



ANTI-LITTER AND ANTI-GRAFFITI PROGRAMS ANNUAL REPORT

City Council Meeting
January 30, 2018

Anti-Litter and Anti-Graffiti Programs Highlights

In 2016 -2017 the programs aligned with the **Beautify San Jose** initiative

200% increase in Anti-Litter Program volunteer hours

90% increase in litter bags collected

Gang graffiti continued to **increase** throughout the city

Slight **decline** in the amount of graffiti abated

Anti-Graffiti transitioned to ***My San Jose app***

Anti-Litter Program Updates

- Anti-Litter Program currently has 2.0 FTE to support the program.
- Program seeks to educate the public on the impact of litter.
- Program increased outreach to schools, neighborhood and business associations, and service groups – to increase volunteerism.
- Collaborates with the Illegal Dumping Program to address litter, trash, and dumping.
- Attended over 60 resource fairs and supported over 100 neighborhood cleanup events.
- Beautify San Jose Initiative led to a substantial increase in resident volunteerism in the program.



Anti-Litter Program – Update

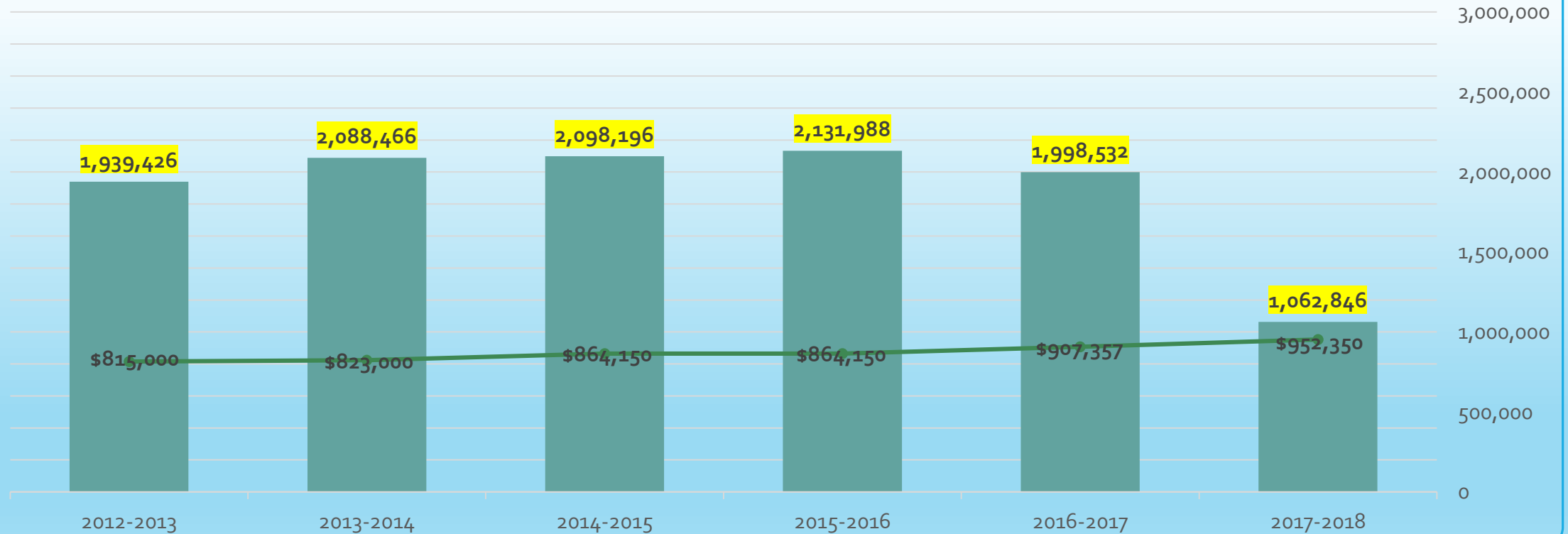
	2014-2015	2015-2016	2016-2017
Total Litter Bags Collected	8,574	10,692	20,318
Total Group Volunteers	4,889	5,663	13,121
Total Number of Volunteer Hours	16,804	15,545	47,956

Anti-Graffiti Program Updates

- Nearly 2,000, 0000 square feet abated in 2016–2017.
- Program abated **607,532** square feet of gang graffiti .
- **85%** of graffiti is reported via mobile applications.
- Continues to be an **increase** in graffiti located on private property (business and residential).
- More **prolific** tagging on sidewalks, parks, along sound walls, and street signs.
- Anti-Graffiti Program experienced a **6.3% decline** in graffiti abated in 2016–2017.

Anti-Graffiti Program Update

Square Feet of Graffiti Removed
2012–2017



QUESTIONS