



Memorandum

TO: HONORABLE MAYOR AND

CITY COUNCIL

FROM: Toni J. Taber, CMC

City Clerk

SUBJECT: SEE BELOW DATE: March 8, 2018

SUBJECT: Approval of Great American Litter Pick-Up Sponsored as a City Council

Sponsored Special Event to Expend City Funds and Accept Donations of

Materials and Services for the Event.

RECOMMENDATION:

As recommended by the Rules and Open Government Committee on March 7, 2018:

- (a) Approve the Great American Litter Pick-Up scheduled on April 21, 2018 as a City Council sponsored Special Event and approve the expenditure of funds; and
- (b) Approve and accept donations from various individuals, businesses or community groups to support the event.

[Rules Committee referral 3/7/18 - Item G.1.a]

RULES COMMITTEE: 3-07-18

ITEM: G.1.a. File ID: 18-131



Memorandum

TO: HONORABLE MAYOR AND

CITY COUNCIL

FROM: Toni. J. Taber,

City Clerk

SUBJECT: SEE BELOW

DATE: March 1, 2018

APPROVED:

SUBJECT: APPROVAL OF THE GREAT AMERICAN LITTER PICK-UP AS A CITY SPONSORED SPECIAL EVENT, TO EXPEND CITY FUNDS AND AUTHORIZATION TO ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE EVENT

RECOMMENDATION

- 1. Approve the Great American Litter Pick-Up scheduled on April 21, 2018 as a City Council sponsored Special Event and approve the expenditure of funds.
- 2. Approve and accept donations from various individuals, businesses or community groups to support the event.
- 3. Place the item on the March 20, 2018 Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

The Great American Litter Pick-up is a free city event, open to the public, and will be held on Saturday, April 21, 2018 at various locations throughout the City coordinated through many Council offices in cooperation with City departments. This is a national effort in collaboration with a wide variety of other community-based organizations, educational institutions, business organizations, and community volunteers.

HONORABLE MAYOR AND CITY COUNCIL

March 1, 2018

Subject: Designation of the Great American Litter Pick-Up as a Special Event

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ANALYSIS

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In compliance with existing fundraising disclosure requirements, all participating Council offices will report any solicitations made and donations received for the event in the Councilmember's Disclosure of Fundraising Report. All appropriate City policies and procedures regarding the receipt and appropriation of funds will be followed.

PUBLIC OUTREACH/INTEREST

This action does not meet the criteria set below; however the Office of the City Clerk will post the item on the City's Website for the March 7, 2018 Rules Committee Agenda and the March 20, 2018 City Council Agenda.

CEQA

File No. PP13-056, Public Project exemption for activities associated with Citywide Litter Clean-up Activities.

TONI J. TABER, CMC

City Clerk

Reviewed by:

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.