

**MINUTES OF THE  
COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE**

**SAN JOSE, CALIFORNIA**

**MONDAY, SEPTEMBER 25, 2017**

The Community and Economic Development Committee of the City of San José convened in regular session at 1:30 p.m. in the Committee Rooms 118-120, Council Wing, City Hall.

**PRESENT:** Councilmember Johnny Khamis, Chair; Councilmember Dev Davis, Vice Chair; Councilmembers Raul Peralez and Don Rocha, members.

**ABSENT:** Councilmember Lan Diep, member.

**STAFF:** Director of Economic Development Kim Walesh; Assistant Director of Economic Development Nanci Klein, Assistant City Attorney Ed Moran; Interim Legislative Secretary Suzanne Guzzetta.

**REVIEW OF WORK PLAN**

- (1) Citywide Retail Opportunity Analysis and Recommendations**
- (2) Downtown Strategy and EIR Update**

Action: Upon motion by Councilmember Dev Davis, seconded by Councilmember Raul Peralez and carried unanimously, the Committee deferred Item 1, Citywide Retail Opportunity Analysis and Recommendation to the November 27, 2017 Community and Economic Development Committee, and Item 2, Downtown Strategy and EIR Update to the October 23, 2017 Community and Economic Development Committee. (4-0-1. Absent: Diep.)

**CONSENT CALENDAR**

- (1) Arts Commission FY 2016-2017 Annual Report and FY 2017-2018 Workplan**  
It is recommended that the Community and Economic Development Committee approve the Arts Commission annual report for FY 2016-2017 and workplan for FY 2017-2018. (Economic Development)
- (2) TSJ Quarterly Report**  
Accept the fourth quarter report for Team San José performance measures for FY 2016-2017, which includes the unaudited performance results for all of FY 2016-2017. (Economic Development)

## CONSENT CALENDAR (CONT'D.)

Documents Filed: (1) Memorandum from Director of Cultural Affairs Kerry Adams Hapner, dated September 11, 2017, transmitting the Arts Commission Annual Report and Workplan; (2) Arts Commission Annual Report for 2016-17; (3) Arts Commission FY 2017-2018 Workplan; (4) Memorandum from Director of Cultural Affairs Kerry Adams Hapner, dated September 11, 2017, transmitting the report; (5) Memorandum from Team San José CEO Karolyn Kirchgesler, dated September 8, 2017, transmitting the Team San José Fourth Quarter Report.

Action: Upon motion by Councilmember Raul Peralez (listen), seconded by Councilmember Dev Davis and carried unanimously, the Committee approved the Consent Calendar. (4-0-1. Absent: Diep.)

## REPORTS TO COMMITTEE

- (1) **Verbal Report on Economic Development Activities**  
**Provide a brief summary of recent announcements, significant accomplishments, and upcoming events related to economic development. (Economic Development)**

Documents Filed: San José Economy News, dated October 2017.

Assistant Director of Economic Development Nanci Klein offered the report on Economic Development Activities and responded to questions from the Committee.

Public Comment: Frederick Van Den Abeel suggested a book on economic development approaches for the Committee to peruse.

Action: Upon motion by Councilmember Raul Peralez, seconded by Councilmember Dev Davis and carried unanimously, the Committee accepted the report. (4-0-1. Absent: Diep.)

- (2) **Local Hire Update**  
**Accept this progress report on Council Priority #2- Local Hire/Local Business/Apprentice Utilization Program. (Public Works)**

Documents Filed: (1) Memorandum from Director of Public Works Barry Ng, dated September 12, 2017, transmitting the update.

Director of Public Works Barry Ng offered introductory remarks. Quality Assurance Division Manager Chris Hickey presented the report.

## REPORTS TO COMMITTEE (CONT'D.)

(2) Public Comment:

- (1) Vince Sugrug, Sheet Metal Workers 104, suggested inclusions to the scope of work to the “Good Jobs Ordinance.”
- (2) Louise Auerhahn, Working Partnerships USA, advised on data collection scope for the study.
- (3) Al Gonzales, Local Union 393 Plumbers, urged the Committee to amend the scope of the craft contract.
- (4) Josue Garcia, PLA/CWA, spoke in support.

Committee Discussion ensued.

Assistant Director of Public Works Jeff Ruster responded to questions from the Committee. Assistant City Attorney Ed Moran provided clarification on the limits to a local hire policy and indicated the City Charter would have to be amended to provide for the policy.

