



COUNCIL AGENDA: 4/11/2023

ITEM: 2.18

FILE NO: 23-563

Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Toni J. Taber, CMC
City Clerk

SUBJECT: SEE BELOW

DATE: April 11, 2023

SUBJECT: Retroactive Approval of Persian New Year, Nevruz, Celebration Sponsored by Council District 10 as a City Council Sponsored Special Event to Expend City Funds and Accept Donations of Materials and Services for the Event

Recommendation

As recommended by the Rules and Open Government Committee on April 5, 2023:

- (a) Retroactively approve the Persian New Year, Nevruz event scheduled on March 18, 2023 as a City Council sponsored Special Event and approve the expenditure of funds; and
- (b) Approve and accept donations from various individuals, businesses, or community groups to support the event.

CEQA: Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment. (Batra)

[Rules Committee referral 4/5/2023 - Item B.3]



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Councilmember Arjun Batra
District 10

SUBJECT: SEE BELOW

DATE: March 28, 2023

APPROVED:

**SUBJECT: RETROACTIVE APPROVAL OF THE PERSIAN NEW YEAR, NEVRUZ,
CELEBRATION SPONSORED BY DISTRICT 10 CITY COUNCIL-
SPONSORED SPECIAL EVENT TO EXPAND CITY FUNDS AND ACCEPT
MATERIALS AND SERVICES FOR THE EVENT**

RECOMMENDATION

1. Retroactively Approve the Persian New Year, Nevruz event that was scheduled on Saturday, March 18, 2023, as a City Council-sponsored Special Event and approve the expenditure of funds.
2. Place the item on April 11, 2023, Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council-sponsored Special Events and the proposed use of any funds.

The Persian New Year, Nevruz celebrated by many cultures was scheduled on Saturday, March 18, 2023. Council office D10 partnered with the Azerbaijan House to help celebrate the first day of Spring also known as Nevruz. Information booth distributed City and D10 literature during the sign-in at the event. Councilmember Batra sponsored the event, and it was open to all public and residents of D10.

ANALYSIS

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmembers Batra, Foley, and Jimenez will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Retro

03/28/23

Subject: Persian New Year- Nevruz

Page 2

approval of this memorandum will enable Council District 10 City departments and the Office of the City Clerk to proceed with the event.

PUBLIC OUTREACH/INTEREST

The Office of the City Clerk will post the item on the City's Website for the April 5, 2023 Rules Committee Agenda and April 11, 2023, City Council Agenda.

CEQA

- ☒ Not a Project, File No. PP15-077, Temporary Special Events.
- ☐ Not a Project, File No. PP10-069(c), City Administrative Activities.
- ☐ Exempt, File No. PP12-080. Minor temporary use of land having negligible or no permanent effect on the environment.
- ☐ Exempt, File No. PP13-056, Activities associated with citywide litter clean-up activities.
- ☐ Exempt, File No. PP11-046, Graffiti removal services.

Reviewed by:

TONI J. TABER, CMC
City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.