RULES COMMITTEE: 3-21-18 ITEM: G.5 File ID: 18-183



| CITY COUNCIL ACTION REQUEST | | | |
|---|---------|------------------------|---------------------------|
| Department(s): | Date: | Coordination: | Dept. Approval: |
| , | | | /s/ Jacky Morales-Ferrand |
| Housing | 3/14/18 | City Attorney's Office | |
| | | City Manager's Office | CMO Approval: |
| | | | CMO Approval: |
| | | | 31,514 |
| SUBJECT: November 2018 Ballot Measure: Veterans and Affordable Housing Bond | | | |
| RECOMMENDED POSITION: Support | | | |
| RECOMMENDED ACTION: | | | |

- 1. Adopt a position of support for the Veterans and Affordable Housing Bond on the November 2018 statewide ballot.
- 2. Place this item on the March 27, 2018, City Council Agenda, City Council meeting so that the City's Legislative Advocate in Sacramento can indicate support for the Veterans and Affordable Housing Bond on the November 2018 statewide ballot.

BILL SYNOPSIS:

The City Council voted to support Senate Bill 3 (2017), The Affordable Housing Bond Act of 2018, at its regular meeting on January 10, 2017. This memo recommends City support of the ballot measure authorized by SB 3.

In 2017, the State legislature authorized a \$4 billion State general obligation bond to be placed on the November 6, 2018, statewide ballot for the purposes of funding various types of affordable housing development. If the bond measure is passed, the measure would allocate \$3 billion in bond proceeds to programs that assist affordable multifamily developments, housing for farmworkers, transit-oriented development, infrastructure for infill development, and homeownership. The bond measure would fund matching grants for Local Housing Trust Funds and homeownership programs. The bond measure would also provide \$1 billion in bond proceeds to CalVet for farm, home, and mobilehome purchase assistance for veterans.

Funds raised by the bond issuance would be administered by the California Department of Housing & Community Development (HCD) through its existing competitive programs. The administrative process to manage this program would mirror the 2006 Proposition 1C \$2.9 billion Housing Bond, which created 92,000 units of affordable housing in California.

IMPACTS TO CITY OF SAN JOSE:

To understand the possible impact to the City of San José, it is helpful to look back on the local impact of Proposition 1C funds. Proposition 1C allocated funding to four housing programs that have greatly benefitted San José: Multifamily Housing Program (MHP), Transit-Oriented Development (TOD), Infill Infrastructure Grant (IIG), and the Veteran's Homeless Housing Program (VHHP). More than \$127 million has been awarded to support the construction of 13 affordable multifamily rental developments in San José, which helped to create 1,472 new affordable apartments here since 2006. These figures include the most recent

Housing's North San Pedro Apartments development, which will provide 134 affordable studios and onebedroom apartments, with 49 designated for chronically homeless veterans, 60 for special needs individuals, and 25 for other small households earning 30-50% of Area Median Income. In addition, San José benefitted from awards of almost \$18 million in Proposition 1C funding for single family homebuyer loans and rehabilitation through the BEGIN and CalHOME programs.

As an example of what Statewide bonds can do, an award of more than \$24 million in IIG funds supported extensive infrastructure work in San José's Downtown. These IIG funds continue to support development of approximately 800 new market-rate rental and for-sale homes. The IIG grant is funding underground utilities, new sidewalks, redesign of the Julian "S" curve to create a new street grid, new streetlights and traffic signals, and new parks within the formerly isolated and industrial North San Pedro area of Downtown San José. If the proposed 2018 bond is approved, HCD's IIG Program would receive \$300 million.

The passage of the Veterans and Affordable Housing Bond could create \$4 billion dollars of new money for affordable housing in California, which is needed greatly. If the City received a share of the new Statewide housing bond commensurate with its \$145 million in State Proposition 1C funding, San José could receive as much as \$200 million from the 2018 Statewide bond.

POLICY ALIGNMENT:

This bill aligns with the Council-approved 2018 Legislative Guiding Principles and Priorities to:

• Protect, increase, and seek new funding and tools for affordable housing production and community development.

