



SAN JOSE
PARKS, RECREATION &
NEIGHBORHOOD SERVICES



Building Community Through Fun

COMMUNITY IMPACT REPORT 2022

MARCH 9, 2023

NEIGHBORHOOD SERVICES
& EDUCATION COMMITTEE

PRESENTERS:

JON CICIRELLI
DIRECTOR

DANIEL LAZO
PUBLIC INFORMATION MANAGER

DAVE DELONG
DIVISION MANAGER



STEWARDSHIP & RESILIENCE



EQUITY & ACCESS



NATURE & IDENTITY



PUBLIC LIFE & PLAY

FISCAL PERFORMANCE

Total Actual Revenue

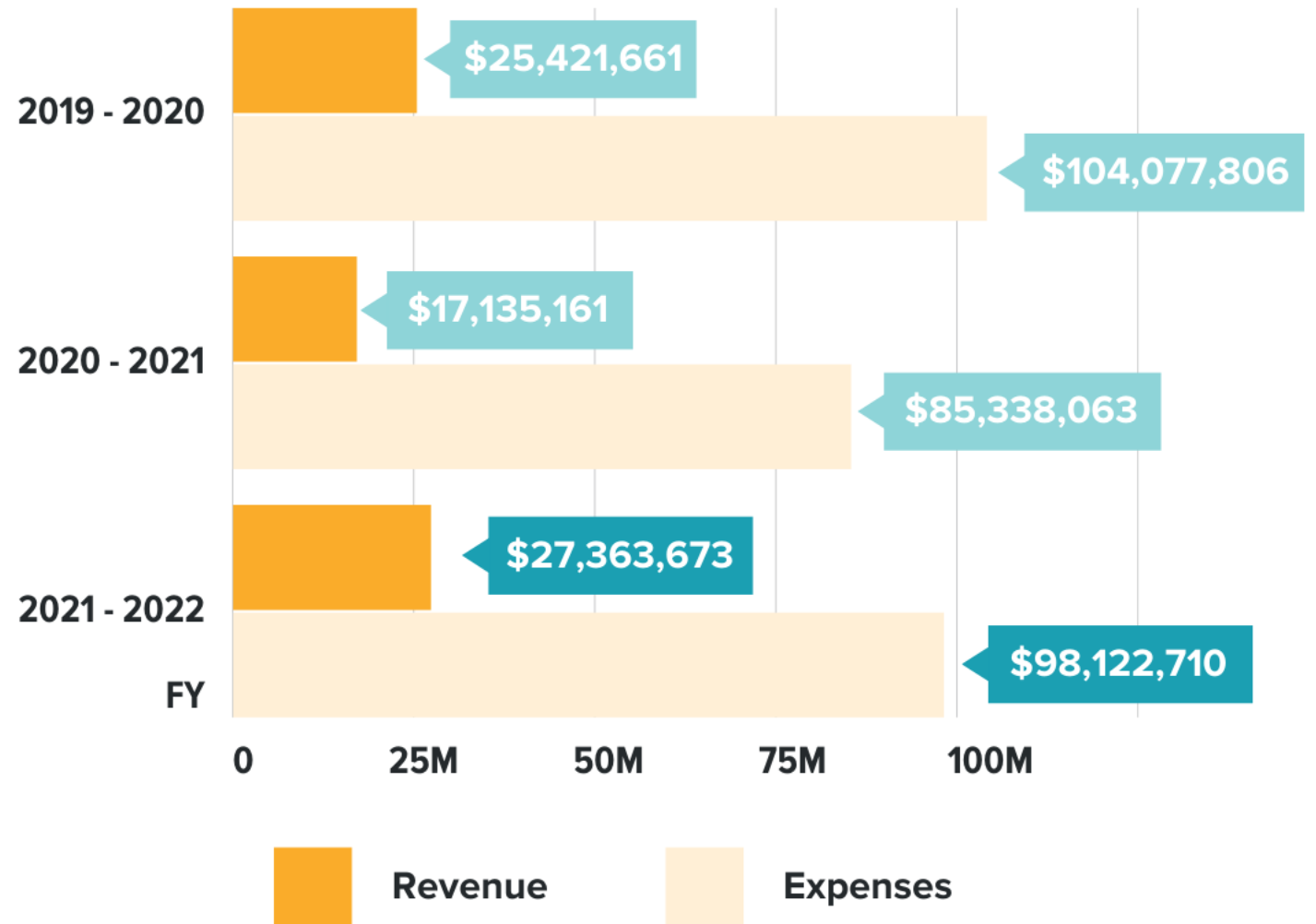
\$27,363,673

Total Actual Expenses

\$98,122,710

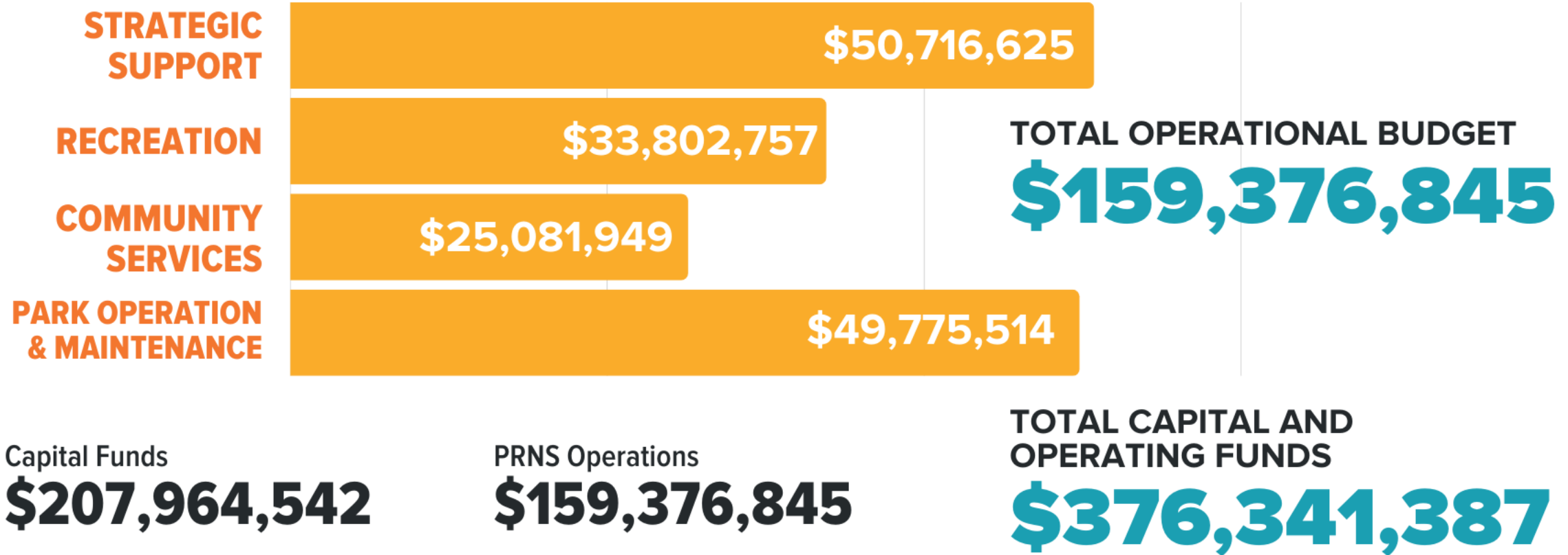
Cost Recovery Rate

↑ 27.9%



OPERATIONAL BUDGET

BY DIVISION





SCHOLARSHIPS

- In 2021-2022, PRNS's recreational programs, including camps and classes, had 12,563 unduplicated participants comprised of children, youth, teens, and active adults. Of these participants, 31% received scholarships (3,958 unduplicated scholarships), thereby providing access to active, safe spaces to children of working parents.
- CEFCU (Citizens Equity First Credit Union) just completed the first year of a new three-year agreement to provide \$50,000 in scholarship funding for qualified youth.

