



# Memorandum

**TO:** HONORABLE MAYOR AND  
CITY COUNCIL

**FROM:** Toni J. Taber, MMC  
City Clerk

**SUBJECT:** SEE BELOW

**DATE:** February 6, 2025

---

**SUBJECT: Approval of Tower Lighting for American Heart Month Sponsored by Council District 8 as a City Council Sponsored Special Event to Expend City Funds and Accept Donations of Materials and Services for the Event**

**Recommendation**

As recommended by the Rules and Open Government Committee on February 5, 2025:  
(a) Approve the American Heart Month Tower Lighting scheduled on February 17-23, 2025 as a City Council sponsored Special Event and approve the expenditure of funds; and  
(b) Approve and accept donations from various individuals, businesses, or community groups to support the event.

CEQA: Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment. (Candelas)

[Rules Committee referral 2/5/2025 - Item B.4]



# Memorandum

**TO:** HONORABLE MAYOR AND  
CITY COUNCIL

**FROM:** Councilmember Domingo  
Candelas

**SUBJECT:** SEE BELOW

**DATE:** 01/28/2025

APPROVED:

**SUBJECT: APPROVAL OF TOWER LIGHTING FOR AMERICAN HEART MONTH ON FEBRUARY 17-23, 2025, SPONSORED BY DISTRICTS 8 AS A CITY COUNCIL SPONSORED SPECIAL EVENT**

## **RECOMMENDATION**

1. Approve the American Heart Month Tower Lighting on February 17-23, 2025, as a City Council sponsored Special Event and approve the expenditure of funds.
2. Place the item on Tuesday, February 11, 2025, Council Agenda for action.

## **BACKGROUND**

On February 1, 2005, the City Council adopted Resolution No. 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds in Special Events Accounts.

The City will light the tower red in honor of American Heart Month. American Heart Month will raise awareness on heart health and combating heart disease and stroke. We hope to shine a light on the importance of a healthy lifestyle. By sharing information on heart disease and stroke prevention, we strive to reduce heart-health disparities specific to women, as heart disease is the leading cause of death for women in our country. Together, we can build a heart-healthy community for a healthier future.

## **ANALYSIS**

City Council Policy 7-14, City Hall Event Lighting Policy, Sections B.1 and C.1 allows Tower

HONORABLE MAYOR AND CITY COUNCIL

Subject:

Page 2

lighting in conjunction with proclamations for official actions or ceremonial items as approved by City Council. It also allows for extended lighting beyond one cycle between sundown and sunrise.

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. Approval of this memorandum will enable Council Districts 8, City departments, and the Office of the City Clerk to proceed with the lighting.

### **PUBLIC OUTREACH/INTEREST**

The Office of the City Clerk will post the item on the City's Website for the February 5, 2025, Rules Committee Agenda, and the February 11, 2025, City Council Agenda.

### **CEQA**

Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment.

Reviewed by:  
TONI J. TABER, MMC  
City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.