



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Councilmember David Cohen
District 4

SUBJECT: SEE BELOW

DATE: April 26, 2023

APPROVED:

SUBJECT: APPROVAL OF THE DISTRICT 4 BERRYESSA ART FESTIVAL AS A CITY COUNCIL SPONSORED SPECIAL EVENT TO EXPEND CITY FUNDS AND ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE EVENT

RECOMMENDATION

1. Approve the District 4 Berryessa Art Festival that will be held on Saturday, May 13, 2023 as a City Council sponsored Special Event and approve the expenditure of funds.
2. Approve and accept donations from various individuals, businesses, or community groups to support the event.
3. Place the item on the Tuesday, May 9, 2023 Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution No. 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

The District 4 Berryessa Art Festival will be held on Saturday, May 13, 2023 from 10:00 a.m. to 4:00 p.m. at 3050 Berryessa Road. The purpose of this event is for San Jose residents to gather, socialize and create fun memories with a day full of shopping, drinking, and eating. There will be artists and artisans selling their wares, beverages, a variety of food trucks, and live entertainment from local musicians and students. This event is free and open to the public.

ANALYSIS

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmember David Cohen will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum

HONORABLE MAYOR AND CITY COUNCIL

4/26/23

Subject: District 4 Special Events

Page 2

will enable Council District 4, City departments and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

PUBLIC OUTREACH/INTEREST

The Office of the City Clerk will post the item on the City's Website for the Wednesday, May 3, 2023 Rules Committee Agenda and the Tuesday, May 9, 2023 City Council Agenda.

CEQA

Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment.

Reviewed by:

TONI J. TABER, CMC

City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.