



# Memorandum

**TO: HONORABLE MAYOR  
AND CITY COUNCIL**

**SUBJECT: APPROVAL OF ADJUSTED  
CAMPAIGN CONTRIBUTION  
LIMITS**

**FROM:** Toni J. Taber, CMC  
City Clerk

**DATE:** September 21, 2017

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## RECOMMENDATION

Approve the adjusted campaign contribution limits and adopt a resolution approving the adjusted campaign contribution limits in accordance with San José Municipal Code Section 12.06.210.C.

## OUTCOME

Approval of the recommendation will adjust the campaign contribution limits for the Primary Municipal Election to be held on June 5, 2018 and the General Municipal Election to be held on November 6, 2018.

## BACKGROUND

On November 1, 2011, the City Council adopted Ordinance 28985 amending certain sections of Title 12 of the San José Municipal Code (SJMC). As part of that Ordinance, Section 12.06.210.C directed the City Clerk to recalculate the campaign contribution limits based on the Consumer Price Index (CPI) for the San Francisco-Oakland-San José area and round to the nearest one hundred dollars on September 1 of each odd-numbered year. The Ordinance set forth the formula the City Clerk is to use. Based on CPI data from the Bureau of Labor Statistics, those calculations are below.

## ANALYSIS

### CPI Change

<u>CPI for June 2017</u>	<u>275.304</u>
<u>Less CPI for December 2010</u>	<u>227.658</u>
<u>Equals index point change</u>	<u>47.646</u>
<u>Divided by December 2010 CPI</u>	<u>227.658</u>
<u>Equals</u>	<u>20.93%</u>

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Campaign Contribution Limits

Base Amount	Base Amt	CPI % Change	Base + CPI Change	Rounded to nearest \$100
Councilmember	\$500	20.93%	\$604.64	\$600
Mayor	\$1000	20.93%	\$1209.30	\$1200

The 2011 campaign contribution limits were set at \$500 per person for Council candidates, and \$1,000 per person for Mayoral candidates. The 2013 campaign contribution limits were adjusted to \$500 for Council candidates and \$1,100 for Mayoral candidates. The 2015 campaign contribution limits were adjusted to \$600 for Councilmember candidates and \$1,100 for Mayoral candidates. With the adoption of this resolution, the 2017 campaign contribution limits will be adjusted to \$600 for Councilmember candidates and \$1,200 for Mayoral candidates.

**EVALUATION AND FOLLOW-UP**

No additional follow-up action with City Council is expected at this time.

**PUBLIC OUTREACH**

This memorandum will be posted on the City's Council Agenda website for the October 3, 2017 Council Meeting.

**COORDINATION**

This memorandum has been coordinated with the City Attorney's Office.

**CEQA**

Not a project, File No. PP10-068(c), Code or Policy change that involves no changes in the physical environment.



TONI J. TABER, CMC  
City Clerk

For questions please contact Toni J. Taber, City Clerk, at (408) 535-1260.