



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: TONI TABER

SUBJECT: SEE BELOW

DATE: March 16, 2023

**SUBJECT: APPROVAL OF THE GREAT AMERICAN LITTER PICK-UP AS A CITY
SPONSORED SPECIAL EVENT, TO EXPEND CITY FUNDS AND
AUTHORIZATION TO ACCEPT DONATIONS OF MATERIALS AND SERVICES
FOR THE EVENT**

RECOMMENDATION

1. Approve the Great American Litter Pick-up on April 22, 2023 as a City Council sponsored Special Event and approve the expenditure of funds.
2. Approve and accept donations from various individuals, businesses, or community groups to support the event.
3. Place the item on the April 4, 2023 Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution No. 72517, which required Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds in Special Event Accounts.

The Great American Litter Pick-up is a free city event, open to the public, and will be held on Saturday, April 22, 2023 at various locations throughout the City coordinated through many Council offices in cooperation with City departments. This is a national effort in collaboration with a wide variety of other community-based organizations, educational institutions, business organizations, and community volunteers.

ANALYSIS

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In compliance with existing fundraising disclosure requirements, all participating Council offices will report any solicitations made and donations received for the event in the Councilmember's Disclosure of Fundraising Report. All appropriate City policies and procedures regarding the receipt and appropriation of funds will be followed.

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PUBLIC OUTREACH/INTEREST

This action does not meet the criteria set below; however, the Office of the City Clerk will post the item on the City's Website for the March 22, 2023 Rules Committee Agenda and the April 4, 2023 City Council Agenda.

CEQA

File No. PP13-056, Public Project exemption for activities associated with Citywide Litter Clean-up Activities.



TONI J. TABER, CMC
City Clerk

For questions, please contact Toni J. Taber, City Clerk, at (408) 535-1260.