



## Memorandum

**TO:** HONORABLE MAYOR AND  
CITY COUNCIL

**FROM:** Toni. J. Taber,  
City Clerk

**SUBJECT:** SEE BELOW

**DATE:** March 1, 2018

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APPROVED:

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**SUBJECT: APPROVAL OF THE GREAT AMERICAN LITTER PICK-UP AS A CITY  
SPONSORED SPECIAL EVENT, TO EXPEND CITY FUNDS AND  
AUTHORIZATION TO ACCEPT DONATIONS OF MATERIALS AND  
SERVICES FOR THE EVENT**

### **RECOMMENDATION**

1. Approve the Great American Litter Pick-Up scheduled on April 21, 2018 as a City Council sponsored Special Event and approve the expenditure of funds.
2. Approve and accept donations from various individuals, businesses or community groups to support the event.
3. Place the item on the March 20, 2018 Council Agenda for action.

### **BACKGROUND**

On February 1, 2005, the City Council adopted Resolution 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

The Great American Litter Pick-up is a free city event, open to the public, and will be held on Saturday, April 21, 2018 at various locations throughout the City coordinated through many Council offices in cooperation with City departments. This is a national effort in collaboration with a wide variety of other community-based organizations, educational institutions, business organizations, and community volunteers.

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Subject: Designation of the Great American Litter Pick-Up as a Special Event

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### **ANALYSIS**

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In compliance with existing fundraising disclosure requirements, all participating Council offices will report any solicitations made and donations received for the event in the Councilmember's Disclosure of Fundraising Report. All appropriate City policies and procedures regarding the receipt and appropriation of funds will be followed.

### **PUBLIC OUTREACH/INTEREST**

This action does not meet the criteria set below; however the Office of the City Clerk will post the item on the City's Website for the March 7, 2018 Rules Committee Agenda and the March 20, 2018 City Council Agenda.

### **CEQA**

- ☒ File No. PP13-056, Public Project exemption for activities associated with Citywide Litter Clean-up Activities.

Reviewed by:



TONI J. TABER, CMC  
City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.