



Memorandum

TO: CITY COUNCIL

FROM: Mayor Sam Liccardo

SUBJECT: URBAN VILLAGE IMPLEMENTATION

DATE: June 5, 2017

Approved

Date

6-5-17

RECOMMENDATION

Defer Council action to August 2017, in order to enable:

1. Full and complete outreach to investors and other industry stakeholders in pending and approved Urban Villages where the community engagement process has been completed, in the form of a charrette at City Hall. Staff should return to the Ad Hoc Committee for Economic Competitiveness for public discussion.
2. Discussion of issues raised in Recommendation 2 of the April 7, 2017 memorandum from Mayor Liccardo, Vice Mayor Carrasco and Councilmembers Davis, Jones and Peralez.
3. Establishment of a framework for community engagement in the process of determining and implementing Urban Village amenities – in collaboration with the Council District Offices; and,
4. Preparation of a structure that aligns Urban Village Implementation with the implementation of SB 743 as required by the State by January 1, 2019.

BACKGROUND

The recommended staff approach is a complicated scheme. The still vague and uncertain parameters are unlikely to encourage the kind of mixed-use development that the City wants in Urban Villages. A formal outreach effort with all stakeholders is highly encouraged and necessary, prior to any Council action on the Urban Village Implementation Chapter.