

COUNCIL AGENDA: 10/3/2017
ITEM: 2.17 (17-176)

Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Toni J. Taber, CMC
City Clerk

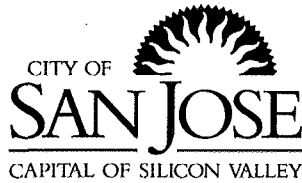
SUBJECT: SEE BELOW

DATE: September 29, 2017

SUBJECT: DISTRICT 2 VILLAGE FEST

RECOMMENDATION: As recommended by the Rules and Open Government Committee on September 27, 2017:

- (a) Approve the Village Fest event scheduled for October 14, 2017 as a City Council sponsored Special Event and approve the expenditure of funds.
- (b) Approve and accept donations from various individuals, businesses or community groups to support the event.



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Councilmember Jimenez

SUBJECT: District 2 Special Village Fest

DATE: September 21, 2017

APPROVED:

SUBJECT: APPROVAL OF AN EVENT SPONSORED BY COUNCIL DISTRICT 2, AS CITY COUNCIL SPONSORED SPECIAL EVENT TO EXPEND CITY FUNDS AND ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE EVENT

RECOMMENDATION

1. Approve the Village Fest event scheduled for October 14, 2017 as a sponsored Special Event and approve the expenditure of funds and purchase of gift cards, and other items as raffle prizes.
2. Approve and accept donations from various individuals, businesses, and community groups to support the above mentioned events.
3. Place the item on the October 3, 2017 Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

Village Fest will be held on October 14, 2017 at the Village Oaks Shopping Center on 5670 Cottle Rd, San Jose, CA 95123. Village Fest promotes community and business partnerships, and is a great family-friendly event that adds to the vibrancy of San José. This festival is free, open to the public, and provides a great opportunity for our Village Oaks businesses and partners to connect with our District 2 community. Village Fest includes live entertainment throughout the day, a resource fair, games, free giveaways, a raffle and more. Councilmember Jimenez is the sponsor of this event. This event is free and open to the public.

April 18, 2017

Subject: Dumpster Day

Page 2

ANALYSIS

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmember Jimenez will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 2, City departments and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

PUBLIC OUTREACH/INTEREST

The Office of the City Clerk will post the item on the City's Website for the Rules Meeting dated September 27, 2017 Rules Committee Agenda and the City Council Meeting dated October 3, 2017 City Council Agenda.

CEQA

- X Not a Project, File No. PP15-077, Temporary Special Events.
- ☐ Not a Project, File No. PP10-069(c), City Administrative Activities.
- ☐ Exempt, File No. PP12-080. Minor temporary use of land having negligible or no permanent effect on the environment.
- ☐ Exempt, File No. PP13-056, Activities associated with citywide litter clean-up activities.
- ☐ Exempt, File No. PP11-046, Graffiti removal services.

Reviewed by:



TONI J. TABER, CMC
City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.