COUNCIL AGENDA: 4/03/2018
ITEM: 2.14 (File ID: 18-485)

CITY OF SAN JOSE
CAPITAL OF SILICON VALLEY

Memorandum

TO: HONORABLE MAYOR AND CITY COUNCIL

FROM: Toni J. Taber, CMC
City Clerk

SUBJECT: **SEE BELOW**

DATE: March 28, 2018

SUBJECT: **Retroactive Approval of Coyote Valley Flower Hike and Approval of Additional Events Sponsored By Council District 2 as a City Council Sponsored Special Event to Expend City Funds and Accept Donations of Materials and Services for the Event.**

RECOMMENDATION:

As recommended by the Rules and Open Government Committee on March 28, 2018:

(a) Retroactively approve the Coyote Valley Flower Hike scheduled on March 24, 2018 as a City Council sponsored Special Event and approve the expenditure of funds.

(b) Retroactively approve the District 2 Easter Egg Hunt Celebration scheduled on March 31, 2018 as a City Council sponsored Special Event and approve the purchase of gift cards, and other items as raffle prizes.

(c) Approve the Dumpster Day scheduled on April 14, 2018 as a City Council sponsored Special Event and approve the expenditure of funds; and

(d) Approve and accept donations from various individuals, businesses or community groups to support the event.

[Rules Committee referral 3/28/18 - Item G.1.c]

CITY OF SAN JOSE
CAPITAL OF SILICON VALLEY

Memorandum

TO: HONORABLE MAYOR AND CITY COUNCIL

FROM: Councilmember Jimenez
District 2

SUBJECT: SEE BELOW

DATE: March 22, 2018

APPROVED:

SUBJECT: RETROACTIVE APPROVAL OF COYOTE VALLEY FLOWER HIKE AND APPROVAL OF ADDITIONAL EVENTS SPONSORED BY COUNCIL DISTRICT 2 AS CITY COUNCIL SPONSORED SPECIAL EVENTS TO EXPEND CITY FUNDS AND ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE EVENTS

RECOMMENDATION

1. Retroactively approve the Coyote Valley Flower Hike scheduled on March 24, 2018 as a City Council sponsored Special Event and approve the expenditure of funds.
2. Approve the District 2 Easter Egg Hunt Celebration scheduled on March 31, 2018 as a City Council sponsored Special Event. Approve the expenditure of funds and approve the purchase of gift cards, and other items as raffle prizes.
3. Approve the Dumpster Day scheduled on April 14, 2018 as a City Council sponsored Special Event and approve the expenditure of funds
4. Approve and accept donations from various individuals, businesses or community groups to support the event.
5. Place the items on the April 3, 2018 Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

The Coyote Valley Flower Hike was held on March 24, 2018, at the Coyote Valley Reserve, 300 Metcalf Rd, San Jose, CA 95138 and was sponsored by Councilmember Jimenez and the Open Space Authority. This special event was an opportunity for community members to view the stunning and vibrant scenery of Coyote Ridge. Participants learned about the flowers, animals,

and insects that thrive there. Participants also learned how important it is to protect and preserve the limited wildlife we have left. This event was free and open to the public.

The District 2 Easter Egg Hunt Celebration will be held on March 31, 2018 at Hellyer Park, 985 Hellyer Ave, San Jose, CA 95111 and is sponsored by Councilmember Jimenez and Supervisor Dave Cortese. This event will provide the community an opportunity to enjoy crafts, learn about City Departments and resources, and participate in an Easter Egg Hunt. This event is free and open to the public. Additionally, toys and other small items will be purchased for raffle prizes, and a limited number of gift cards under $50 may be purchased for the raffle. The raffle is free and open to the public.

Dumpster Day will be held on April 14, 2018 on Coyote Creek Rd near Shady Oaks Park in South San Jose. Councilmember Jimenez is the sponsor of this events. This special event will allow residents to discard unwanted items legally and safely. The event is free and open to the public.

ANALYSIS

Approval by the City Council of the events will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmember Jimenez will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 2, City departments and the Office of the City Clerk to proceed with the events. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

PUBLIC OUTREACH/INTEREST

The Office of the City Clerk will post the item on the City's Website for the March 28, 2018 Rules Committee Agenda and the April 3, 2018 City Council Agenda.

CEQA

- ☐ Not a Project, File No. PP17-010, City Organization & Administrative Activities resulting in no changes to the physical environment.
- ☒ Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment.
- ☐ Exempt, File No. PP12-080. Minor temporary use of land having negligible or no permanent effect on the environment.
- ☐ Exempt, File No. PP13-056, Activities associated with citywide litter clean-up activities.
- ☐ Exempt, File No. PP11-046, Graffiti removal services.

HONORABLE MAYOR AND CITY COUNCIL
03/22/2018
Subject: D2 Special Events

Reviewed by:

TONI J. TABER, CMC
City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.