COUNCIL AGENDA: 11/7/2017 ITEM: 2.20 (17-341)



Memorandum

#### TO: HONORABLE MAYOR AND CITY COUNCIL

FROM: Toni J. Taber, CMC

**SUBJECT: SEE BELOW** 

DATE: November 3, 2017

#### SUBJECT: DISTRICT 8 COMMUNITY EVENTS.

**RECOMMENDATION:** As referred by the Rules and Open Government Committee on November 1, 2017:

- (a) Retroactively approve the following District 8 events as City Council sponsored Special Events and approve the expenditure of funds:
  - (1) Thompson Creek Clean-Up held on Saturday, August 12, 2017;
  - (2) Coastal Creek Clean-Up held on Saturday, September 16, 2017 at Thompson Creek; and
  - (3) Day in the Park Festival Kick-Off Celebration held on Friday, October 6, 2017 at Lake Cunningham Regional Park.
- (b) Approve and accept donations from various individuals, businesses, or community groups to support the event.

RULES COMMITTEE: 11-1-17 ITEM: G.1.f.



# Memorandum

TO: HONORABLE MAYOR AND CITY COUNCIL

FROM: Councilmember Sylvia Arenas District 8

**DATE:** 10/25/2017

SUBJECT: SEE BELOW APPROVED:

## SUBJECT: RETŘOACTIVELY APPROVE COMMUNITY EVENTS SPONSORED BY COUNCIL DISTRICT 8 AS A CITY COUNCIL SPONSORED SPECIAL EVENT TO EXPEND CITY FUNDS AND ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE EVENT

#### **RECOMMENDATION**

- 1. Retroactively approve the following District 8 events as Council sponsored Special Event and approve the expenditure of funds:
  - a. Thompson Creek Clean-Up on Saturday, August 12, 2017
  - b. Coastal Creek Clean-Up on Saturday, September 16, 2017 at Thompson Creek
  - c. Day in the Park Festival Kick-Off Celebration on Friday, October 6, 2017 at Lake Cunningham Regional Park
- 2. Approve and accept donations from various individuals, businesses or community groups to support the event.
- 3. Place the item on the November 7, 2017 Council Agenda for action.

## BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

- 1. The Thompson Creek Clean-Up was held on Saturday, August 12, 2017 and sponsored by Councilmember Sylvia Arenas. The event brought the neighborhood together to cleanup and beautify their community. The event was free and open to the public.
- 2. The Coastal Creek Clean-Up was held on Saturday, September 16, 2017 at Thompson Creek and sponsored by the Twin Creeks Neighborhood Association and Councilmember

Sylvia Arenas. The event brought the neighborhood together to clean-up and beautify their community. The event was free and open to the public.

3. The Day in the Park Festival Kick-Off Celebration was held on Friday, October 6, 2017 at Lake Cunningham Regional Park and sponsored by Councilmember Sylvia Arenas. The Day in the Park Festival was held on Saturday, October 7, 2017 and previously approved by Council. This special event is an annual community building festival that includes local entertainment, a resource fair, kids' stage, and activities for all ages. The event was free and open to the public.

### ANALYSIS

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmember Sylvia Arenas will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 8, City departments and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

#### **PUBLIC OUTREACH/INTEREST**

The Office of the City Clerk will post the item on the City's Website for the November 1, 2017 Rules Committee Agenda and the November 7, 2017 City Council Agenda.

#### **CEQA**

- Not a Project, File No. PP15-077, Temporary Special Events.
- □ Not a Project, File No. PP10-069(c), City Administrative Activities.
- □ Exempt, File No. PP12-080. Minor temporary use of land having negligible or no permanent effect on the environment.
- □ Exempt, File No. PP13-056, Activities associated with citywide litter clean-up activities.
- □ Exempt, File No. PP11-046, Graffiti removal services.

Reviewed by: TONI J. TABER, CMC City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.