ONE-TIME TO ONGOING

- Parks Rehabilitation Strike & Capital Improvement Projects Team
- Placemaking / San José Abierto Program
- Police Activities League Facilities Support
- Project Hope
- Turf and Integrated Pest Management Team
- Volunteer Management Unit

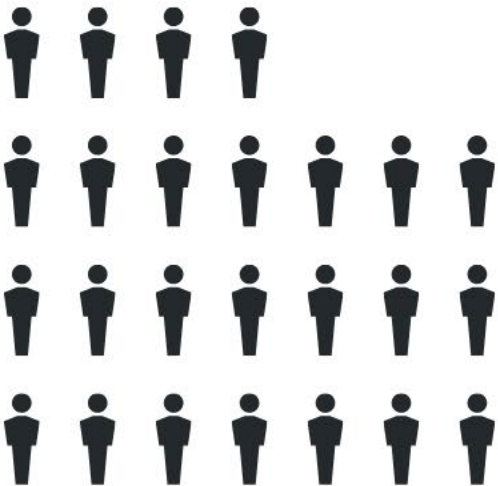
DEPARTMENT STAFFING



**TOTAL
AUTHORIZED
POSITIONS**

774.77 FTE

 = 20 Employees



508.75
FULL-TIME EMPLOYEES



29.51
**PART-TIME BENEFITTED
EMPLOYEES**



236.51
**PART-TIME
UNBENEFITTED EMPLOYEES**

HIGHLIGHTS



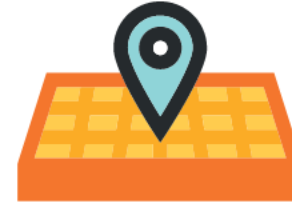
47

COMMUNITY CENTERS



210

PARKS



3,617

ACRES OF PARKLAND



62.36

MILES OF URBAN TRAILS



354,015

MEALS SERVED



64,406

VOLUNTEER HOURS



BEAUTIFYSJ

- Serviced over 250 actively encamped areas with bi-weekly garbage pick-up and ensured cooperation with cleanliness standards.
- 289 volunteer events, with more than 7,000 volunteers, and over 11,000 bags of trash collected.
- RAPID had its busiest year ever.

23,707

ILLEGAL DUMPING SERVICE REQUESTS
Average Response Time: Within 4 Days



2,938
TONS OF DEBRIS



5,153
MATTRESSES



3,029
COUCHES

PARKS MAINTENANCE

- With more than 200 neighborhood parks, 10 regional parks and 62 miles of trails, PRNS oversees our essential outdoor spaces, through the dedicated work of our Parks Maintenance Staff.

EMERGENCY RESPONSE

- October 21, 2021: Local rainfall records were broken. Flood Warning Task Force notified residents in targeted residential areas.
- August 25, 2021: 325 households within 900 feet of a gas leak were asked to evacuate to Bascom Community Center.



HAPPY HOLLOW PARK & ZOO

- At the forefront of animal care and conservation for almost 30 years, HHPZ is among the 10% of animal exhibitors to achieve the gold standard of American Zoo and Aquariums (AZA) accreditation.
- After nearly a year of work on this process, HHPZ was granted another five years of accreditation from the AZA.

PROJECT HOPE

- Through the Neighborhood Academy, associations lead monthly association meetings, advocate for resources and services, host events, and actively engage with City departments and partners to address issues in their neighborhoods.
- Last year, the team launched two new program sites in the McKinley and Washington neighborhoods in District 3.

ACTIVE ADULT AND SENIOR NUTRITION PROGRAMS

- Active Adult programs are offered at 13 community centers and include workout and exercise classes, arts and crafts, and informational workshops
- On average, the PRNS Senior Nutrition Program (SNP) provides meals to 30,000 seniors every month at 14 different sites at no cost.



NATURE & IDENTITY

PARK RANGER PROGRAM

- Celebrating their 50th anniversary, the San José Park Ranger Program is responsible for protecting our parks, the natural resources, ecosystems, wildlife within them, and the people who visit the park.
- Last year, Rangers and other emergency services sprang into action, utilizing their training and knowledge of the rugged park to locate and rescue an injured hiker.