SUPPORTERS/OPPONENTS:

Support:

Affordable Housing Network of Santa Clara County Affordable Housing NOW- Santa Cruz County Alameda County Board of Supervisors Alameda County Transportation Commission American G.I. Forum of California American Legion-Department of California American Planning Association – California Chapter AMVETS - Department of California Aspiranet Association of Bay Area Governments Association of Regional Center Agencies Bay Area Council Big Pine Paiute Tribe of the Owens Valley Bridge Housing California Alliance for Retired Americans California Apartment Association California Association for Coordinated Transportation California Association of Council of Governments California Association of County Veterans Service Officers California Bicycle Coalition California Building Industry Association California Catholic Conference

California Coalition for Rural Housing California Coalition for Youth California Collaborative for Long Term Services and Supports California Commission on Aging California Federation of Teachers California Housing Consortium California Housing Partnership Corporation California League of Conservation Voters California PACE Association California Rice Commission California Rural Legal Assistance Foundation California School Employees Association California State Association of Counties California State Commanders Veterans Council Center for Sustainable Neighborhoods Central City Association of Los Angeles Cher-Ae Heights Indian Community of the Trinidad Rancheria Cities Association of Santa Clara County City and County of San Francisco City of Alameda City of American Canyon City of Belmont City of Berkeley City of Carpenteria City of Concord City of Cupertino City of Daly City City of Duarte City of East Palo Alto City of Fort Bragg City of Fremont City of Glendale City of Goleta City of Hayward City of Indio City of Lake Elsinore City of Lakeport City of Lakewood City of Los Angeles City of Merced City of Mill Valley City of Moorpark City of Mountain View City of Napa City of Petaluma City of Sacramento City of Salinas City of San Mateo

City of San Rafael

City of Santa Monica City of Santa Rosa City of Sunnyvale City of Thousand Oaks City of Tustin City of Union City City of Vallejo City of Walnut Creek City of West Hollywood Common Sense Kids Action Community Economics Inc. **Community Housing Partnership** Corporation for Supportive Housing Council of Community Housing Organizations Council of Infill Builders Devine and Gong, Inc. Disability Rights California EAH Housing East Bay Developmental Disabilities Legislative Coalition East Bay Local Asian Development Corporation Eden Housing ElderFocus **Enterprise Community Partners** Facebook First Community Housing Greater Coachella Valley Chamber of Commerce Greenbelt Alliance Habitat for Humanity Homeless Veterans Emergency Housing Facility Housing Authority of the County of Santa Clara Housing California Jewish Public Affairs Committee of California Leading Age California League of California Cities League of Women Voters of California Local Government Commission Los Angeles County Division of the League of California Cities Marin Council of Mayors and Councilmembers Mayor Eric Garcetti, City of Los Angeles Mayor Libby Schaaf, City of Oakland Mayor Miguel Pulido, City of Santa Ana Mayor Robert Garcia, City of Long Beach Mayor Sam T. Liccardo, City of San Jose Mental Health of America of California Mercy Housing Metropolitan Transportation Commission Military Officers Association of America - California Council of Chapters National Association of Social Workers - California Chapter Natural Resources Defense Council

Nevada California Indian Housing Association NextGen California Non-Profit Housing Association of Northern California North Bay Leadership Council Northern Circle Indian Housing Authority Planning and Conservation League **Promise Energy Public Advocates** Redwood Valley Little River Band of Pomo Indians **Resources for Community Development Richmond Neighborhood Housing Services** Rise Together Sacramento Council of Governments Sacramento Housing Alliance San Diego Housing Federation San Francisco Bay Area Rapid Transit District San Francisco Chamber of Commerce San Francisco Housing Action Coalition San Joaquin Valley Housing Collaborative San Mateo County Board of Supervisors San Pasqual Band of Mission Indians Santa Clara County Board of Supervisors Santa Clara County Valley Water District Santa Clara Open Space Authority Satellite Affordable Housing Associates Seifel Consulting Self Help Enterprises Sierra Business Council Silicon Valley Leadership Group Small Business for Affordable Housing in Petaluma Sonoma County Board of Supervisors Southern California Association of Governments Southern California Association of Nonprofit Housing **SPUR** State Building and Construction Trades Council, AFL-CIO SV@Home **Tenants Together** The Arc and United Cerebral Palsy Collaboration The John Stewart Company The Pacific Companies Town of Danville Town of Mammoth Lakes TransForm Tule River Indian Housing Authority United Ag United Ways of California Ventura Council of Governments Vietnam Veterans of America – California State Council Western Center on Law and Poverty

Western Manufactured Housing Communities Association YIMBY Action

Opposition to SB 3 (Beall): Howard Jarvis Taxpayers Association National Federation of Independent Business Valley Industry and Commerce Association

STATUS OF BILL:

The Veterans and Affordable Housing Bond has qualified for the November 2018 Ballot. SB 3 was filed with the Secretary of State on September 29, 2017.

FOR QUESTIONS CONTACT: Jacky Morales-Ferrand, 408-535-3851