



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Councilmember Jimenez,
Councilmember Arenas

SUBJECT: SEE BELOW

DATE: 04/06/2018

APPROVED:

**SUBJECT: APPROVAL OF "PILGRIMAGE TO LA PAZ" CO-SPONSORED BY
COUNCIL DISTRICT 2 AND COUNCIL DISTRICT 8 AS A CITY
COUNCIL SPONSORED SPECIAL EVENT TO EXPEND CITY FUNDS
AND ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE
EVENT**

RECOMMENDATION

1. Approve the "Pilgrimage to La Paz" scheduled for April 23rd, 2018 as a City Council sponsored Special Event and approve the expenditure of funds,
2. Approve and accept donations from various individuals, businesses or community groups to support the event,
3. Place the item on the April 17th, 2018 Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution No. 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

"Pilgrimage to La Paz" is scheduled for April 23rd, 2018 in Keen, California and is sponsored by the Office of Santa Clara County Supervisor Dave Cortese, Councilmember Jimenez and Councilmember Arenas. Supervisor Cortese's office is coordinating the event and has requested co-sponsorship support for the bus expense and event costs from Councilmember Jimenez and Councilmember Arenas.

This special event will bring community members to the Cesar E. Chavez National Monument to pay homage to civil rights icon and labor leader, Cesar E. Chavez, and to honor the 25th year since his passing. The monument is located at the Nuestra Senora Reina de la Paz ranch in Keene, California, which is the home and workplace to the Chavez Family and of the United Farm Workers. The ranch is also the site of a memorial garden where the late labor leader was

laid to rest. The ranch and national monument were designated as National Historic Landmarks in 2012 by President Barack Obama. This historic event will have two buses leaving the VTA Transit Center at Eastridge Mall at 6:00 AM returning to the same location by 7:00 PM. The cost of the bus rental will be split among all sponsors. The bus trip and accompanying event is free and open to the public.

ANALYSIS

Approval by the City Council of this event will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmember Arenas and Jimenez will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 2 and District 8, City departments and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

PUBLIC OUTREACH/INTEREST

The Office of the City Clerk will post the item on the City's Website for the April 17th, 2018 City Council Agenda.

CEQA

- ☐ Not a Project, File No. PP17-010, City Organization & Administrative Activities resulting in no changes to the physical environment.
- ☒ Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment.
- ☐ Exempt, File No. PP12-080, Minor temporary use of land having negligible or no permanent effect on the environment.
- ☐ Exempt, File No. PP13-056, Activities associated with citywide litter clean-up activities.
- ☐ Exempt, File No. PP11-046, Graffiti removal services.

Reviewed by:



TONI J. TABER, CMC
City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.