EMMA PRUSCH FARM PARK

- A favorite destination - Emma Prusch Farm Park, is a sprawling 43.5-acre park that was once a working dairy farm.
- Prusch is also home to Veggielution, a community-based 2-acre farm.
- The team adapted and provided essential youth programs during the pandemic.

RESILIENCE CORPS

- In partnership, the San José Conservation Corps' Resilience Corps and PRNS staff worked on natural resource management projects and critical clean ups to restore the Guadalupe River Park and Trail and Coyote Creek Trail.



ALUM ROCK PARK

- Alum Rock Park celebrated its 150th anniversary with 21 events for residents and a marquee celebration bringing over 1,200 guests to the historic landmark. City, County, and State officials gave recognition to this anniversary.
- Park Rangers cleaned and restored Alum Rock Park's mineral spring grottos after years of natural buildup of dirt and mineral deposits, resulted in still water and pond scum.
- June 4, 2022: Alum Rock Park hosted its very first camp-out to celebrate the park's 150th anniversary. Families learned the rich history of the park, as well as basic skills of camping.

VIVA PARKS & VIVA CALLESJ

- The Placemaking team engaged the community with over 57 Viva Parks events, activating neighborhood parks throughout San José! In addition, Viva CalleSJ created the largest park in a day with over 6-miles of streets, not just once, but four times this past year!

CELEBRATION OF NEW AMENITIES

- This year, the Capital Improvement Projects (CIP) team had seven ribbon cuttings for new parks and amenities and also celebrated four groundbreakings for new parks.
- The Capital Team manages 200 projects on average delivering a wide range of projects from simple trail repairs to renovating playgrounds and rehabilitating community centers.



WHAT GUIDES US?

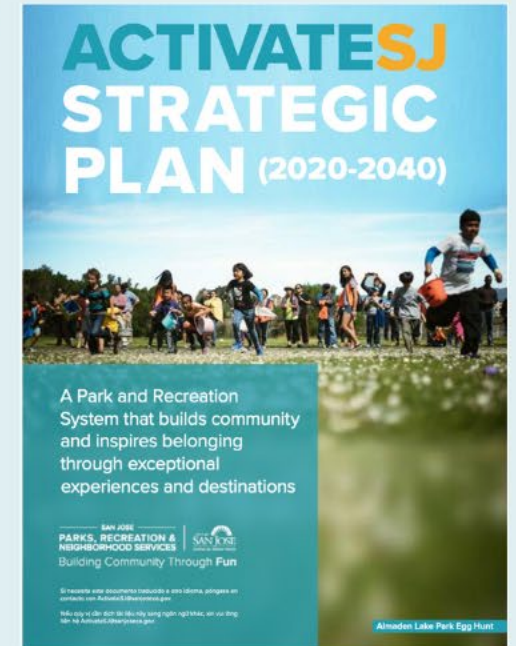
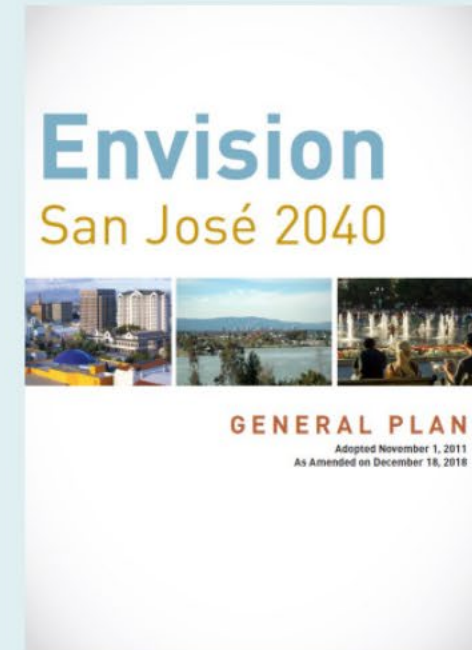
Public Life

Nature

Stewardship

Equity &
Access

Identity



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CONNECT WITH US



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