



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Councilmembers Jimenez,
Peralez, and Rocha

SUBJECT: Mobile Home Opt-in Update

DATE: March 9, 2018

Approved

Don Rocha
DR

VS *DR*

Date DT

03/09/2018

RECOMMENDATION

Direct staff to stop work on the development of an Opt-In/Stay-in-Business ordinance.

BACKGROUND

Enough staff time and energy has been spent on the discussion of the Opt-In/Stay-in-Business proposal. The Opt-In proposal takes advantage of our skyrocketing housing market and creates an increased financial burden on mobile home park residents. No mitigation measures have been proposed that will address the significant loss in equity residents will suffer when they cannot sell their homes in a park that is slowly converting. If, after two-plus years of analysis, we have been unable to propose a solution to this significant but basic issue, we must conclude that the Opt-In proposal is unworkable.

Mobile Homes are a part of our affordable housing stock and serve as homes for over 35,000 residents, mostly consisting of low income families, those who are disabled, and senior citizens. They provide a safe and affordable solution for those who cannot keep up with our market rate housing, and remain as one of the last havens of homeownership for our low income residents. In a region that is rapidly pricing out our working and middle class we must protect the affordable housing stock we have and continue to work on solutions that ensure our City remains a home to all of our residents, regardless of income level.