



Memorandum

TO: CITY COUNCIL

FROM: Mayor Sam Liccardo

SUBJECT: REQUEST TO TRAVEL

DATE: December 18, 2017

Recommendation: Accept travel payments and authorize travel for Mayor's staff, Shireen Santosham, to Las Vegas from January 9-11, for the Consumer Electronics Show.

Location: Las Vegas, NV

Meeting Dates: January 9-12, 2018

Source of Funds: CityLab (cost of travel, lodging and food)

Purpose: Shireen Santosham to be designated as a City of San Jose representative on the visit to Consumer Electronics Show (CES).

Shireen is the Chief Innovation Officer on the Mayor's team and has been working with key staff in the City Manager's Office to further the City's Smart City and innovation initiatives. Her expert knowledge and skills were instrumental in developing the Smart City Vision focused on broadening prosperity for San Jose residents.

CES will gather over 180,000 attendees, 4,000 companies, and is one of the largest technology conference in the world. Shireen will speak as part of the CityLab program on the Ford Mobility Stage.

Shireen will share the San Jose approach to innovation, including autonomous vehicles, user-centric design, and data. This speaking opportunity will be used to interface with potential donors and corporate partners to City initiatives.