


CITY COUNCIL ACTION REQUEST

Department(s): Environmental Services Department	CEQA: Statutorily Exempt, File No. PP17-005, Adjustment to Fees, Rates & Fares without changes to or expansion of services, CEQA Guidelines Section 15273 – Rates, Tolls, Fares, and Charges	Coordination: PW	Dept. Approval: /s/ Kerrie Romanow
Council District(s): 3			CMO Approval:  3-28-18

SUBJECT: APPROVAL OF CITY HALL FACILITY FREE USE FOR EARTH RIDE ON SATURDAY, APRIL 28, 2018

RECOMMENDATION:

Adopt a resolution authorizing “Free Use” for events and activities held at City Hall on Saturday, April 28, 2018 for Earth Ride.

BASIS FOR RECOMMENDATION:

In June 2016, the City adopted Schedule of Fees Resolution No. 77829 for City Hall Facility and Plaza Use. Presently, the resolution allows City Departments to have “Free Use” of the facilities for those events that 1) qualify as official city business; 2) are free and open to the public; 3) occur on a Sunday through Friday; and 4) are booked 30 days in advance. Under the Resolution, Free Use is not applicable on Saturdays. Therefore, City Council approval is necessary for a Free Use event on Saturday, April 28, 2018 for the Earth Ride held by Environmental Services Department. This event is set on a Saturday which increases the number of participants, decreases the inconvenience to business traffic, and overall, significantly benefits the community.

April 28, 2018 for Earth Ride

April is Earth Day month. The purpose of the Earth Ride is to foster environmental stewardship and raise awareness of the newly adopted Climate Smart San José, a plan to reduce greenhouse gas emissions and ensure a long-term water supply. Earth Ride is scheduled to utilize the South Plaza and the West Plaza on Saturday, April 28, 2018 from 8 a.m. to 4 p.m. Anticipated community participation range from 150-200 bicyclists. ESD is working with the Department of Transportation, Parks, Recreation and Neighborhood Services, and the Fire Department to highlight projects along the bike route. ESD is also working with community partners Silicon Valley Bicycle Coalition, San Jose Bike Party, and the San Jose Bike Clinic to ensure bike safety.

The bike route starts and ends at City Hall. The route will showcase five City locations with environmental components: Happy Hollow Park and Zoo, Olinder Elementary School, Environmental Innovation Center, Fire Station 34, and a review of the City’s Bike Bikeway initiative.

At the end of the bike ride, there will be an event held at City Hall with food trucks, music, and a resource fair. City department staff and community partners will be able to share program information with community members. Some information provided will be available in English, Spanish, and Vietnamese.

COST AND FUNDING SOURCE:

City staff will set-up, break down event, ride the route to help facilitate location stops and safety, identify locations, present on projects and initiatives, and provide outreach information. ESD will work with City Hall facilities staff regarding hosting Bike Ride at City Hall before and after the event.

FOR QUESTIONS CONTACT: Jennifer Garcia, Sr. Event Coordinator, (408) 535.1245