



COUNCIL AGENDA: 11/14/2017  
ITEM: 2.15 (17-370)

## Memorandum

**TO:** HONORABLE MAYOR AND  
CITY COUNCIL

**FROM:** Toni J. Taber, CMC  
City Clerk

**SUBJECT: SEE BELOW**

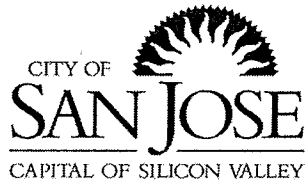
**DATE:** November 9, 2017

---

**SUBJECT: EVENTO CULTURAL JALISCIENCE NORTE DE CALIFORNIA.**

**RECOMMENDATION:** As recommended by the Rules and Open Government Committee on November 8, 2017:

- (a) Retroactively approve Evento Cultural Jaliscience Norte de California held on September 9, 2017 as a City Council sponsored Special Event and approve the expenditure of funds.
- (b) Approve and accept donations from various individuals, businesses, or community groups to support the event.



## Memorandum

**TO:** HONORABLE MAYOR AND  
CITY COUNCIL

**FROM:** Vice Mayor Magdalena  
Carrasco and  
Councilwoman Arenas,  
District 5 & 8

**SUBJECT:** SEE BELOW

**DATE:** 10/31/17

APPROVED: \_\_\_\_\_

**SUBJECT: RETROACTIVELY APPROVE EVENTO CULTURAL JALISCIENCE  
NORTE DE CALIFORNIA SPONSORED BY COUNCIL DISTRICT 5 and 8  
AS A CITY COUNCIL SPONSORED SPECIAL EVENT TO EXPEND CITY  
FUNDS AND ACCEPT DONATIONS OF MATERIALS AND SERVICES  
FOR THE EVENT**

### RECOMMENDATION

1. Retroactively approve Evento Cultural Jaliscience Norte de California scheduled on September 9, 2017 as a City Council sponsored Special Event and approve the expenditure of funds.
2. Approve and accept donations from various individuals, businesses, or community groups to support the event.
3. Place the item on the November 14, 2017 Council Agenda for action.

### BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

Evento Cultural Jaliscience Norte de California was held on September 9, 2017 at Mexican Heritage Plaza and sponsored by Vice Mayor Magdalena Carrasco and Councilwoman Sylvia Arenas. This special event was held to highlight the different cultures and artifacts from the region of Jalisco, including art and food. This was a fun family friendly event. The event was free and open to the public.

10/31/17

Subject: Evento Cultural Jaliscience Norte de California

Page 2

### ANALYSIS

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Vice Mayor Magdalena Carrasco and Councilwoman Sylvia Arenas will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 5 and 8, City departments and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

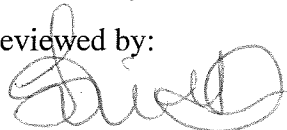
### PUBLIC OUTREACH/INTEREST

The Office of the City Clerk will post the item on the City's Website for the November 8, 2017 Rules Committee Agenda and the November 14, 2017 City Council Agenda.

### CEQA

- ☒ Not a Project, File No. PP15-077, Temporary Special Events.
- ☐ Not a Project, File No. PP10-069(c), City Administrative Activities.
- ☐ Exempt, File No. PP12-080. Minor temporary use of land having negligible or no permanent effect on the environment.
- ☐ Exempt, File No. PP13-056, Activities associated with citywide litter clean-up activities.
- ☐ Exempt, File No. PP11-046, Graffiti removal services.

Reviewed by:



TONI J. TABER, CMC  
City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.