



COUNCIL AGENDA: 3/20/2018
ITEM: 2.13 (18-353)

Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Toni J. Taber, CMC
City Clerk

SUBJECT: SEE BELOW

DATE: March 8, 2018

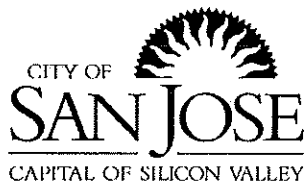
SUBJECT: **Approval of the State of Latinos: A Cinco de Mayo Call to Action Event Sponsored By Council District 3 as a City Council Sponsored Special Event to Expend City Funds and Accept Donations of Materials and Services for the Event.**

RECOMMENDATION:

As recommended by the Rules and Open Government Committee on March 7, 2018:

- (a) Approve the State of Latinos: A Cinco de Mayo Call to Action scheduled on May 4, 2018 as a City Council sponsored Special Event and approve the expenditure of funds; and
- (b) Approve and accept donations from various individuals, businesses or community groups to support the event.

[Rules Committee referral 3/7/18 - Item G.1.i]



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Councilmember Raul
Peralez
District 3

SUBJECT: SEE BELOW

DATE: February 21, 2018

APPROVED:

2/21/18

SUBJECT: APPROVAL OF THE STATE OF LATINOS: A CINCO DE MAYO CALL TO ACTION EVENT SPONSORED BY COUNCIL DISTRICT 3 AS A CITY COUNCIL SPONSORED SPECIAL EVENT TO EXPEND CITY FUNDS AND ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE EVENT

RECOMMENDATION

1. Approve the State of Latinos: A Cinco de Mayo Call to Action scheduled on May 4, 2018 as a City Council sponsored Special Event and approve the expenditure of funds.
2. Approve and accept donations from various individuals, businesses, or community groups to support the event.
3. Place the item on the March 20, 2018 Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

The State of Latinos: A Cinco de Mayo Call to Action will be held on May 4, 2018 at Adobe Headquarters and sponsored by Councilmember Raul Peralez. This special event will focus on the progress of the Latinx community and how it is directly tied to the prosperity and economic well being of our state and nation. The program will feature a two panel discussions that will explore the role of – and impact on – California’s Latino community in the economy, civic participation, education, and the current political climate. This event is hosted by the League of CA Cities- Latino Caucus, Adobe, San Jose City Councilmember Raul Peralez, Oakland City Councilmember Abel Guillén, Sacramento City Councilmember Eric Z. Guerra, Redwood City Councilmember Alicia Aguirre and Sonoma City Mayor Madolyn Agrimonti. The event is free and open to the public.

ANALYSIS

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmember Raul Peralez will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 3, City departments and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

PUBLIC OUTREACH/INTEREST

The Office of the City Clerk will post the item on the City's Website for the March 7, 2018 Rules Committee Agenda and the March 20, 2018 City Council Agenda.

CEQA

- Not a Project, File No. PP17-010, City Organization & Administrative Activities resulting in no changes to the physical environment.
- Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment.
- Exempt, File No. PP12-080. Minor temporary use of land having negligible or no permanent effect on the environment.
- Exempt, File No. PP13-056, Activities associated with citywide litter clean-up activities.
- Exempt, File No. PP11-046, Graffiti removal services.

Reviewed by:



TONI J. TABER, CMC
City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.