

# Family Camp Status Report

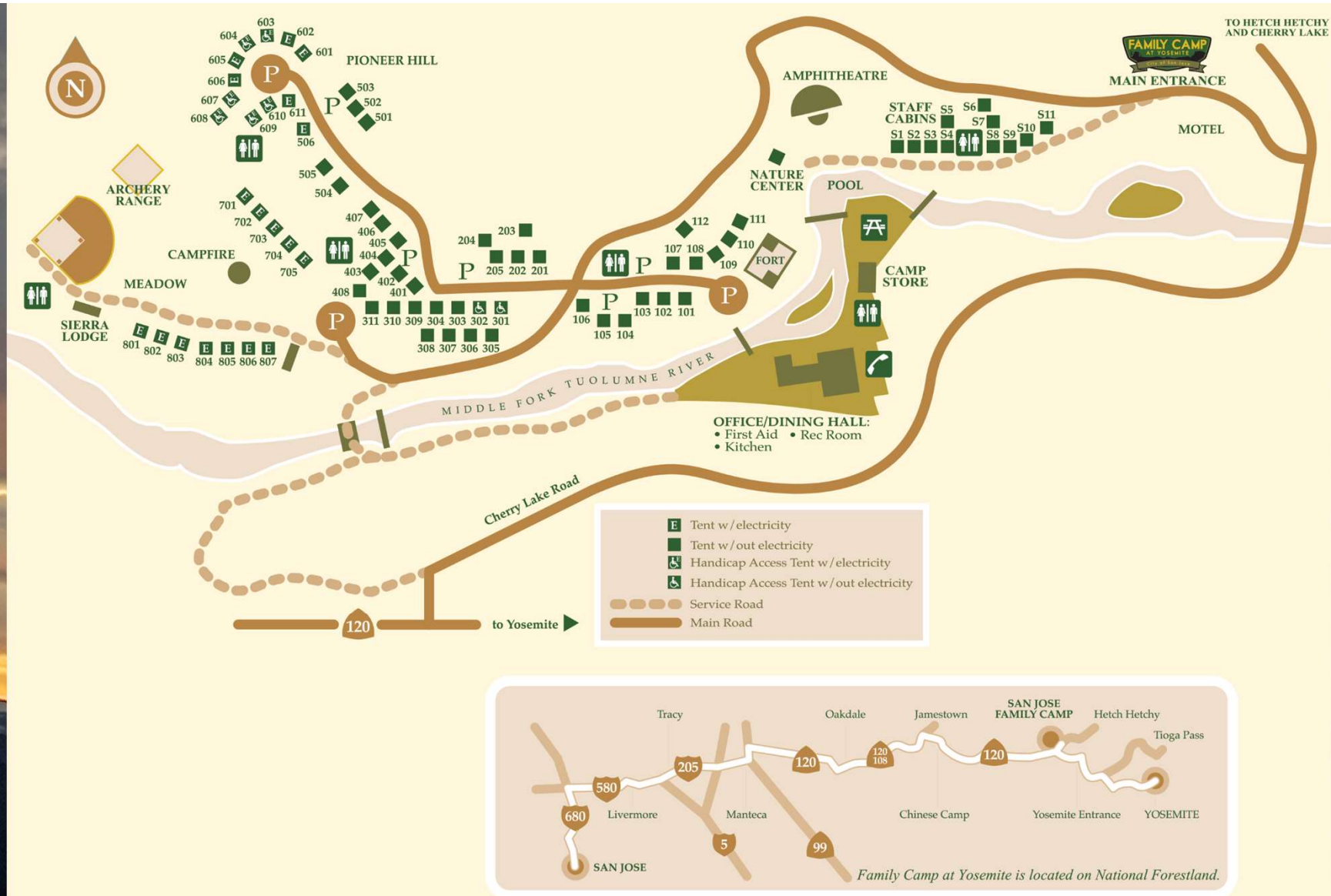
Neighborhood Services and Education Committee  
March 14, 2024

Avi Yotam, Deputy Director  
Amber Stegner, Parks, Recreation, and Facilities Supervisor



SAN JOSE  
PARKS, RECREATION &  
NEIGHBORHOOD SERVICES











# CAMPERS

In 2023, 75% percent of all visitors were San José residents.





# 2023 Successes

- Welcomed 2,875 guests to connect with nature and the outdoors
- First year of Outdoor Equity Grant Program

