COUNCIL AGENDA: 06/13/2023 ITEM: 3.6



SUBJECT: SEE BELOW

Donney County

Memorandum

TO: HONORABLE MAYOR AND

CITY COUNCIL

FROM: Councilmember Candelas

DATE: 06/13/23

APPROVED:

SUBJECT: Approval of the 2023-2024 Operating and Capital Budgets for the City of San José and Schedule of Fees and Charges.

RECOMMENDATION

- 1) Accept the memorandum from Councilmembers Torres, Davis, Ortiz, Doan, and Batra dated 6/9 for 2023-2024 Operating and Capital Budgets for the City of San José and Schedule of Fees and Charges.
- 2) Allocate one-time funding of \$50,000 from the Neighborhood Business Districts to support the Tully Road Eastridge Business Association to support local business growth and development as described in Budget Document #28.

BACKGROUND

Emergency Medical Services (EMS) Field Coordinator (Med 30)

I agree with my colleagues on continuing to fund Med 30 for fiscal year 2023-2024. The Emergency Medical Services (EMS) Field Coordinator (Med 30) is the busiest single resource that we have as a city. Day-to-day operations include logistical medical support for the field firefighter EMTs and firefighter paramedics. When at an incident, they play a vital role in managing emergency response operations, coordinating with dispatchers, and directing paramedics and emergency medical technicians (EMTs) to provide timely and appropriate medical care. The coordinator's ability to assess situations, prioritize response efforts, and allocate resources effectively ensures that emergency medical services are delivered promptly to those in need. This is an essential service in supporting our overworked fire fighters.

Firefighters put their lives on the line to protect our community, often enduring physically demanding and dangerous conditions. In the aftermath of a fire or emergency, EMS Field

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Coordinators assume the responsibility of providing medical rehabilitation services to firefighters. EMS Field Coordinators play a vital role in developing and implementing infection control measures to safeguard the health and well-being of firefighters. They help paramedics navigate complex medical scenarios, provide guidance on protocols and procedures, and ensure seamless communication with other emergency response agencies. By fulfilling these responsibilities with utmost dedication and expertise, they contribute significantly to saving lives, minimizing the impact of emergencies, and ensuring the overall safety of the community.

Tully Road Eastridge Business Association (TREBA) Grant

Given the disproportionate impact the pandemic has caused to small businesses in San José, I engaged in conversations with the Budget Office and the Office of Economic Development in hopes of identifying funding in this year's budget to continue the effort undertaken to uplift the City's small businesses. After several conversations with staff, I am pleased to note that one-time funding has been identified and will be available in the Neighborhood Business Districts budget within the proposed FY 2023-2024 Budget for a total \$250,000. Of this amount, I recommend that \$50,000 be dedicated to support the Tully Road Eastridge Business Association (TREBA). The Tully Road corridor from Hwy 101 to the Capitol Expressway is an extensive and active business district that generates substantial revenue to the city and provides significant resources to San Jose residents, particularly residents of the East Side. With over 600 businesses in this boundary, the district straddles two council districts and provides services to as much as half the city. The businesses that line Tully Road primarily consist of small immigrant-based businesses, many Vietnamese, that have struggled to keep their doors open and have survived much of the pandemic.

Tully Rd.-Eastridge is slated to begin a road improvement project in the summer of 2024 with repaving and focus on Vision Zero to improve pedestrian safety. VTA has a project underway to extend light rail to the Eastridge Center, which will bring increased ridership to the area. It is imperative that we focus on marketing the area as a safe and cultural district that many call home. We recognize the vital role that businesses play in driving economic growth and creating thriving communities. This funding will be aimed at assisting businesses in their growth and development. This would be a clear demonstration of the city's commitment to fostering a strong and vibrant business association that can effectively represent the interests of its members.

The signers of this memorandum have not had, and will not have, any private conversation with any other member of the City Council, or that member's staff, concerning any action discussed in the memorandum, and that each signer's staff members have not had, and have been instructed not to have, any such conversation with any other member of the City Council or that member's staff.