CITY OF SAN JOSE
CAPITAL OF SILICON VALLEY

MINUTES OF THE COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE

SAN JOSE, CALIFORNIA **MONDAY, NOVEMBER 27, 2017**

The Community and Economic Development Committee of the City of San José convened in regular session at 1:33 p.m. in Committee Rooms 118-120, Council Wing, City Hall.

PRESENT: Council Member Johnny Khamis, Chair; Council Member Dev Davis, Vice Chair; Council Member Raul Peralez, Council Member Lan Diep (1:33 p.m.), and Council Member Don Rocha, (1:34 p.m.), Members.

ABSENT: All Present.

STAFF: Kim Walesh, City Manager's Office, Ed Moran, City Attorney's Office, Ru Weerakoon, Mayor's Office, Louis Osemwegie, City Clerk's Office.

REVIEW OF WORK PLAN

Upon motion by Council Member Dev Davis, Vice Chair; seconded by Council Member Lan Diep and carried unanimously, the Committee approved the Work Plan, including the deferral of Item 1 to December; deferral of Item 2 to December, with Item 3 dropped 11/15/17, Item 4 added 11/1/17 and with Item 5 added 11/1/17 per Rules Committee Referrals. (4-0-1. Absent: Rocha.)

(1) Update on Real Estate Activities Surplus Sales and Leasing Activities

Action: Deferred to December Community and Economic Development Committee Meeting.

(2) Citywide Retail Opportunity Analysis and Recommendations

Action: Deferred to December (PBCE).

(3) Report on Concession Model at the Mineta San José International Airport

Action: Dropped per Rules 11/15/17.

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(1) Update on Real Estate Activities Surplus Sales and Leasing Activities (Cont'd)

(4) Review of Airport Financial Projections

Action: Added per Rules 11/1/17.

(5) Audit of Team San Jose's Performance 2016-2017

Action: Added per Rules 11/1/17.

CONSENT CALENDAR

(1) Hammer Theater Reuse Update.

Documents Filed: Memorandum from Director of Cultural Affairs Kerry Adams Hapner, dated November 13, 2017.

(2) Contracting with Local and Small Businesses in Fiscal Year 2016 – 2017.

Documents Filed: Memorandum from Director of Public Works Barry Ng and Director of Finance Julia H. Cooper, dated November 13, 2017.

(3) Audit of Team San Jose's Performance 2016-2017.

Documents Filed: Report from the City Auditor Sharon W. Erickson, dated November 16, 2017.

Action: Upon motion by Council Member Raul Peralez, seconded by Council Member Lan Diep, and carried unanimously, the Committee accepted the Consent Calendar, including Audit of Team San Jose's Performance 2016-2017 report, cross-referenced and referred the audit to the December 19, 2017 City Council meeting for full adoption. (Added per Rules Referral 11/8/17) (5-0).

REPORTS TO COMMITTEE

(1) Verbal Report on Economic Development Activities.

Documents Filed: Provide a brief summary of recent announcements, significant accomplishments, and upcoming events related to economic development.

Economic Development Assistant Director Nanci Klein provided the summary.

(2) Off-site Advertising and Downtown Sign Intensification.

Documents Filed: Memorandum from Planning, Building and Code Enforcement Interim Director Rosalynn Hughey and Economic Development Assistant Director Nanci Klein, dated November 15,2017.

Planning, Building and Code Enforcement Interim Director Rosalynn Hughey, Downtown Manager for the City of San Jose Blage Zelalich, Senior Planner at City of San Jose Jenny Nusbaum and Planning Division Manager Michael Burial offered the report and responded to Committee questions and concerns.

Public Comments: Offering comments were: Scott Sheldon, Jeff McEwen, Claire Max, Alex Belenson, Kathy Bradley, Sean Cottle and Bruce Quall.

Action: Upon motion by Council Member Dev Davis, Vice Chair, seconded by Council Member Lan Diep and carried unanimously, the Committee accepted the report with the following additions as direction: (1) Explore the possibility for publicly owned sites such as those of the VTA being expedited. (2) Work with advertising entities and, (3) Expedite the timeline. (Heard jointly with D.1) (5-0)

(3) Ethnic and Minority-Led Small Business.

Action: Deferred until January 2018.

(4) Business Development and Small Business Update.

Action: Deferred until January 2018.

(5) Easy Urbanism and Placemaking.

Action: Deferred until January 2018.

(6) Review of Airport Financial Projections.

Documents Filed: Report from the City Auditor Sharon W. Erickson, dated November 17, 2017.

City Auditor Sharon W. Erickson and Kim Hopp offered the report and responded to Committee questions and concerns.

Action: Upon motion by Council Member Donald Rocha, seconded by Council Member Raul Peralez, and carried unanimously, the Committee accepted the report, cross-referenced and referred the audit to the December 19, 2017 City Council meeting for full adoption. (Added per Rules Referral 11/8/17) (5-0).

(7) **Mobilehome Opt-in Update.**

Documents Filed: Memorandum from Housing Director Jacky Morales-Ferrand, dated November 16, 2017.

Housing Department Acting Deputy Director Ray Bramson; Housing Policy Administrator Rachel VanderVeen, and Deputy City Attorney Charles Oshinuga presented the report and responded to Committee questions and concerns.

Public Comments: Offering comments were: Glenna Howcroft, Jee Ellak, Dave Daley, Margaret Cima Franco, Gary Smith, Don Murdock Teresa Mulligan, Sherman Adams, Ricky Digiovanni, Jacqueline Crawford, Cindy Aperto, Marge Landberg, Paul Pelly, Mr. Saul, Terry Olson, Carmen Joséph del Abono, Maria Munoz, Allan C. Hinman, Daniel Fin, Diana Castillo, Fran Hirsch, Marianne Sullivan, Maria Meriwether, Martha O'Connell, Sam M. Saim, and Gail Osmer.

Action: Upon motion by Council Member Raul Peralez, seconded by Council Member Donald Rocha and carried unanimously, the Committee approved the verbal recommendation by staff to not move forward with the Opt-In framework, accepted the report with staff recommendation, and refer this item to a January/February 2018 City Council agenda. Staff was directed to come to the Rules and Open Government Committee when possible dates are identified in January/February 2018. (5-0).

OPEN FORUM

There was no public testimony from the floor.

ADJOURNMENT

Council Member Johnny Khamis, Chair; adjourned the meeting at 4:28 p.m.

Council Member Johnny Khamis, Chair
Community and Economic Development Committee

JK/lo