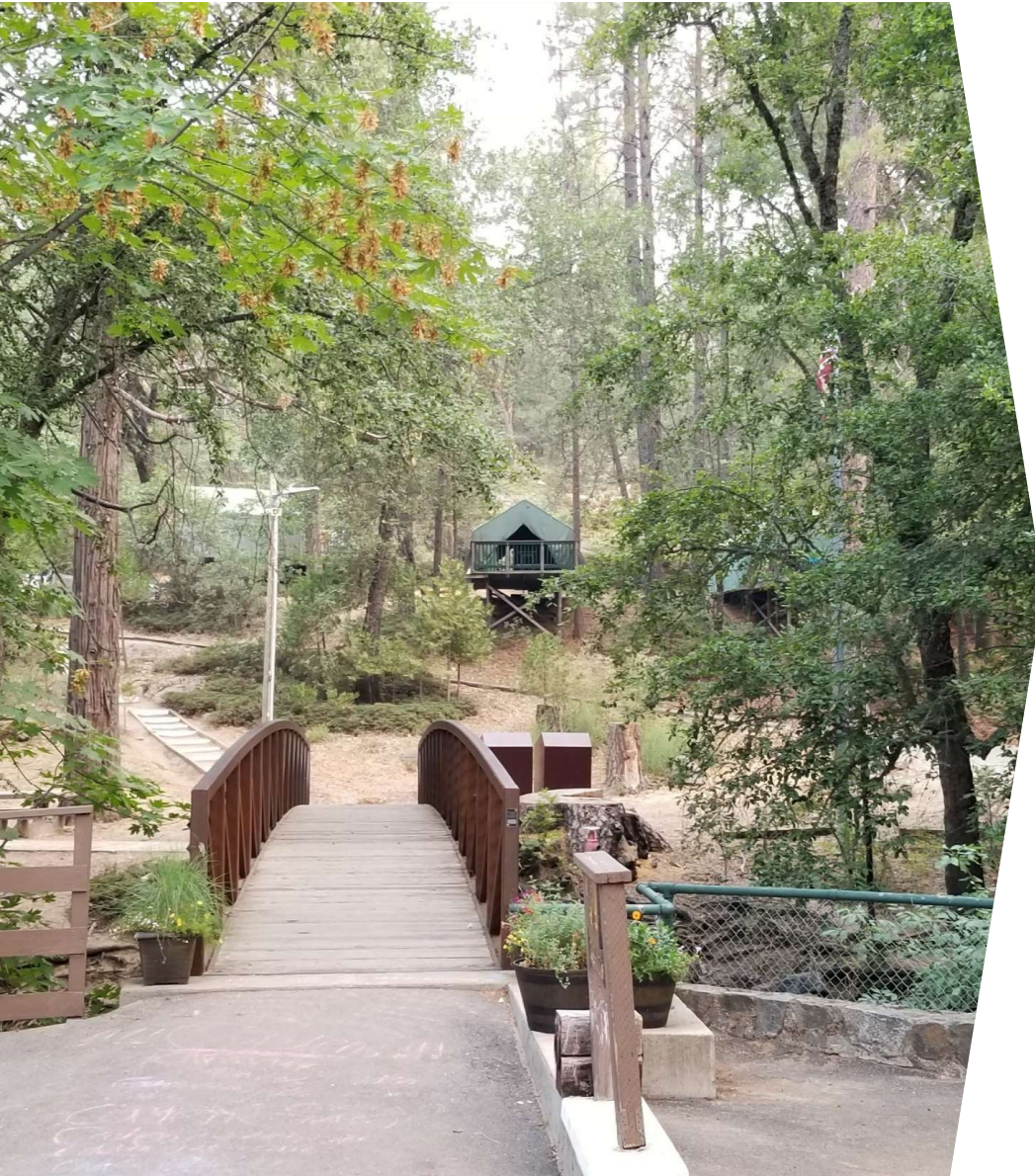




Improved Campership marketing outreach and created campership partnership with Project Hope.







## 2023 Challenges

- Historic winter storms damaged facilities and created river safety issues through late July
- Seasonal hiring and staff retention
- Repeated power outages due to Public Safety Power Shutoffs
- Fish Camp- High river flows and CDFW- Environmental Impact Report

# Marketing & Outreach

- Expanded social media presence
- Tabled at San José public events
- Collaborated with San José community-based organizations to increase awareness
- Partnered with the Department's Project Hope and Youth Intervention Services
- Implemented Outdoor Equity Grants





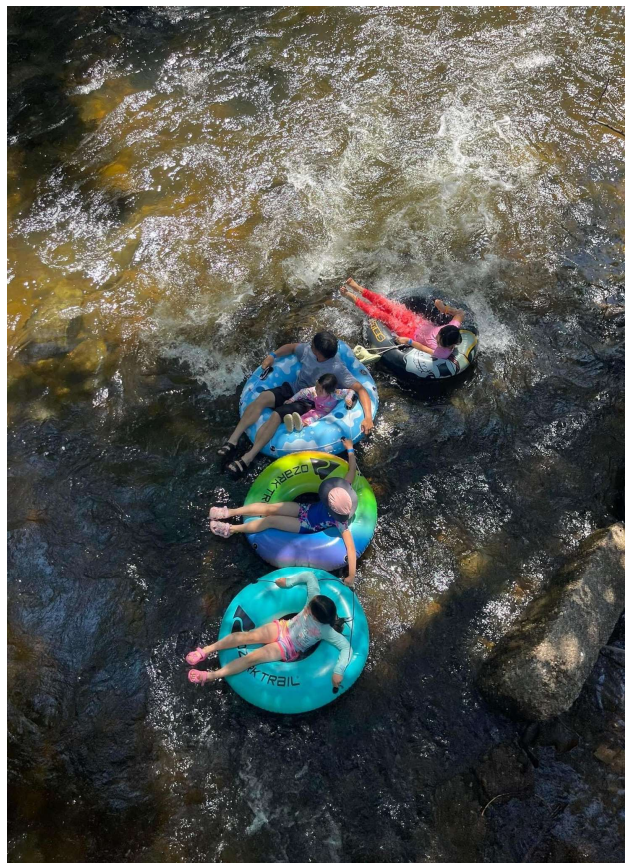
- Friends of San José Family Camp
- United States Forest Service
- PRNS Capital Improvement Team
- Youth Intervention Services

- Resilience Corps (San José)
- San José Conservation Corps
- Project Hope



# PARTNERSHIPS





# IMPORTANT DATES

## Registration

March 3, 2024 at 10 a.m.

## Fish Camp

April 26 – 28, 2024

## Summer Season

June 21 – August 18, 2024





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