special event will allow residents to discard unwanted items legally and safely. The event is free and open to the public.

The District 2 Spring Fling Resource Fair will be held on June 2, 2018 at Silver Leaf Park in South San Jose. This event is an opportunity for community members to learn about City services and departments. This event includes entertainment, activities, and a resource fair. Additionally, this is a neighborhood building event where residents will have an opportunity to meet each other and engage with the Council office. Councilmember Jimenez is the sponsor of this event. The event is free and open to the public.

Village Fest will be held on June 23, 2018 at the Village Oaks Shopping Center on 5670 Cottle Rd, San Jose, CA 95123. Village Fest promotes community and business partnerships, and is a family-friendly event that adds to the vibrancy of San José. This event provides a great opportunity for our Village Oaks businesses and partners to connect with our District 2 community. Village Fest includes live entertainment throughout the day, a resource fair, games, free giveaways, a raffle and more. Councilmember Jimenez is the sponsor of this event. This event is free and open to the public. Additionally, toys and other small items will be purchased for raffle prizes, and a limited number of gift cards under \$50 may be purchased for the raffle. The raffle is free and open to the public.

ANALYSIS

Approval by the City Council of the events will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmember Jimenez will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 2, City departments and the Office of the City Clerk to proceed with the events. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

05/03/2018

Subject: D2 Special Events

PUBLIC OUTREACH/INTEREST

The Office of the City Clerk will post the item on the City's Website for the May 9, 2018 Rules Committee Agenda and the May 15, 2018 City Council Agenda.

CEQA

Not a Project, File No. PP17-010, City Organization & Administrative Activities
resulting in no changes to the physical environment.

- Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment.
- ☐ Exempt, File No. PP12-080. Minor temporary use of land having negligible or no permanent effect on the environment.
- ☐ Exempt, File No. PP13-056, Activities associated with citywide litter clean-up activities.
- ☐ Exempt, File No. PP11-046, Graffiti removal services.

Reviewed by:

TONI J. YABER, CM City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.