

City Roadmap: Re-Employment and Workforce Development Status Report

**CED Committee April 24, 2023
Item (d)3**

Office of Economic Development and Cultural Affairs

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San Jose Unemployment Trended Down in 2022 Ticked Up as 2023 Began



Changes to service delivery

- Shift to virtual services
- Move to Las Plumas
- On-boarded new service providers
- Roll out of In-School Younger Youth Program
- New community partnerships
- Co-enrollments, on-site physical presence and referrals

work2future Overview

- Met all WIOA performance standards
- State Designated High-Performing Workforce Board
- Focused on high-growth, high-wage jobs
- Priority Sectors - Advanced Manufacturing, Healthcare, ICT, Business/Accounting, Construction
- Vast majority of clients have 2 or more barriers & 85% are BIPOC

Service Highlights

- Served 1,846 enrolled clients (WIOA - 1,100 | SJ Works - 746)
- 2,300 non-enrolled clients (online training, job readiness & rapid response workshops, job fairs)
- Contextualized training and education:
 - Occupational Skills Training
 - Paid work experience - Youth and Adults
 - Online Training
 - Pre-Apprenticeship Training, Non-traditional apprenticeships

Service Highlights (continued)

TRAINING EXAMPLES

- Health Care - Medical Assisting, Phlebotomy and EKG combined
- Digital Literacy - Google Suite, Office 365, *plus* Project Management
- Free access to over 5,000 online courses - English and Spanish
- Youth Work Experience - Medical and Dental Assisting, ICT
- Facebook (Earn & Learn) Digital Marketing skills, placed with a micro or small business.

Service Highlights (continued)

TRAINING EXAMPLES (continued)

- San Jose Works in coordination with PRNS - 746 high school youth with 376 paid internships and 370 unsubsidized
- Resilience Corps Phase II - 220 young adults
- Trades Orientation Program pre-apprenticeship – 90 clients
- PG&E Power Pathway - 20 clients

Looking Ahead

- Non -Traditional Apprenticeships: ICT and Advanced Manufacturing
- Healthcare Workforce Initiative
- Community Economic Resilience Fund Phase I - two-year research & planning project (SOMOS Mayfair, SVLG, Working Partnerships USA)
- Scale San Jose Works Entrepreneurship Program

Looking Ahead (continued)

- HVAC and CNC Machining training
- Childcare Support - enable more adults to participate in training and/or work experience
- Job Fairs - Eight through the year in various locations – San Jose City College and Mexican Heritage Plaza



San Jose Career Expo

EXIT/RESTROOM							
D12	D11	C12	C11	B12	B11	A12	A11
D13	D10	C13	C10	B13	B10	A13	A10
D14	D9	C14	C9	B14	B9	A14	A9
D15	D8	C15	C8	B15	B8	A15	A8
D16	D7	C16	C7	B16	B7	A16	A7
D17	D6	C17	C6	B17	B6	A17	A6
D18	D5	C18	C5	B18	B5	A18	A5
D19	D4	C19	C4	B19	B4	A19	A4
D20	D3	C20	C3	B20	B3	A20	A3
D21	D2	C21	C2	B21	B2	A21	A2
D22	D1	C22	C1	B22	B1	A22	A1

San Jose Career Expo at the
San Jose McEnery Convention Center



Learning to develop software bots

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