



SAN JOSE
**PARKS, RECREATION &
NEIGHBORHOOD SERVICES**

Project Hope Program Update

Public Safety, Finance, and Strategic Support Committee

Item: d(3)

March 15, 2018

- **Project Scope** – Use Project Crackdown principles
 - Community Development
 - Neighborhood Empowerment
 - Community Partnership
- **Project Location** – Cadillac/Winchester
 - MGPTF gang “hot spot”
 - 7,000 residents in project area
- **Project Budget** – \$317,263 (24 months)
- **Project Staffing** – 2.0 FTE
- **Project Timeline** – July 2016 – July 2018



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Project Hope Outcomes

A Sustainable, organized group of community leaders

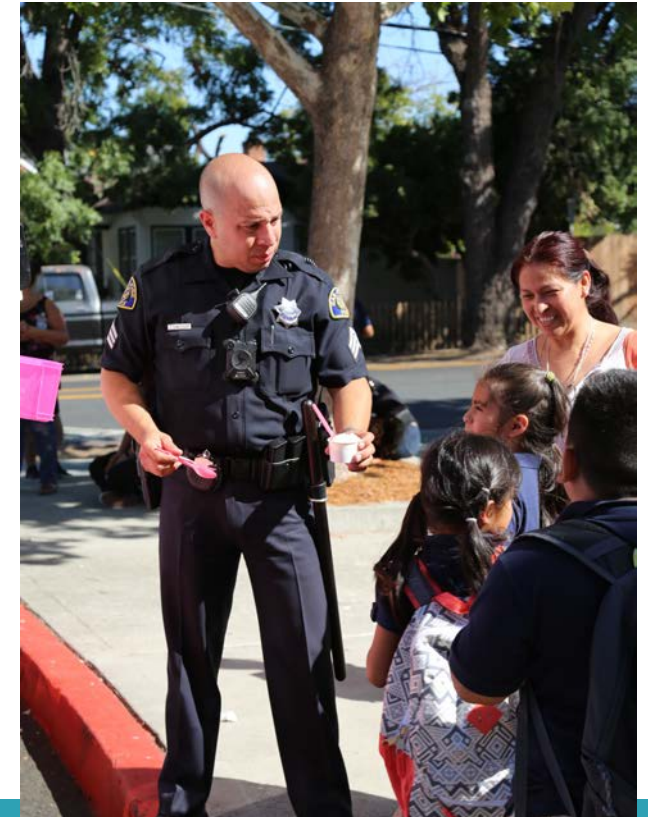
A safer and cleaner environment

Educated residents who can access City services.



Project Hope – Accomplishments

- Established 7 member Neighborhood Association Board
- Established a core group of community volunteers and Block Captains
- Implemented monthly Litter Clean Up events
- SJPD/Project Hope Youth Meet and Greet” event with 450 attendees
- Residents more familiar with accessing City services (SJPD, DOT, Housing, Code)
- Partnerships with local businesses, churches and organizations
- Created a sense of “Community”



Leveraging Social Capital, Community Engagement & Partnerships

- Cadillac/Winchester residents volunteered over 550 hours
- Rosemary Elementary School provided critical office space, support for Project Hope and incorporated Project Hope efforts into school events
- SJPD / Code / Anti-Litter Program / Housing / Library / DOT - increased resources in project area to address community needs
- Local businesses provide resources to support community events
- Local churches provide space for Neighborhood Association meeting venues and community events



Project Hope - Lessons Learned

- ❑ The City should invest a minimum of 2 years to launch a Project Hope effort in a new community.
- ❑ At the conclusion of the formal program initiation period, staff should develop a “maintenance” plan.
- ❑ If the City intends to launch additional Project Hope sites simultaneously, staff will need to re-evaluate current staffing models, assess resource needs and develop a “Maintenance Unit.”





Project Hope – Next Steps

- Implement final phase of Project Hope Cadillac/ Winchester
- Host the Project Hope Cadillac/Winchester Community Resource Fair in June 2018
- Begin initial planning for Council District 2 Project Hope launch in July 2018
- Conduct an evaluation of Project Hope



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QUESTIONS