Action: Upon motion by Councilmember Raul Peralez, seconded by Councilmember Don Rocha and carried unanimously, the Committee accepted the update with direction to staff to submit an information memorandum to clarify the scope of the project. (4-0-1. Absent: Diep.)

(3) **Report on Key Legislation**

**Accept the staff memorandum dated September 13, 2017 concerning pending State legislation in the Community and Economic Development City Service Area. (City Manager – Intergovernmental Relations)**

Documents Filed: (1) Memorandum from Director of Governmental Relations Betsy Shotwell, dated September 13, 2017, transmitting the report; (2) State of California 2017 Legislative Calendar.

Director Governmental Relations Betsy Shotwell offered the report and responded to questions from the Committee.

Action: Upon motion by Councilmember Don Rocha, seconded by Councilmember Raul Peralez and carried unanimously, the Committee accepted the report. (3-0-2. Absent: Davis, Diep.)

(4) **Team San José Performance Measures Revisions**

**Accept the report and forward to the full to the full City Council to adopt a resolution authorizing the City Manager to negotiate and execute an amendment to the Team San José contract to revise its performance measures and enhance its reporting requirements in accordance with the recommendations outlined in this memorandum. (Economic Development)**

## REPORTS TO COMMITTEE (CONT'D.)

- (4) Documents Filed: (1) Memorandum from Director of Cultural Affairs Kerry Adams Hapner, dated September 11, 2017, transmitting the report; (2) Letter from Convention, Sports & Leisure International to Director of Cultural Affairs Kerry Adams Hapner, dated January 25, 2017, transmitting the draft analysis.

Director of Cultural Affairs/Deputy Director of Economic Development Kerry Adams-Hapner introduced the item and offered the presentation. Team San Jose CEO Karolyn Kirchgesler introduced members of the Team San Jose Team: Director of Research and Strategic Development Ben Roschke, Chief Financial Office Janette Sutton, Vice President of Marketing & Communications Laura Chmielewski, and Vice President of Sales & Destination Services Ken Slattery.

Councilmember Don Rocha left the meeting at 2:49 p.m.

Committee Discussion ensued.

Deputy Budget Manager Jim Shannon responded to questions from the Committee

Action: Upon motion by Councilmember Raul Peralez, seconded by Councilmember Dev Davis and carried unanimously, the Committee accepted the report and forwarded the item on to the full Council for discussion and formal action on October 31, 2017. (3-0-2. Absent: Diep, Rocha.)

- (5) **Team San José Sales and Marketing Plan**  
**Accept report on the Team San José Annual Sales and Marketing Plan for Fiscal Year 2017 – 2018. (Economic Development)**

Documents Filed: (1) Memorandum from Director of Cultural Affairs Kerry Adams Hapner, dated September 11, 2017, transmitting the report; (2) Staff Presentation, dated September 14, 2017, entitled, “TSJ Annual Sales and Marketing Plan.”

Director of Cultural Affairs/Deputy Director of Economic Development Kerry Adams-Hapner introduced the item. Team San Jose CEO Karolyn Kirchgesler, Team San Jose Director of Research and Strategic Development Ben Roschke, Team San Jose Vice President of Sales & Destination Services Ken Slattery, and Team San Jose Vice President of Marketing & Communications Laura Chmielewski presented the report

Committee Discussion ensued.

Members of the Team San Jose Team responded to questions from the Committee.

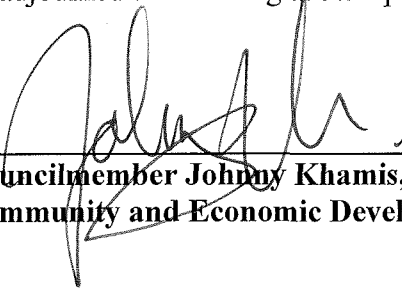
Action: Upon motion by Councilmember Raul Peralez, seconded by Councilmember Dev Davis and carried unanimously, the Committee accepted the report. (3-0-2. Absent: Diep, Rocha.)

**OPEN FORUM**

Bill Chu voiced concerns about members of the public not attending meetings.

**ADJOURNMENT**

Councilmember Johnny Khamis adjourned the meeting at 3:35 p.m.



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**Councilmember Johnny Khamis, Chair  
Community and Economic Development Committee**

JK/slg

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