CITY OF SAN JOSE
CAPITAL OF SILICON VALLEY

Memorandum

TO: CITY COUNCIL **FROM:** Mayor Sam Liccardo

SUBJECT: **REQUEST TO TRAVEL** **DATE:** August 29, 2017

Recommendation: Accept travel payments and designate Mayor's staff, Khanh Russo, Director of Strategic Partnerships, as the City's official representative to travel to New York, New York from September 22, 2017 to September 25, 2017 for the Bloomberg Data for Good Exchange.

Location: New York, New York

Meeting Dates: September 22, 2017 to September 25, 2017

Source of Funds: Results for America

Purpose: Khanh Russo to be designated the City of San Jose's official representative for the Bloomberg Data for Good Exchange. Khanh is the Director of Strategic Partnerships on the Mayor's Office and has been working with key staff in the City Manager's Office to further the City's strategic partnerships and performance initiatives. His expert knowledge and skills were instrumental in developing Strategic Partnership initiatives focused on performance, data, and broadening prosperity for San Jose residents.

Result for America is a national nonprofit organization that supports mayors and city chief executives better use data and evidence in their decision making. During this meeting, training will be provided in various topics how to use data and evidence to provide better service, at lower cost, and to more customers and residents.

Results for America has a proven track record partnering with cities to accelerate their use of evidence and data to get better results by creating "standards of excellence" that highlight the government infrastructure necessary to invest in what works.

This training will be used to improve program design and policy development for Strategic Partnership initiatives.